2026 OFFICIAL VISITORS GUIDE

Welcome to

Baton Rouge



DISHING ON THE DINING SCENE
GEAUX TIME FOR THE HOME TEAMS
FABULOUS FESTIVALS
DAY TRIPPIN'
MUSEUM MILE
PICK YOUR PARK

Visit Baton Rouge

Mike Anderson's Seafood
A Tradition for Over 50 Years!

Visit Baton Rouge



Jubans Restaurant & Bar



Mimosa Handcrafted Jewelry



King Bar & Bistro



Louisiana Old State Capitol

QUATREFOIL QUEST:

Discovering Baton Rouge's Style

Like a flower blooming in stone and steel, the quatrefoil reflects Baton Rouge's signature style. You'll spot this timeless design everywhere—from the grand windows of the Old State Capitol to exquisite jewelry in local shops. Much like our beloved Baton Rouge, there's something wonderfully unique about the design. It's both refined and approachable, capturing that laid-back luxury and warmth that makes our city feel like home.

As you explore the city, keep your eyes peeled for these delightful symbols! Whether you're wandering through the charming streets of our historic districts, savoring delicious bites at a local eatery, or soaking in the live music scene, there's a quatrefoil waiting to be discovered.

Did you find one? Snap a pic and tag **@VisitBatonRouge** on Instagram!
Let's uncover the hidden gems of the city together!

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Opened December 2025, Bally's Baton Rouge Casino and Hotel transformed downtown with a $141 million redevelopment into a premier gaming and entertainment destination. The property offers 25,000 square feet of Vegas-style gaming, Dining Depot restaurants, and a fully reimagined 242-room hotel with luxury suites, fitness center, and panoramic VIP lounge. Guests can also enjoy sister property The Queen Baton Rouge, featuring 30,000 square feet of gaming, DraftKings® sportsbook, and diverse dining.

Bally's
BATON ROUGE
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THEQUEENBR.COM
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Baton Rouge, LA 70802

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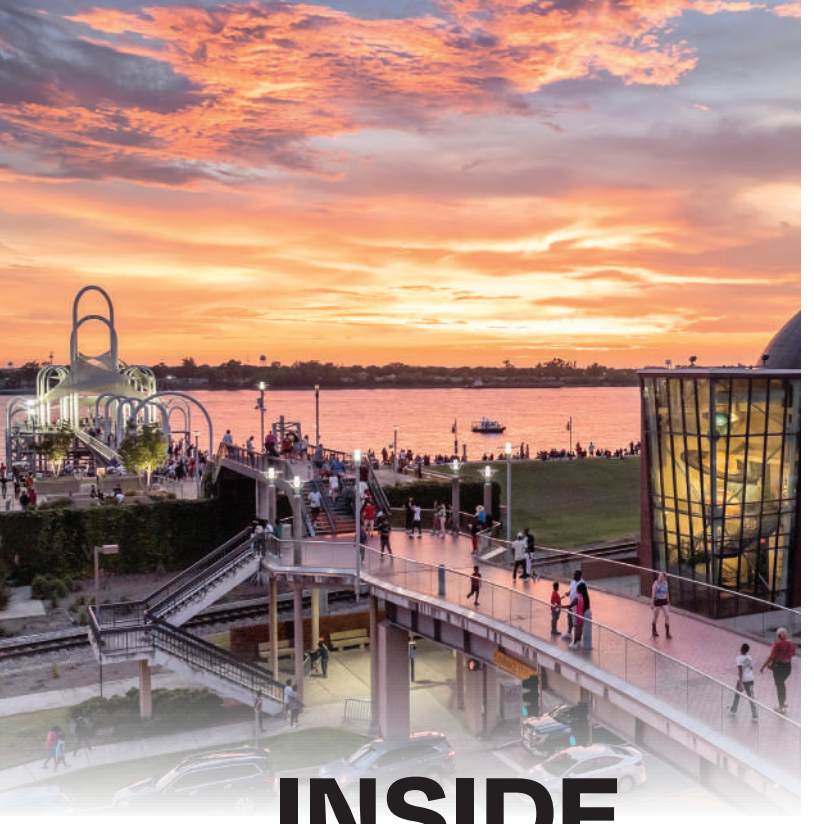
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WAMPOLD
COMPANIES



INSIDE

Radiant View. *People enjoy an evening downtown as a crimson sunset surrounds the levee, the Mississippi River, and the Louisiana Art & Science Museum.*

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Visit Baton Rouge

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Welcome TO BATON ROUGE

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ENDLESS WONDER.

PLAN YOUR VISIT TODAY!

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BATON ROUGE ZOO | BREC

Mike Anderson's Seafood

A Louisiana tradition for over 50 years!

Like LSU football, Mike Anderson's is a tradition in South Louisiana, serving authentic Louisiana Cajun seafood for 51 years. Who knew that a former All-American LSU Linebacker, with a passion for great food, would start a restaurant only to become one of the best in Louisiana!

Food lovers from all over the country visit Mike Anderson's to enjoy authentic South Louisiana and Cajun cuisine. The ambiance highlights historical LSU memorabilia, appreciated by all generations – and reflects Mike's football playing days where he created his share of memorable moments on the field.

Mike Anderson, Jr. has followed in his father's footsteps with hard work and determination.

Growing up in the restaurant environment he was inspired by his father's passion for excellence. Starting in the kitchen at age 16, Mike, Jr. eventually made a name for himself as a skilled chef. As he continued to grow in the business, he became Partner and now successfully operates the business in the retirement of Mike, Sr.

Also carrying on the family tradition is Chip Robert, *a cousin raised like a brother.* Chip oversees two additional locations in Gonzales and Prairieville. The cousins complement one another – knowing what it takes to keep Mike Anderson's a favorite dining experience for all.

The restaurant offers a wide variety of Louisiana cuisine from sensational local seafood, USDA Choice steaks, and All-American dishes.



We look forward to celebrating with your family and sharing our time-honored family recipes.

Cheers to Louisiana cuisine and unforgettable memories.




MORE WAYS TO STAY & PLAY




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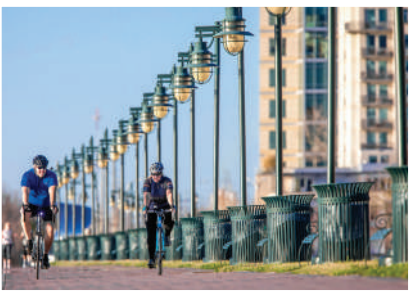
GAMBLING PROBLEM? PLEASE CALL 800.522.4700.

Discover BATON ROUGE

Fancy-free, yet refined, Baton Rouge is the highlight of Louisiana. Layered in rich history and full of hidden treasures, a getaway to Baton Rouge is an invitation to a lively dinner party bursting with the joyful voices, welcoming faces, and vibrant flavors of Louisiana. Discover the history of the city and its French and Spanish influences on architecture, food and culture. Indulge in culinary experiences unlike any others in tucked away dining districts or retreat to skyline views and boutique accommodations downtown. Whether you're taking it easy or taking it all in, Baton Rouge is where you'll discover everyday richness at your own pace.





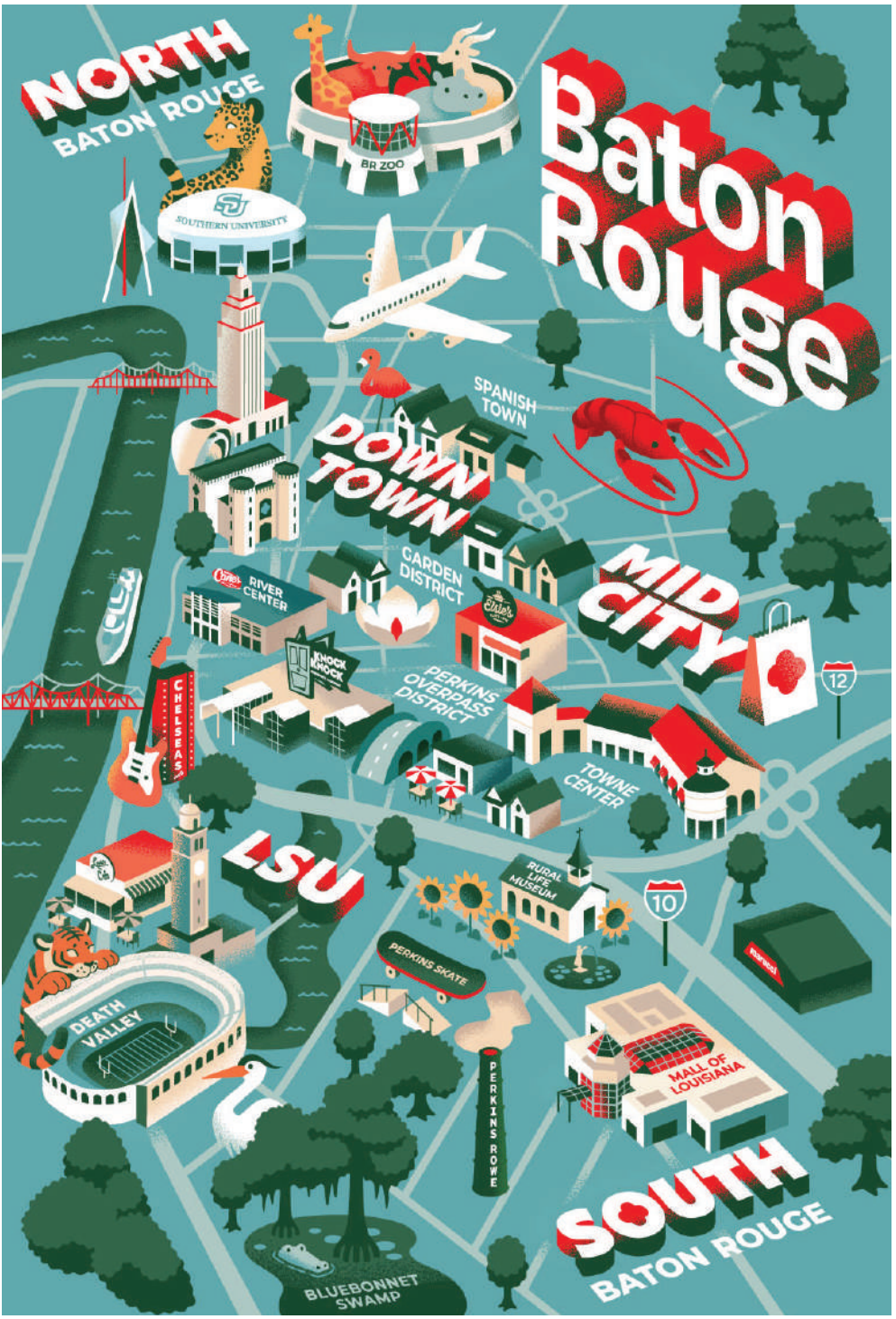




CONNECT WITH US

SHARE YOUR STORY AND TAG US ON SOCIAL MEDIA

During your visit to Baton Rouge, did you watch a live performance at the Manship Theatre? Discover an awesome restaurant? Tailgate for a football game? Soak up some history at a local museum? Share your experience and use @visitbatonrouge and #ExploreBatonRouge on social media. Tag us on Instagram, Facebook, Tik Tok, YouTube and Pinterest.



AROUND THE CORNER



River Road Downtown

EXPLORING THE CITY'S NEIGHBORHOODS

Part of the Baton Rouge culture is its diversity of people, food, art, and yes, neighborhoods. No matter where you go, there is a community just around the corner that's either laid-back, trendy, charming, or historic ... and always welcoming.

DOWNTOWN

In downtown Baton Rouge, the streets are alive throughout the year with seasonal festivals, parades, outdoor concerts and events. Walkable museums, restaurants and nightlife options make it an ideal spot for all different types of visitors. And of course, no visitor should miss the iconic sunset over the Mississippi River, where the views are a must-see for anyone in Baton Rouge!



The Colonel's Club

PERKINS ROAD OVERPASS/ GARDEN DISTRICT

You'll find several tasty and trendy restaurants and bars at the Perkins Road overpass, including The Colonel's Club and BLDG 5. Enjoy a cup of coffee with the locals at Garden District Coffee or grab a hearty plate lunch at Zeeland Street.

NORTH BATON ROUGE

In North Baton Rouge, visitors can experience the legendary Human Jukebox marching band when they cheer on the Jaguars at a Southern University game. While on campus, they can also admire views of the river and check out the Red Stick monument, marking the place where Baton Rouge got its name. Just down the road, Greenwood Park offers pickleball, golf and BREC's Baton Rouge Zoo.

MID CITY

Known as our neighborhood for creatives, Mid City is home to local restaurants, shopping and arts festivals. Venture down pedestrian-friendly Government Street to discover quirky shops and a variety of local restaurants. With frequent pop-ups, live music at intimate venues, patio dining and more, you never know what you'll stumble upon in this bustling neighborhood!



The Electric Depot in Mid City

NEAR LSU

Welcome to LSU, home of the Fighting Tigers! Game day is a way of life in Baton Rouge, and there's nothing like a Saturday night in Tiger Stadium. Say hi to Mike the Tiger on the way to a football game with 102,000 of your closest friends, or don your purple and gold for other popular collegiate athletic events like baseball, basketball, gymnastics and more.



Bluebonnet Swamp & Nature Center

SOUTH BATON ROUGE

Head down I-10 to south Baton Rouge, rounding out the neighborhood map with a shopper's paradise, outdoor experiences, and fun for the entire family. Perkins Rowe, the Mall of Louisiana, big box stores and local boutiques in this area offer shopping options for everyone. For a touch of nature, walk through the sunflower fields at Burden Gardens or stroll along the nature trail at the Bluebonnet Swamp.

FINE ART



MIKE WEARY

OWNER, MIKE WEARY ART
MIKEWEARYART.COM

Your inspiration: "My art leans Southern Gothic - dark and moody, pulling on undertones of the things that are happening in the South from the perspective of a Black man. I call it Dorian Gothic in particular, because it's mostly portraiture and painting the human figure. One of my favorite books was *The Picture of Dorian Gray*, so I named my work after my love for portraits and Gothic literature. My work can have some dark subject matter, but I think that's where a lot of beauty is found."

Your passion or purpose: "I think the power of art is encouraging younger folks to be themselves. Especially because I'm self-taught, it's very rewarding to be able to feed my family and still be my true self."

Thoughts on the Baton Rouge arts scene: "In Louisiana, we stand out from the rest of the country in the arts, like visual art, culinary arts, costume art. The art scene in Baton Rouge is extremely collaborative. Here, you can turn to your neighbors and fellow artists, and create more innovative experiences."

MADELINE ELLIS

OWNER, MIMOSA HANDCRAFTED
MIMOSAHANDCRAFTED.COM



Your inspiration: "My work is rooted in storytelling, nature, and the details of everyday life. I carve pieces that honor the land, culture, and shared humanity of Louisiana. Carving is the part of the process where I get lost in the flow and time fades away. It connects me back to myself, the things I love and honor, and the joy of making something with my hands."

Your passion or purpose: "A piece can become part of someone's story in a way that belongs uniquely to them. Knowing something I made can add comfort, connection, or beauty to someone's life is so fulfilling."

Thoughts on the Baton Rouge arts scene: "Baton Rouge artists are committed to creating work that feels meaningful and rooted in place. People aren't afraid to blend tradition with experimentation to honor their heritage while imagining something new. The city has so much potential in its arts. It's especially rewarding to grow together, learning alongside and leaning on each other. From markets to galleries, Baton Rouge always shows up for its local artists. There's a sense that everyone is contributing to a larger ecosystem of goodness."

JOHN ALLEYNE

ARTIST & UNIVERSITY PROFESSOR
BATONROUGEGALLERY.ORG



Your inspiration: "My practice creates an alternative reality for protecting and caring for the Black body while challenging stereotypes and dominant narratives. Through figurative-abstraction, collage, and experimental silkscreen techniques, I create portraits that merge barbershop hairstyle-guide aesthetics with my own dreadlocks. My work reimagines Black hair, identity, and presence as sites of strength, resilience, sanctuary, and self-determination."

Your passion or purpose: "My work allows me to reclaim stories, histories, and imagery connected to my Barbadian heritage and to honor the beauty, vulnerability, and strength of the Black body."

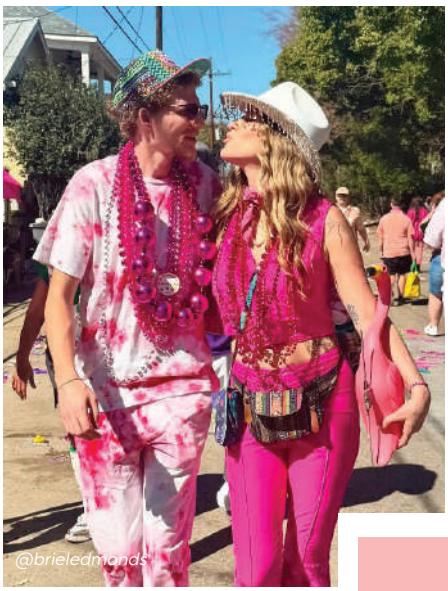
Thoughts on the Baton Rouge arts scene: "The Baton Rouge arts scene is steadily expanding and feels increasingly welcoming and community oriented. There is a genuine spirit of resourcefulness here. You can feel artists pushing each other toward growth and new possibilities. I'm encouraged by how many younger artists are not only focused on craft and aesthetics, but are also thinking deeply about place, environment, and our collective future. It shows that the arts scene here is growing with intention, integrity, and a commitment to collective liberation."

Consider yourself INFLUENCED

Visitors to Baton Rouge share and showcase their experiences with colorful Capital City inspiration!

TAG US! @visitbatonrouge / #ExploreBatonRouge


@redstickfarmersmarket


@brieledmonds


@photosfromtamaria


@lsmith616


@mydarlingpassport

HEX: f9b9ba

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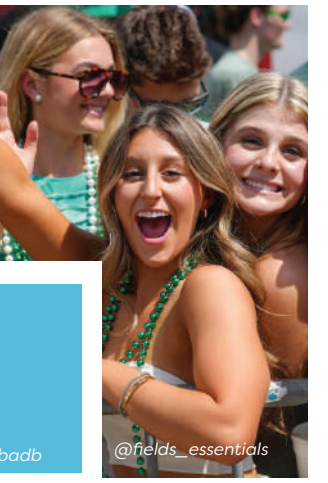
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CRAWFISH BOIL


@redstickfoto







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BEIGNET BLUE



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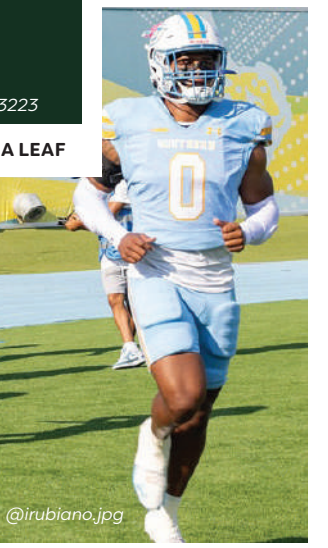
GARDEN DISTRICT



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MAGNOLIA LEAF











‘Dishing’ on the dining scene

LOCAL CHEFS TALK ABOUT TASTE, TRENDS, AND PERSONAL FAVORITES



DON BERGERON

Bergeron’s City Market
8200 Jefferson Hwy. | 225.927.3998

Signature dish: Bergeron’s City Market prepares traditional south Louisiana recipes such as Chicken & Sausage Gumbo and Crawfish Pie, while the catering company specializes in gourmet foods like Smoked Salmon Terrine.

Favorite thing about cooking: “As a child, I spent weekends at my grandmother’s home. She made everything from scratch. I took an early interest in baking, and now I make over 500 fruitcakes each year from her recipe.”

Favorite local restaurants:
DiGiulio Brothers Italian Café
Cocha
The bar at Mansurs on the Boulevard
Casual lunch at Iverstine Butcher Shop

Thoughts on the Baton Rouge food scene: “Many of our tried-and-true staples remain, but this city is always open to trying new concepts and ideas.”



HUE PHAM

Offset Smokers BBQ
5335 Government St. | 225.256.2272

Signature dish: Pham loves cooking traditional Vietnamese dishes, but at Offset Smokers BBQ, he's known for firing up flavors for brisket, ribs, pork, chicken and more.

Favorite thing about cooking: "Cooking is my passion because it brings people closer, especially family and friends. I love being able to share a variety of delicious dishes with those I care about."

Favorite local restaurants:
Anthony's Italian Deli
Coffee Call
Bao Vietnamese Kitchen

Thoughts on the Baton Rouge food scene: "Baton Rouge has really evolved when it comes to its restaurant and food scene. The diversity and culinary options have expanded so much, and I think there's still great potential for even more exciting food experiences."

PAUL DUPRÉ

Elsie's Plate & Pie
3156 Government St. | 225.636.5157

Signature dish: Elsie's is known for its endless array of pies, especially the Eye of the Tiger, a lemon icebox pie featuring a blueberry whipped cream topping. "My favorite dish to prepare is constantly changing. I love the evolution of cooking."

Favorite thing about cooking:
"Cooking is the most elemental form of art. It utilizes many of the senses, not just taste, but it's also visual, has aroma, and makes sounds. In addition, I love that food is nourishment."

Favorite local restaurants:
Iverstine Butcher Shop for lunch
Zorba's Greek Bistro
Rocca Pizzeria
Louisiana Lagniappe for dinner

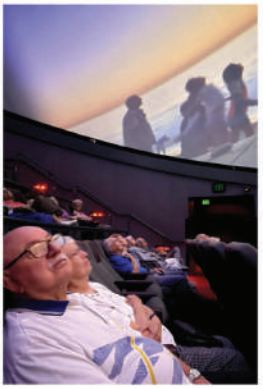
Thoughts on the Baton Rouge food scene: "The Cajun and Southern food in our roots is just the beginning. Like any good food scene, it is diverse and constantly growing and evolving."



LOUISIANA
ART&
SCIENCE
MUSEUM











Encourage discovery, inspire creativity, foster the pursuit of knowledge.

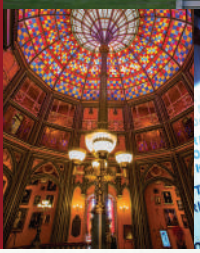
There is something for everyone at LASM.

Louisiana Art & Science Museum and
Irene W. Pennington Planetarium
100 River Road South
Baton Rouge, LA 70802
225.344.5272

LOUISIANA ART&SCIENCE MUSEUM
Irene W. Pennington Planetarium

TWO LANDMARKS. TWO STORIES.
One Shared History in Downtown Baton Rouge







Renewed. Resilient.
Ready to Rediscover.

LOUISIANA'S OLD STATE CAPITOL

Louisiana's Old State Capitol sits on a hill overlooking the Mississippi River. Completed in 1849, the castle-like fortress has been restored to its original grandeur. It houses both traditional and state-of-the- art interactive exhibits and a multimedia film presentation. Complimentary audio tour in four languages.

- One-of-a-kind immersive theatrical presentation for $2 per person
- Unique gift shop
- Easy to use tour request form on our website!

TOURING INFORMATION

100 North Blvd | 225-342-0500
louisianaoldstatecapitol.org |

Louisiana OLD GOVERNOR'S MANSION

Built by Huey P. Long in 1930 as "Louisiana's White House," the Old Governor's Mansion showcases furnishings and artifacts from nine Louisiana governors. The historic house museum features a grand ballroom, French wallpaper, crystal chandeliers and a beautiful marble staircase.

- The mansion offers tours to visitors and schools
- Walk-in and group tours are available

TOURING INFORMATION





502 North Blvd | 225-342-9778 | www.laogm.org |



Louisiana Art & Science Museum

MUSEUM MILE *and beyond...*

Local museums cover everything from art and science to history and culture with hands-on activities, interactive experiences, historic reenactments and world-class exhibitions. Start with the Museum Mile in the downtown area where seven museums are within easy walking distance of each other.

MUSEUM MILE

The downtown Baton Rouge area is filled with offices, restaurants, shops and of course, museums, tucked into every corner along its busy streets.

The world of art and science meets in an old train depot, where the **Louisiana Art & Science Museum** is now housed. Here, you'll find rotating exhibits of internationally renowned artists, a permanent art collection, hands-on galleries with scientific learning opportunities for kids, fossil displays and more. Be sure to see a planetarium show at the Irene W. Pennington Planetarium.

Just down River Road, the **USS KIDD** is docked on the Mississippi River, and you can tour this Navy destroyer that has been restored to her World War II configuration—the only one in the world. Learn how sailors lived there day-to-day and pay your respects at the Louisiana Memorial Plaza. (The USS KIDD ship is set to return to dock in spring 2026.)



Old State Capitol

To learn about Louisiana culture, visit the **Capitol Park Museum**. Housing a full-size shrimp boat, musician Louis Armstrong's bugle, Civil War artifacts and interactive musical exhibits, Capitol Park Museum details the history, culture and industry of the most vibrant state in America.

Another stop on the Museum Mile is the **Louisiana State University Museum of Art**, located on the fifth floor of the Shaw Center for the Arts. This dynamic venue holds one of the largest university-affiliated art collections in the South, and features world-class touring exhibitions of regional, American and European art.



Knock Knock Children's Museum

Standing high on a bluff overlooking the Mississippi River, Louisiana's very own "Castle on the River" gives way to a skyline unique to Baton Rouge. **Louisiana's Old State Capitol** houses the Museum of Political History, featuring a permanent exhibit of Huey P. Long, as well as traveling exhibits filled with unique artifacts.

On North Boulevard you'll find the **Old Governor's Mansion**, which features furnishings and artifacts from the nine governors who called it home, including a grand ballroom, French wallpaper, crystal chandeliers and a stunning marble staircase.

Just blocks away is the current **Louisiana State Capitol** which houses the current Louisiana State Legislature, made up of the House of Representatives, the Senate, and the Office of the Governor.



TIME TRAVEL
Travel to the past at the **LSU Rural Life Museum** and the adjacent **Burden Museum and Windrush Gardens** where you'll experience the lifestyles and cultures of Louisiana's people during the 18th and 19th centuries.

CHILD'S PLAY
At the top of a hill overlooking City Park Lake, **Knock Knock Children's Museum** offers 18 learning zones for children of all ages. Interactive exhibits expand their knowledge and interest of science, technology, engineering, art and math.

HISTORY LESSON
Built in 1791, **Magnolia Mound Historic Site** is a French Creole home that serves as a museum and is listed on the National Registry of Historic Places. The property includes an open-hearth kitchen, slave cabin, crop garden, carriage house and more.

ACROSS THE RIVER
Just minutes away from downtown Baton Rouge, the **West Baton Rouge Museum** offers diverse rotating exhibits, kid-friendly events, French programs and tours, monthly music jams, art workshops, lectures and more.

FREE FIRST SUNDAY

If you're looking for something fun AND free, plan your museum visits on the first Sunday of the month. That's when Free First Sunday offers the chance to explore many of the city's cultural offerings completely free of charge.

THE GAME DAY EXPERIENCE

... step by step

On Game Days at Louisiana State University and Southern University, the parking lots become small cities even before sunrise.

1

Tailgaters stake their claim with tents, tables and portable TVs powered by humming generators. Smoke from grills drifts through campus as music blares and fans in team colors toast to kickoff.



2

As fans make their way across campus, the excitement builds with each step.

3

The smell of burgers, boudin and jambalaya fills the air as people gather around tailgates with food, drinks and easy conversation.



4

It's common to be greeted by fellow fans along the way, and just as common to be welcomed into a tailgate by someone you've never met.

5

Experience valued traditions like watching the Golden Band from Tigerland march down LSU's Victory Hill or follow the Human Jukebox into Southern's Mumford Stadium.





6

Strangers become friends in a matter of minutes, united by colors, familiar chants and a shared countdown to kick off as the stadium comes into view with every step.

Cruisin' DOWN THE River



View of the. city from the Sunday brunch and mimosas cruise.

As the Jacqueline Queen paddlewheel travels along the legendary Mississippi River, the sun glistens off the rippling waves left in its wake. The captain stands at the helm, expertly navigating the vessel around tugboats guiding their barges upstream and ships docked at the river's edge. A flock of white pelicans hover overhead, high above the bustling traffic on the Mississippi River Bridge.

MIMOSAS IN THE MORNING

Two hundred years ago, travelers along this route undoubtably enjoyed breathtaking views of the majestic river on their journey to exciting new places. Today, with a little help from Baton Rouge Cruises, modern visitors can again experience the thrill of river boating. On the Sunday brunch and mimosas cruise, friends and family mingle while enjoying a full Southern brunch of eggs, melt-in-your-mouth biscuits, and a steady flow of bottomless mimosas. During the sunset dinner cruise, guests dine on an array of appetizers against the soft glow of the setting sun, and narrated sightseeing tours offer interesting tidbits about Louisiana's capital city.

A MAJESTIC VIEW

Upstairs in the open-air viewing area, passengers bask in the warm sun while posing for group photos. The Baton Rouge skyline slowly unfolds in the distance, offering a new perspective on the city's iconic buildings. The castle-shaped Old State Capitol stands majestically in the forefront, while the Louisiana State Capitol—the tallest among all 50 states—towers against a backdrop of deep blue sky.

JOURNEY'S END

When the paddlewheel travels past downtown to the old Huey P. Long – O.K. Allen Bridge, the buildings and industry give way to a swath of trees and a sandy shoreline often dotted with kids and their fishing poles. It's here the captain steers the paddlewheel in a wide turn, setting the course back downriver. The music softens, the mood relaxes, and the guests settle in the scattered chairs, making new friends and reconnecting with old ones. By the journey's end, the passengers often linger behind, unwilling to leave the floating vessel to return to shore.







SCAN FOR MORE INFORMATION

Guests enjoy a relaxing ride, a beautiful view, and the chance to make new friends.

SAY WHAT?

CAJUN AND CREOLE WORDS YOU'RE LIKELY TO HEAR IN THE CAPITAL CITY

You have likely learned that while we're not all Cajun in south Louisiana, we do sprinkle Cajun, French, and Creole words and phrases into our daily conversation. Here are a few terms you can use to sound like you're a long-term Louisianan, cher.



- **BAYOU** (bye-you)
  A slow moving stream.
- **BEIGNET** (ben-yay)
  A popular pillow-shaped fried dough pastry dusted with powdered sugar. Try them in long, thin strips, known as "beignet fingers" from Baton Rouge's classic Coffee Call.
- **BIENVENUE** (bee-YAN-vuh-noo)
  Welcome
- **BOUDIN** (boo-dan)
  A tasty sausage made with rice, pork, onions, and seasonings.
- **ÇA C'EST BON** (sah say bon)
  That's good.
- **CAFÉ AU LAIT** (ca-fay oh lay)
  Brewed coffee made with hot milk.
- **COUYON** (coo-YAWN)
  A lighthearted or teasing way to describe a foolish person.
- **ETOUFFÉE** (ay-too-fay)
  A dish common in Cajun and Creole cuisine that consists of some type of smothered seafood stew served over rice.
- **FAIS DO-DO** (fay-doh-doh)
  A Cajun dance party.
- **FLEUR DE LIS** (fluhr duh lee)
  French word for the lily flower, which was a symbol of the French royal family for centuries.
- **JOIE DE VIVRE** (Jhwa da veev)
  French translation of "the joy of living."



- **LAGNIAPPE** (LAN yap)
  Literally means "a little something extra," such as a pleasant surprise.
- **LAISSEZ LES BON TEMPS ROULER** (lay-zay lay bon ton roo-lay)
  Literally, let the good times roll.
- **ROUX** (roo)
  A common cooking starter for gravy, stews, gumbos, and other Cajun foods—generally made with flour and oil or butter.





DANCE, DRAMA, MUSIC, MAGIC

THE MAGIC OF THE PERFORMING ARTS ARE WOVEN INTO THE VERY FABRIC OF BATON ROUGE

- **Baton Rouge Ballet Theatre:** This ballet company hosts special shows throughout the year, including a Louisiana-flavored performance of *The Nutcracker* at Christmas time.
- **Baton Rouge Symphony Orchestra:** The symphony's calendar has dates for everything from classical recitals to candlelight concerts to pop music performances.
- **Opéra Louisiane:** Internationally acclaimed talent comes to Baton Rouge regularly to perform in intimate settings such as the Old State Capitol.
- **Raising Cane's River Center:** With three venues, the River Center hosts music concerts, theater events, and family shows throughout the year.
- **Manship Theater and Shaw Center for the Arts:** This venue hosts music, film, dance and art performances in a theater modeled after the style of classic European opera houses.

IN 2026, LSU'S TIGER STADIUM WILL BE HOME TO MULTIPLE LARGE-SCALE CONCERTS AND EVENTS AS PART OF THE DEATH VALLEY LIVE SERIES.

Fabulous FESTIVALS

Some people just love to party, and fortunately, Baton Rouge is a city with year-round festivals to celebrate just about anything you can think of!



Soul Food Festival

BEST WAY TO DEAL WITH 'THE BLUES'

If you enjoy blues music, **Baton Rouge Blues Fest** is one of the oldest blues festivals in the country.

BEST REASON TO CHEAT ON YOUR DIET

For some of the finest home-style cooking, attend the annual **Soul Food Festival**, a two-day family-friendly event with great music, a Vendor's Village, and platefuls of delicious soul food dishes.

BEST DAYLONG CELEBRATION

Celebrate the city's history of Irish American culture all day long with the **Wearin' of the Green St. Patrick's Day Parade & Shamrock Run**.


Wearin' of the Green St. Patrick's Day Parade & Shamrock Run



Baton Rouge Blues Fest



Live After Five

From music to Mardi Gras, from jazz to jambalaya



Mardi Gras

BEST SUNSET VIEW

After a busy work week, kick off your weekend with the **Live After Five** evening concert series downtown.

BEST TIME TO LET LOOSE

Anything goes during **Mardi Gras,** a citywide street party filled with color, music, food, fun, and unbelievable energy!

BEST MOONLIT MARKETS

Revel under the white lights adorning Government Street during **White Light Night** in November. It's a perfect place to start your holiday shopping as you celebrate Louisiana's artists, makers, and craftsmen. In May, enjoy **Hot Art Cool Nights,** a popular arts and culture festival. Both events are sponsored by Mid City Merchants.



White Light Night

IT'S 'GEAUX' TIME



LOUISIANA MARATHON

Now in its 15th year, the Louisiana Marathon welcomes **thousands of runners** from more than **44 states** as it encourages the community to embrace an active lifestyle, and celebrate with a **weekend-long festival** rich with local food, live music, and fun for the whole family. The marathon course takes runners from downtown Baton Rouge through the University Lakes, the LSU campus, and through historic river town neighborhoods.



SOUTHERN UNIVERSITY

The Southern University Jaguars are known for their passionate **athletic pride,** and that includes a sports roster that includes football, men and women's basketball, baseball, softball, and track and field, among others. And then, there's the **Human Jukebox,** the Jaguar band that draws national attention for both its sound and swagger.



BATON ROUGE ZYDECO

The Baton Rouge Zydeco is the city's second **professional ice hockey team** and the community's support is undeniable. The name Zydeco—a funky musical blend of soul, rhythm and blues—honors the region's diverse heritage. The team plays at the **Raising Cane's River Center** downtown with games scheduled from October through April. Make it a family affair and visit one of the nearby restaurants, museums or special attractions before or after the game.

FIND AN EVENT

ROOTIN' FOR THE HOME TEAM

Baton Rouge is a hub of sports activity, thanks to two major universities, several outstanding venues, the growth of youth sports, and a nationally recognized parks and recreation system.



MARUCCI WORLD SERIES

The Marucci World Series features some of the best amateur baseball tournament play in the country, with about **150 teams from the U.S., Canada and South Korea** competing in 14U through 17U divisions. The event kicks off with an **opening ceremony tailgate** so coaches, athletes and their families can preview new products, play games, get a taste of Baton Rouge foods and enjoy live entertainment.



LOUISIANA STATE UNIVERSITY

No matter what time of year you visit, LSU sports are in full swing. Whether you have football tickets to a game in **Death Valley (Tiger Stadium)** or plan to spend an afternoon at Alex Box Stadium, you're in the right place for **excitement and family fun.** LSU also hosts gymnastic meets, track and field events, men's and women's basketball games, and much more.



BATON ROUGE ROUGAROU

The Baton Rouge Rougarou is a **collegiate summer baseball team** based in Baton Rouge. The team is a member of the Texas Collegiate League, and plays its home games at Pete Goldsby Field. In a nod to Louisiana's colorful heritage, the name Rougarou (or Loup Garou) is a **mythical shape-shifting creature from Cajun folklore.**

Sports happen year-round in the Capital City, regardless of the season. Check out our event listings page at VisitBatonRouge.com for more information on who is playing this week and how you can get tickets!

Discover You
AT BREC PARKS



ANIMALS + NATURE

Come meet animals from around the globe at BREC's Baton Rouge Zoo or meet Louisiana-native species at the Bluebonnet Swamp! Take a gallop around BREC's Farr Park to see beautiful Louisiana scenery or drop by the Highland Road Observatory for a glimpse of a world beyond!

Baton Rouge Zoo
225-775-3877 brzoo.org

Bluebonnet Swamp Nature Center
225-757-8905 brec.org/swamp

Farr Park Equestrian Center
225-769-7805 brec.org/farr

Highland Road Park Observatory
225-768-9948 hrpo.lsu.edu







BREC





OUTDOOR ATTRACTIONS

Achieve new heights at BREC's Perkins Road Extreme Sports Park, experience pure aquatic adventure at Liberty Lagoon Water Park or explore the outdoors through our trails, boat launches or golf courses!





Perkins Road Extreme Sports Park
225-766-9039 brec.org/extremesports

Liberty Lagoon
225-923-3202 libertylagoon.com

BREC Greenways + Boat Launches
225-272-9200 brec.org/trails

BREC Golf Courses
225-272-9200 golf.brec.org





ARTS + CULTURE

Visit one of the nation's longest-standing artist cooperative galleries, take a trip back in time and visit Magnolia Mound, the oldest surviving structure in East Baton Rouge Parish, see something brand new like one of our shows at Independence Park Theatre or learn through play and inspire lifelong learning at Knock Knock Children's Museum.



Magnolia Mound
225-343-4955 brec.org/magnoliamound

Independence Park Theatre + Cultural Center
225-216-0660 theparktheatre.com

The Baton Rouge Gallery [A BREC Partner]
225-383-1470 batonrougegallery.org

Knock Knock Children's Museum [A BREC Partner]
225-388-3090 knockknockmuseum.org





BREC.ORG

BREC does not discriminate on the basis of race, creed, color, national origin, sex, disability, age, religion, veteran status or sexual orientation in its programs and activities.

MARUCCI *Magic*

Inside an unassuming building tucked off Siegen Lane is a wall displaying a long list of names. It's the 55% (and counting) of Major League Baseball players who use Marucci Sports bats and other products made by the Baton Rouge-based company.

For some teams, like the Orioles, it's almost the entire lineup. And for the Dodgers, it's seven of nine in the starting lineup.

Since the beginning of 2025, Marucci and Victus, a Marucci-owned brand, have been the official bats of the MLB, a coveted designation long held by Louisville Slugger. Born in a backyard shed in Baton Rouge, Marucci bats are still made locally—these days, at a sprawling campus on McCann Drive that is open for tours.

It's a far cry from the small shed where, 21 years ago, CEO Kurt Ainsworth started cutting bats with fellow former MLB player Joe Lawrence and LSU athletic training director Jack Marucci. Today, Ainsworth oversees a multimillion-dollar umbrella encompassing several brands and a complete line of baseball and softball products for professional, collegiate and youth players: wood and metal bats, grips, gloves, apparel, footwear and more.

The company puts on the Marucci World Series each year in Baton Rouge for travel ball teams. And it operates Hitter's House locations, which feature indoor batting cages and sell gear, in Baton Rouge and 12 other cities, including Tokyo and London.

It may seem surprising that Baton Rouge plays such a vital role in the world of Major League Baseball. But for Ainsworth, it's the perfect place to do business. "We're fortunate to operate in a place where sports are celebrated and where there's a true winning mentality," he says, "and that aligns perfectly with our culture at Marucci."

BOOK YOUR TOUR TODAY!

- Tour the woodshop, paint booths & finishing rooms
- Explore interactive museum-style exhibits
- Learn the science & craftsmanship behind the bats



A Passport for Any Pace

Explore Baton Rouge. Earn rewards. Find your pace.

Experience the richness of Baton Rouge—one sip, stroll, and stop at a time—with **FREE** mobile passports designed to guide you through our city's can't-miss moments. Whether you're savoring a local roast, exploring hidden-gem museums, or catching game day vibes, these easy-to-use passes let you discover Baton Rouge like a local ***at your own pace.***

How It Works:

Sign Up

Free instant access via text or email. No app needed.

Check In & Explore

Visited curated spots across the city.

Earn Rewards

Collect prizes as you go!

** These passports are free to download, but they do not include free admission or discounts at participating locations.*

Visit Baton Rouge

PICK *your* PARK

Baton Rouge offers a wide variety of parks, gardens, hiking trails, green spaces and many other places to experience the outdoors. Even more options are available just outside the city.

440 ACRES
OF GARDENS AND GREEN SPACE

The Burden Museum & Gardens offers an array of family-friendly outdoor activities, including its Trees and Trails area: **3 miles** of walking trails and **440 acres** of gardens and green space.

4560 Essen Lane, Baton Rouge 225.763.3990 • lsu.edu/botanic-gardens

What's in a name?

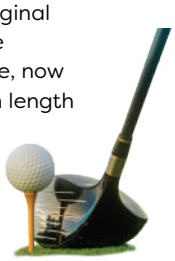


Bayou Manchac Park is a wooded park with a playground, ball fields, trails, boat launch and more—associated with the waterway of the same name. The term "Manchac" is derived from Native American words meaning "behind it" or "rear." Historically, it served as a back route from the Mississippi River toward the Gulf of Mexico.

19010 Jefferson Hwy., Baton Rouge 225.272.9200 • brec.org/facility/Manchac

TEE TIME

Large oak trees line the fairways of **Webb Memorial Golf Course**, which was the original LSU golf course and was operated by the university for 20 years. This 18-hole course, now owned by BREC, measures 6,656 yards in length and is centrally located at Webb Park.

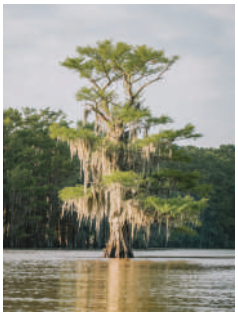


1351 Country Club Drive, Baton Rouge 225.383.4919 • golf.brec.org

5.5-MILE TRAIL

Check out the **Comite River Conservation Area,** with a beautiful 5.5-mile trail that winds along the Comite River and Cypress Bayou. Described as hilly with some steep terrain, it is open daily from sunrise to sunset.

8900 Hooper Road, Baton Rouge • brec.org/facility/Comite
About 10 miles from downtown



ANIMAL ENCOUNTERS

The 103-acre **Bluebonnet Swamp Nature Center** is home to hundreds of bird species and woodland creatures such as raccoons, rabbits, armadillos, squirrels, foxes, coyotes, otter, snakes and turtles.

10503 N. Oak Hills Pkwy, Baton Rouge
225.757.8905 • brec.org/facility/bluebonnetswamp

Every Penny Counts



BREC's Baton Rouge Zoo started in the 1960s with a famous penny drive that encouraged kids to donate their pennies, raising enough money for the zoo's first two elephants, one named Penny. This amazing community project helped fund the zoo's official opening in 1970.

3000 Zoo Circle, Baker
225.775.3877 • brzoo.org
About 30 minutes from downtown

Your Library







EAST BATON ROUGE PARISH LIBRARY

ebrpl.com • ebrpl.com/DigitalLibrary • 225.231.3750
15 locations open 7 days a week



Family Fun BINGO

KNOCK KNOCK CHILDREN'S MUSEUM	TOP GOLF	MARUCCI TOUR	BREC'S BLUEBONNET SWAMP	LOUISIANA ARTS & SCIENCE MUSEUM
GAME DAYS	A PICNIC	GREENWOOD COMMUNITY PARK	THE MAIN EVENT	WALK THE LEVEE/ RIVERFRONT
LSU AG CENTER'S DAIRY STORE	OLD STATE CAPITOL		SURGE ENTERTAINMENT	STARGAZING
DEARMAN'S HAMBURGER	GOLF SUITES	ORIGINAL RAISING CANE'S	MALL OF LOUISIANA	BREC'S BATON ROUGE ZOO
BLUFFS AT SOUTHERN UNIVERSITY	BEIGNET FINGERS AT COFFEE CALL	BATON ROUGE ROUGAROU	FARMERS MARKET	MIKE THE TIGER

NO MATTER WHAT PART OF THE CAPITAL CITY YOU VISIT, THERE ARE ALWAYS FAMILY-FRIENDLY ACTIVITIES NEARBY.

DAY TRIPPIN'

LOUISIANA STYLE

There's so much to explore just beyond the Capital City, so many great destinations for outdoor fun, fascinating history, animal encounters, and much more.

ST. FRANCISVILLE

Get there:
Approximately 35 minutes
stfrancisville.net



The Saint Restaurant

St. Francisville is known for its uniqueness and slower pace of living. Nestled in the hills of West Feliciana Parish, the topography, abundant wildlife, and natural beauty makes this a fabulous destination for tourists. The downtown historic district boasts hundred-year-old-homes, beautiful churches, ample shopping, and great restaurants such as Michelin-recognized The Saint. Visit historic sites such as the Myrtles Plantation, Rosedown Plantation, and Oakley House (Audubon State Historic Site). Outdoor enthusiasts will enjoy hiking the Tunica Hills Wildlife Management Area.

BOGUE CHITTO STATE PARK

17049 State Park Blvd., Franklinton
985.839.5707 / 1.888.677.7312
Get there: Approximately 1 hour 45 minutes
lastateparks.com/parks-preserves/bogue-chitto-state-park

Bogue Chitto (pronounced Boga Chitta) State Park is named for the Bogue Chitto River, a "big creek" just right for recreation, including canoeing, kayaking and fishing. The park offers 14 miles of biking trails and 14 miles of equestrian trails for riders of all levels. If you'd rather explore on foot, visit Fricke's Cave, where you can marvel at sandstone spires with pebbles precariously perched on top thanks to the power of Mother Nature.

MCGEE'S SWAMP TOURS

1337 Henderson Levee Road, Henderson, LA | 337.228.2384
Get there: Approximately 30 minutes
Mcgeesswamptours.com

McGee's Swamp Tours provide guests from around the world an exciting glimpse into Louisiana's vast and mysterious Atchafalaya Swamp. The Atchafalaya Basin Swamp is a 1.4 million-acre wilderness, and home to hundreds of species of birds, fish, and reptiles. Visitors can take advantage of swamp tours, guided photography tours, airboat rides, and canoe rentals that are entertaining, eco-sensitive and educational.

GLOBAL WILDLIFE CENTER

26389 Hwy. 40, Folsom
985.624.WILD
Get there: Approximately 1 hour 20 minutes
globalwildlife.com

Get wild at the Global Wildlife Center, one of the largest free-roaming wildlife preserves of its kind in the country. Mix and mingle with some of the more than 2,000 exotic, endangered, and threatened animals from all over the world that roam its 900 acres. Visitors can interact with the center's red kangaroos in an experience called The Walkabout or have a close encounter with a giant tortoise. Giraffes, bison, zebras, camels, and other animals will approach the wagons, and visitors can feed and touch them while tour guides provide educational (and entertaining) facts.


Global Wildlife Center



The 'Sing the River' sculpture (designed by California-based artist Po Shu Wang), provides a reflection of the Capital City. It is located at the Florida Street riverfront downtown.

VISITORS GUIDE

Visit Baton Rouge
359 Third St.
225.383.1825 or 800.527.6843
visitbatonrouge.com

Contact one of our visitor centers:

- Baton Rouge Metro Airport, 9430 Jackie Cochran Dr., 225.355.0333
- State Capitol, 900 N. Third St., 225.342.7317

Ascension Parish Visitor Center
6967 Hwy. 22, Sorrento
225.675.6550 or 888.775.7990
VisitLaSweetSpot.com

Historic homes, multicultural museums, golfing, great cuisine, accommodations, outlet and designer brand shopping are all located 15 minutes from Baton Rouge. Visitor Center hours: Monday-Friday 8 a.m.-4:30 p.m.

Baton Rouge Metropolitan Airport
9430 Jackie Cochran Dr.
225.355.0333
flybtr.com

Located 7 miles from the heart of downtown Baton Rouge. (Take Exit 6 off I-110 to Veterans Memorial Boulevard, then right on Captain Ryan Drive.)

Iberville Parish Tourism Department Visitors Center
I-10 at Grosse Tete
877.310.8874
visitiberville.com

A short drive from downtown Baton Rouge, Iberville Parish serves as the gateway to the Atchafalaya National Heritage Area, offering visitors an authentic glimpse of Louisiana culture, cuisine and history. Hours: Monday-Saturday 9 a.m.-4:30 p.m.

Livingston Parish Convention & Visitors Bureau
30340 Catholic Hall Road, Hammond
225.567.7899
livingstontourism.com

With its vibrant, carefree, fun-loving nature, Livingston Parish provides the perfect backdrop for a one-of-a-kind adventure filled with leisure activities and experiences that reflect its playful spirit. Hours: Monday-Friday 8 a.m.-4 p.m.

Tangipahoa Parish Convention & Visitors Bureau
13143 Wardline Road, Hammond
800.542.7520
tangitourism.com

From taking part in one of our many festivals, to shopping in "America's Antique City," Tangipahoa has something for everyone—seven museums highlighting the parish's unique culture, a great atmosphere in downtown Hammond, and numerous restaurants throughout the parish to satisfy every dining craving. Hours: Monday-Friday 8 a.m.-4 p.m.; Saturday- Sunday 9 a.m.-3 p.m.

West Baton Rouge Convention & Visitors Bureau
2750 N. Westport Dr., Port Allen | 225.344.2920 or 800.654.9701

We can help you plan your stay in the Baton Rouge area. Get complete tourist information on the entire state in one place. State-of-the-art, full-service conference and meeting facility, which accommodates 50-500. Hotels in walking distance. Open daily. Visit westbatonrouge.net for hours of operation.

West Feliciana Parish/Visit St. Francisville
11757 Ferdinand St.
225.635.4224
visitstfrancisvillela.com

Visit this quintessential small town, its shops and historic district. Sandy-bottomed creeks and winding country roads lead you to nature preserves, a cypress swamp, antebellum homes, or to a bluff overlooking the river. Open Monday-Sunday, 10 a.m.-4 p.m.

Raising Cane's
CHICKEN FINGERS

BORN & BREADED

IN BATON ROUGE



VISIT THE
ORIGINAL RAISING CANE'S
OR ANY OF OUR
19 BATON ROUGE RESTAURANTS

ORDER ONLINE OR ON OUR APP
RAISINGCANES.COM

DINING



18 STEAK at L'Auberge Baton Rouge
777 L'Auberge Ave.
225.224.4142
lbatonrouge.com/dining/18-steak

At 18 STEAK, culinary excellence is not merely a promise; it's a passion that infuses every aspect of your dining experience. Savor prime cuts of beef accompanied by an extensive selection of fine wines or a carefully curated selection of bourbons, scotches and other spirits. Hours: Tuesday-Thursday 5-9 p.m.; Friday and Saturday: 5-11 p.m.

The Ambrosia Bakery
8546 Siegen Lane
225.763.6489
ambrosiabakery.com

The Ambrosia Bakery & Deli is home to the famous "Fresh Strawberry Cake," along with specialty treats and desserts that everyone is sure to enjoy. The deli offers chef-prepared wraps, salads and soups, and is the perfect place to meet with family, friends or business associates for breakfast or lunch. Hours: Tuesday-Saturday 8 a.m.-5 p.m.

Bin 77 Bistro and Sidebar
10111 Perkins Rowe, Suite 160
225.763.2288
bin77.com

At Bin 77, we focus on delivering an experience that will keep you coming back. Mouthwatering entrées, a fabulous wine selection, and classic craft cocktails are the basic ingredients to our recipe. Our location features a casual dining area, well-stocked bar, gorgeous outdoor patio and a private wine room. We offer more than 50 wines by the glass, and every bottle is available to take home at a competitive retail price.

Bistro Byronz
8200 Village Plaza Court
225.367.4170
bistrobyronz.com

Bistro Byronz was born from the simple definition of a true bistro—an unpretentious neighborhood restaurant where friends and families can gather day or night to relax, share conversation and enjoy good food and drink at reasonable prices. From the beginning, we have prided ourselves on serving deliciously simple bistro-inspired dishes done the Southern way ... comfortable yet special, casual yet elegant, and a bit curious and undefined.

Brasserie Byronz
515 Mouton St.
225.218.1433
brasseriebyronz.com



Brasserie Byronz is a French-inspired American brasserie that brings the heart of France to the soul of Louisiana. It's casual but cool with fabulous food, incredible drink specials and approachable pricing. Impeccably designed but decidedly unpretentious.

Cecelia Creole Bistro
421 Third St., Suite B
225.615.7833
ceceliabr.com

A hidden gem in downtown Baton Rouge. From fried green tomatoes to shrimp and grits, Cecelia Creole Bistro offers a variety of authentic Cajun and Creole flavors. With a cozy ambiance and inviting décor, our restaurant is the perfect place to sit back, relax and enjoy the taste of the South. Hours: Monday-Friday 11 a.m.-9 p.m.; Saturday 4-9 p.m.

Dearman's Diner
7633 Jefferson Hwy.
225.278.9912
dearmandiner.com

A neighborhood staple since 1958, Dearman's serves up nostalgia alongside the best burgers and malts in Baton Rouge. Whether you're craving a classic burger or a thick, hand-spun milkshake, our friendly service makes everyone feel like a local. Stop by for a taste of tradition in the heart of Bocage. Visit us today for a casual dining experience that's truly timeless! Hours: Monday-Saturday 11 a.m.-8 p.m., Sunday 11 a.m.-6 p.m.

Dempsey's
13580 Coursey Blvd.
225.752.1199
facebook.com/Dempseysbr/

Multiple winner of the BEST OF 225 awards, including for Best Gumbo. Dempsey's is a truly authentic restaurant serving Louisiana local favorites. Hours: Monday-Thursday 11 a.m.-8 p.m.; Friday-Saturday 11 a.m.-9 p.m.

Elsie's Plate & Pie
3145 Government St.
225.636.5157
elsiespies.com

Elsie's Plate & Pie is a locally owned restaurant offering modern takes on Cajun and American cuisines, with a focus on sweet and savory pies. Hours: Monday 11 a.m.-9 p.m., Tuesday-Friday 11 a.m.-10 p.m., Saturday-Sunday, 10 a.m.-10 p.m.

The Gregory
150 Third St. | 225.408.1800
thegregorybr.com

The Gregory, a unique addition to downtown's culinary scene, is located adjacent to the lobby of the historic WATERMARK Hotel. It features a delicious menu, a Wine Spectator Award of Excellence wine list and cocktails that offer an inspired twist on the classics. The hotel offers complimentary valet parking when dining, private dining spaces, and the most sought-after barstool in town.

Mid City Beer Garden
3808 Government Street | 225.910.8169
midcitybeergarden.com/free-pretzel

Fifty beers on tap, craft cocktails, fresh bites and locally inspired eats. Enjoy garden seating and a dog-friendly atmosphere. Available for private events. Must be 18+ to be served. Scan the QR code for a free pretzel. Hours: Monday-Wednesday 3:30-10 p.m.; Thursday, 10:30 a.m.-10 p.m.; Friday-Saturday 10:30 a.m.-12 a.m.

Mike Anderson's Seafood – Baton Rouge
1031 W. Lee Dr. | 225.766.7823

Established 51 years ago, Mike Anderson's has become synonymous with serving the finest fresh South Louisiana seafood. Enjoy our signature dishes prepared with Gulf shrimp, lump crabmeat, crawfish, and a wide variety of fresh fish. Try our Prime USDA beef grilled to perfection! Mike Anderson's—where we've learned that if you care, it shows! Visit mikeandersons.com

Mike Anderson's – Gonzales
1500 Louisiana 30 W, | 225.677.6453

Located next to the Clarion Inn & Conference Center, Mike Anderson's - Gonzales is open for breakfast, lunch and dinner, and guests enjoy a variety of delicious menu items. Our traditional seafood dishes set us apart, including Gulf shrimp, lump crabmeat, crawfish, signature oysters and a wide variety of fresh fish.

Mike Anderson's – Prairieville
16400 Airline Hwy. | 225.677.6453

Following Mike Anderson's legacy, our Prairieville location serves the finest fresh South Louisiana seafood. Enjoy our variety of South Louisiana dishes prepared with Gulf shrimp, lump crabmeat, crawfish, and a wide variety of fresh fish. Try our Prime USDA beef grilled to perfection! Enjoy unbeatable cuisine while making unforgettable memories. Reservations are accepted.



Milford's on Third
150 Third St. | 225.408.2600
milfordsonthird.com

When you think of the traditional delicatessen, you probably imagine a bustling place in New York City. But what if you could get an authentic deli experience in downtown Baton Rouge? That was our inspiration when we opened Milford's on Third, located in the Watermark Hotel. Hours: 6 a.m.-2:30 p.m. daily.



Pizza Byronz
8210 Village Plaza Court, Suite 1B | 225.960.1100
pizzabyronz.com

Pizza Byronz offers a creative spin on the classic Italian dish, featuring three styles of pizza: traditional round pies, crispy square pan pizzas, and thin, crispy French inspired flambées. The menu also includes New Orleans and Cajun influences with items like boudin bites and BBQ shrimp pizza, along with sandwiches, burgers, and pasta dishes. Pizza Byronz also has a full bar featuring classic cocktails, frozen beverages, beer and wine.

Raising Cane's Chicken Fingers
3313 Highland Road (original location)
225.387.4533
raisingcanes.com



Baton Rouge has been the home and headquarters of Raising Cane's Chicken Fingers since it was founded at the North Gates of LSU in 1996. Enjoy Raising Cane's "ONE LOVE" craveable chicken finger meals at the original restaurant on Highland Road or at any of the area's 19 locations.



RED LOTUS ASIAN KITCHEN
777 L'Auberge Ave. | 225.224.4160
Lbatonrouge.com/dining/red-lotus

Discover the exotic flavors of the Far East at Red Lotus Asian Kitchen. Let us take you on a culinary journey of exceptional authentic Vietnamese and Pan-Asian cuisine designed to excite the senses. Must be 21 or older to enter. Hours: Sunday 2-10 p.m.; Monday-Thursday 5-10 p.m.; Friday and Saturday 5 p.m.-midnight.

River Rouge Kitchen and Bar
5500 Hilton Ave. | 225.924.5000
marriott.com/btrmc

River Rouge Kitchen and Bar features authentic Louisiana cuisine and serves breakfast, lunch and dinner. Located inside the Baton Rouge Marriott, we offer a vibrant atmosphere and quality eats. Stop in for fresh seafood and a cold drink after LSU's big game.

Rocco's New Orleans Style Po-boys & Café
3358 Drusilla Lane | 225.248.1999
Roccosnopoboys.com

Three-time winner of 225 Magazine's Best Po-boys category, Rocco's has been the leader in providing authentic New Orleans cuisine in the Greater Baton Rouge area for over 30 years. Owned by true native New Orleanian Rocco Moreau. *In order to make a great New Orleans po-boy, you gotta be from New Orleans!*

Tallulah
7000 Bluebonnet Blvd. | 225.388.5710
tallulahrestaurant.com

Tallulah Crafted Food and Wine Bar at the Renaissance Hotel offers a captivating environment and cuisine that will engage your senses and arouse your curiosity. Executive Chef Jason Hebert is excited to present a menu serving notable, indigenous cuisine from around Louisiana in fresh and unique ways to visitors and locals alike. Discover Baton Rouge's best-kept secret.

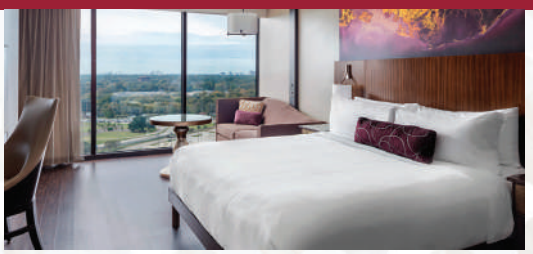






Elevate

YOUR MEETINGS AT THE BATON ROUGE MARRIOTT.







Our luxurious facilities and expert event staff will ensure that your meeting or event is a success.

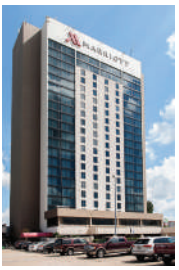
- Flexible & spacious meeting rooms, equipped with the latest technology and amenities.
- State-of-the-art audiovisual equipment, high-speed Wi-Fi, and professional catering services.
- Dedicated event staff to help ensure that your event exceeds your expectations.
- On-site Restaurant, River Rouge, and Sparkling outdoor pool.
- Convenient location with complimentary parking.

Elevate your meetings and events at the Baton Rouge Marriott. Book your next event with us today and experience the difference!

MARRIOTT
BATON ROUGE

SCAN ME

ACCOMMODATIONS



Baton Rouge Marriott
5500 Hilton Ave. | 225.924.5000
marriott.com/btrmc

Nestled in the heart of Baton Rouge and located near both interstates 10 and 12 off of College Drive, the Marriott is a short ride from the Baton Rouge airport, Tiger Stadium, and the downtown area. The 299-room hotel offers 20,000 square feet of flexible meeting space, a fitness center, gift shop, outdoor pool, complimentary parking, and the new River Rouge Kitchen and Bar.

CROWNE PLAZA® BY IHG
Executive Center Baton Rouge

Crowne Plaza Executive Center Baton Rouge
4728 Constitution Ave. | 225.925.2244
crowneplaza.com/execcenterbtr

Located in the heart of Baton Rouge, the Crowne Plaza is your gateway to convenience and luxury. With direct access to I-10 at College Drive and Constitution Avenue, the hotel is perfectly positioned near vibrant shopping districts, diverse dining options, and popular local attractions. Guests can unwind at our newly upgraded outdoor pool, stay active with our expansive 3,000-square-foot fitness center and outdoor gym, or relax and enjoy a meal at the stylish Patio Grille and Lounge. Don't miss our Friday Night Seafood Buffet and the indulgent Sunday Brunch.



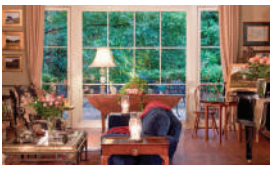
Hilton Capitol Center Baton Rouge
201 Lafayette St. | 225.344.5866
Facebook.com/HiltonCapitolCenter

The Hilton in downtown Baton Rouge is your new favorite place for events—New Year's Eve, Mother's Day Brunch, Santa's Jingle Bell Brunch, weekly happy hour specials, and much more. Click on "Events" on Facebook to see what's coming up next. And check out our speakeasy, The Tunnel, during your next visit.



Renaissance Baton Rouge
7000 Bluebonnet Blvd.
225.215.7000 | marriott.com/btrbb

Discover the unexpected. This 256-room property offers the area's finest amenities, including Tallulah Crafted Food and Wine Bar, fitness center, resort-style pool and 13,000 square feet of meeting space. Ideally located in the heart of the medical district and near the best shopping in town.



The Stockade Bed and Breakfast
8860 Highland Road
225.281.7358
thestockade.com

Surround yourself with elegant décor and comfortable amenities, and enjoy a Southern breakfast in our dining room filled with lovely antiques and fine artwork. Named after the Civil War stockade that occupied the grounds and now listed on the National Register of Historic Places, the Stockade has spacious guest accommodations with two patios that overlook natural wooded Louisiana wetlands.



Watermark Baton Rouge Autograph Collection
150 Third St.
225.408.3200
watermarkbr.com

Both a stately presence and a storied past offer guests one of the richest and most eclectic experiences available throughout 144 guest rooms and two restaurants. Echoes of a bygone era remain in hand-painted murals, dramatic original marble walls and staircases, and old bank vaults converted into sophisticated meeting and dining spaces.

ATTRACTIONS

Bally's Baton Rouge Casino and Hotel

103 France St. | 877.225.7772
https://casinos.ballys.com/baton-rouge/

Opened in December 2025, Bally's Baton Rouge Casino and Hotel transformed downtown with a $141 million redevelopment into a premier gaming and entertainment destination. The property offers 25,000 square feet of Vegas-style gaming, Dining Depot restaurants, and a fully reimagined 242-room hotel with luxury suites, fitness center, and panoramic VIP lounge. Guests can also enjoy sister property The Queen Baton Rouge, featuring 30,000 square feet of gaming, DraftKings® sportsbook, and diverse dining.



Baton Rouge Gallery

1515 Dalrymple Dr. | 225.383.1470
batonrougegallery.org

For more than 55 years, BRG has been one of the Capital Region's go-to places for local contemporary art. Located inside BREC's City Park, the nonprofit organization offers monthly exhibitions from artists working in an array of media and exploring subjects far and wide. Free opening receptions on the first Wednesday of every month (excluding January and November). Hours: Tuesday -Sunday noon-6 p.m.

Big River Economic & Agricultural Development Alliance (BREADA)

501 Main Street | 225.267.5060
breada.org

BREADA celebrates 30 years of connecting local producers with Baton Rouge families, tourists, and consumers. Visit our year-round, rain-or-shine Red Stick Farmers Markets: Thursdays 8 a.m.-noon at Pennington Biomedical Research Center (6400 Perkins) and Saturdays 8 a.m.-noon at Main Street Market (501 Main Street), with live music every Saturday. Enjoy fresh, local food, community spirit, and the newly renovated Main Street Market serving coffee, breakfast, and lunch Monday–Saturday 7 a.m.–2 p.m.

BREC's Baton Rouge Zoo



3601 Thomas Road
225.775.3877
brzoo.org

The Baton Rouge Zoo has been creating memories in our community since 1970 and is the #1 year-round family attraction in the area. Take a walk on the wild side with the tigers, cheetahs, giraffes, rhinos, alligators, flamingos, hippos, zebras, otters and more. Hours: Daily 9:30 a.m.-4 p.m., and 9:30 a.m.-5 p.m. April-August.

East Baton Rouge Parish Library

7711 Goodwood Blvd.
225.231.3750
ebrpl.com

Fifteen convenient locations open 7 days a week. Check out our online resources 24/7 at ebrpl.com/DigitalLibrary. Free Wi-Fi and computer use. Text a Librarian: 225.361.8476. Email: eref@ebrpl.com

Edge at L'Auberge Baton Rouge

777 L'Auberge Ave.
225.251.7777
lbatonrouge.com/entertainment/edge



Immerse yourself in the ambiance of Edge, L'Auberge's premier social music lounge. Savor handcrafted cocktails while enjoying electrifying live performances. Stylish surroundings create an intimate atmosphere perfect for unwinding after a long day or enjoying a vibrant night out with friends. Hours: Thursday and Sunday 4 p.m.-midnight, Friday and Saturday 4 p.m.-3 a.m.



Highland Road Park Observatory

13800 Highland Road
225-768-9948 | hrpo.lsu.edu

The Highland Road Park Observatory, brought to the public by BREC, LSU's Department of Physics and Astronomy and the Baton Rouge Astronomical Society, houses a state-of the-art 20-inch reflecting telescope which has been used to discover over 50 asteroids.

Iberville Parish Visitors Center

I-10 at Grosse Tete
877.310.8874 | visitiberville.com

A short drive from downtown Baton Rouge, Iberville Parish serves as the gateway to the Atchafalaya National Heritage Area, offering visitors an authentic glimpse of Louisiana culture, cuisine and history. Hours: Monday-Saturday 9 a.m.-4:30 p.m.



Knock Knock Children's Museum

1900 Dalrymple Drive
225.388.3090 | knockknockmuseum.org

Knock Knock Children's Museum's is a 26,000 square-foot, award-winning facility near the LSU campus featuring 18 hands-on, interactive Learning Zones that encourage children to learn through play. Children can pretend to be a mechanic in Go Go Garage, soar to new heights in the two-and-a-half story Storybook Climber, or embrace their inner artist in the Art Garden.

Livingston Parish Convention & Visitors Bureau

30340 Catholic Hall Road, Hammond
225.567.7899 |
livingstontourism.com

With its vibrant, carefree, fun-loving nature, Livingston Parish provides the perfect backdrop for a one-of-a-kind adventure filled with leisure activities and experiences that reflect its playful spirit. Whether exploring its many scenic waterways, shopping for a specialty item, or digging into its fascinating multicultural history, you can't help but have a good time in Livingston Parish. Hours: Monday-Friday 8 a.m.-4 p.m.

Louisiana Art & Science Museum & Irene W. Pennington Planetarium

100 River Road South
225.344.5272
lasm.org

Housed in a historic railroad depot on the banks of the Mississippi River in downtown Baton Rouge, LASM offers educational entertainment for visitors of all ages. Enjoy fine art, step into ancient Egypt, view an authentic Triceratops skull, and explore the cosmos in the full dome Irene W. Pennington Planetarium.

Louisiana River Parishes



330 Belle Terre Blvd., Suite 205, LaPlace
866.204.7782
lariverparishes.com

In Louisiana's River Parishes, you'll find uniquely flavorful aromas drifting from the gumbo pots and smokehouses along the Andouille Trail, in the curling smoke rising from a Perique tobacco cigar, and in the heat emanating from the giant wooden structures set ablaze each Christmas in Bonfire Country.

Louisiana State Archives

3851 Essen Lane
225.922.1000
sos.la.gov/HistoricalResources/LearnAboutTheArchives

The Louisiana State Archives serves as the official repository of the records and artifacts of Louisiana's remarkable history. The Archives offers visitors the opportunity to research family history and governmental records and to appreciate various exhibits displayed throughout the year. Hours: Monday-Friday 8 a.m.-4:30 p.m.

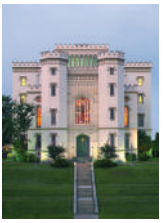


Louisiana's Old Governor's Mansion

502 North Blvd.
225.342.9778 | laogm.org

Explore the grandeur of the Old Governor's Mansion, crafted in 1930 by Huey Long. This exquisite "Louisiana's White House" is a historic museum and event venue. Enjoy complimentary admission, Monday-Friday 9 a.m. to 4 p.m. Immerse yourself in a captivating journey through history.

Louisiana's Old State Capitol



100 North Blvd.
225.342.0500
louisianaoldstatecapitol.org

Once described by Mark Twain as the "ugliest thing on the Mississippi," this neo-Gothic building situated atop a bluff contains a stained-glass dome, impressive spiral staircase and a museum covering Louisiana's vibrant political history. This national landmark features state-of-the-art exhibits and an award-winning film that takes guests through a 3D history of the175-year-old building. Free admission. Hours: Tuesday-Friday 10 a.m.-4 p.m.; Saturday 9 a.m.-3 p.m.



Friendly Faces & Local Flavor

Find your pace with a Capital City Champion.

Looking for the best place to brunch? Need quick tips on museums or music? **Just look for the Capital City Champions pin.** These certified locals have completed hospitality training and know everything from hidden gems to historic stops.

Champion Highlights:

- **Trained Experts** in Baton Rouge food, culture & hospitality
- **Easy to Spot** thanks to a bright badge & welcoming energy
- **Full of Ideas** for what to see, do & experience — your way

Visit Baton Rouge

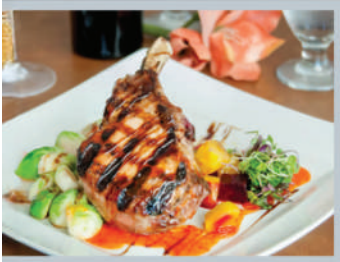
Are you a local wanting to become a Champion?

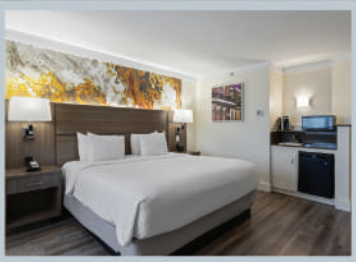
Scan here!

CROWNE PLAZA®
BY IHG
Executive Center Baton Rouge

THE HUB OF SOUTHERN HOSPITALITY IN BATON ROUGE









OUR HOTEL

Just minutes from LSU and centrally located in Baton Rouge, Crowne Plaza Executive Center brings people together for seamless meetings and memorable stays. Whether traveling for business, sports, or celebration, our team is dedicated to making every visit exceptional.

AMENITIES

Over 32,000 sq. ft. of Meeting Space
1,800 sq. ft. of Outdoor Fitness Center
3,000 sq. ft of Indoor Fitness Center
Outdoor Pool
Full-service Restaurant & Bar
Award Winning Cuisine
Concierge Level
Onsite Programming & Activities

225.925.2244 | 4728 Constitution Avenue Baton Rouge LA 70808 | crowneplaza.com/execcenterbtr

LSU Museum of Art
100 Lafayette St., Shaw Center for the Arts
225.578.3000
lsumoa.org

Located on the 5th floor of the Shaw Center for the Arts in vibrant downtown Baton Rouge, the LSU Museum of Art is just a short stroll from popular restaurants and hotels. Explore one of the South's largest university art collections across 13,000 square feet of galleries. With rotating exhibitions and engaging programs, there's always something new to discover for visitors of all ages. Visit the website for hours of operation. Closed Mondays and major holidays.



Magnolia Mound Museum & Historic Site
2161 Nicholson Dr. | 225.343.4955
magnoliamound@brec.org

BREC's Magnolia Mound is a rare survivor of the vernacular architecture influenced by early settlers from France and the West Indies. This landmark is unique in southern Louisiana not simply because of its age, restoration quality, or outstanding collections, but because it is still a vital part of the community.

Shaw Center for the Arts
100 Lafayette Street
225.389.7171
shawcenter.org



Shaw Center for the Arts is a gathering place for viewing art, listening to music, watching dancers and movies, seeing dramas, and for dining. The building covers an entire city block in downtown Baton Rouge and features a spellbinding view of the Mississippi River. Its showplaces are The Manship Theatre, LSU Museum of Art, Glassell Gallery, and the River Terrace, which can be rented for weddings and business events.

The Tunnel@ Hilton BR Capitol Center
201 Lafayette St.
225.906.5763

Below the historic Hilton Capitol Center lies a secret tunnel that many have heard about but few have seen. Baton Rouge's best-kept secret is perfect for date night, drinks with friends or to host your private event.

West Baton Rouge Convention & Visitors Bureau
2750 N. Westport Dr., Port Allen
225.344.2920 or 800.654.9701

We can help you plan your stay in the Baton Rouge area. Get complete tourist information on the entire state in one place. This state of-the-art, full-service conference and meeting facility accommodates 50-500. Hotels are in walking distance. Visit westbatonrouge.net for hours of operation.

West Baton Rouge Museum
845 N. Jefferson Ave.
225.336.2422
WestBatonRougeMuseum.org

Minutes away from downtown Baton Rouge, the West Baton Rouge Museum offers diverse rotating exhibits, kid-friendly events, French programs and tours, monthly musical jams, Historical Happy Hour, blacksmithing apprenticeships, art workshops, lectures and more. Located on a 6-acre campus directly across the river from downtown Baton Rouge, the West Baton Rouge Museum is the only museum to trace the bittersweet history of sugar in Louisiana from the colonial period to the present day.

West Feliciana Parish/Visit St. Francisville
11757 Ferdinand St.
225.635.4224
visitstfrancisvillela.com

Visit this quintessential small town, its shops and historic district. Sandy-bottomed creeks and winding country roads lead you to nature preserves, a cypress swamp,

antebellum homes, or to a bluff overlooking the river. Open Monday-Sunday 10 a.m.-4 p.m.




Elsie's
PLATE & PIE
BEST of 225 AWARDS 2025
VOTED BEST OVERALL RESTAURANT 2019-2025
3145 GOVERNMENT STREET | 225-636-5157 | ELSIESPIES.COM


REAL FLAVOR. REAL HISTORY.
REAL ADVENTURE.
Experience the allure of Louisiana's River Parishes, where the unique aromas drifting from the smokehouses along the Andouille Trail blend with the warmth emanating from the bonfires on the levees in Bonfire Country, set ablaze in our Christmas Eve tradition dating back to the 1700s.
Immerse yourself in the rich history of New Orleans Plantation Country, with its storied homes and the powerful museums along the 1811 Slave Revolt Trail, offering insight into our complex heritage. And make thrilling adventures your destination in New Orleans Swamp Country with fishing, hiking, swamp tours, ziplining, and much more.
~ LOUISIANA'S ~
RIVER PARISHES
Start exploring today at
LARiverParishes.com

ENTERTAINMENT



BREC's Baton Rouge Zoo
3601 Thomas Road
225.775.3877
brzoo.org

The Baton Rouge Zoo has been creating memories in our community since 1970 and is the #1 year-round family attraction in the area. Take a walk on the wild side with the tigers, cheetahs, giraffes, rhinos, alligators, flamingos, hippos, zebras, otters and more. Hours: Daily 9:30 a.m.-4 p.m., 9:30 a.m.-5 p.m. April-August.



Knock Knock Children's Museum
1900 Dalrymple Drive
225.388.3090
knockknockmuseum.org

This 26,000 square-foot, award-winning facility near the LSU campus features 18 hands-on, interactive Learning Zones that encourage children to learn through play. Children can pretend to be a mechanic in Go Go Garage, soar to new heights in the two-and-a-half story Storybook Climber, or embrace their inner artist in the Art Garden. Visit the website for hours of operation.



L'Auberge Baton Rouge
777 L'Auberge Ave.
225.215.7777
LBatonRouge.com

Discover Baton Rouge's ultimate destination. From the massive 74,000-square-foot gaming facility to the stunning rooftop pool, five unique restaurants, epic live concerts, and more than 200 luxurious rooms and suites — limitless thrills are found around every corner at L'Auberge Baton Rouge.



The Queen Baton Rouge
1717 River Park Blvd.
225.709.8779
thequeenbr.com/

The Queen Casino in Baton Rouge is a modern, vibrant gaming and entertainment destination offering a premium experience along the Mississippi River. Guests enjoy a spacious gaming floor with slots, table games, and a DraftKings Sportsbook, along with diverse dining options like 1717 Kitchen + Cocktails and Big Chicken®. With stylish design, exceptional service, and exciting promotions and events, The Queen delivers an elevated, welcoming atmosphere for both locals and visitors seeking premium entertainment.



THE SPORTSBOOK at L'Auberge Baton Rouge
777 L'Auberge Ave.
225.224.4122
Lbatonrouge.com/casino/sportsbook

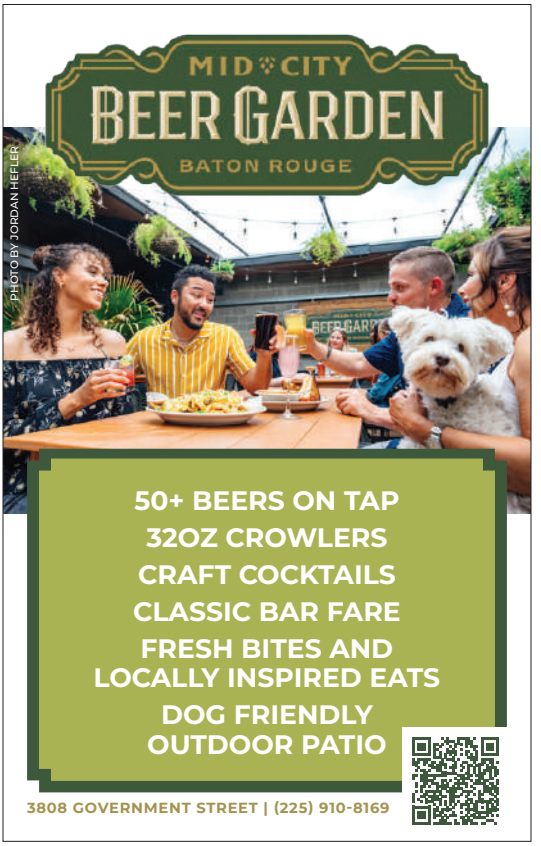
Bet on and watch your favorite teams on the best big screens in Baton Rouge. Grab a burger and ice-cold pint. Get ready to bring your crew for all the game-day action!

Must be 21 or older to enter the gaming area at The Sportsbook. Dining is available 7 a.m.-10 p.m. Sunday through Thursday, and 7 a.m.-11 p.m. Friday and Saturday.


KNOCK KNOCK
children's museum
PLAY
LEARN
GROW
MORE INFO
I-10 Dalrymple Exit • Steps Away From LSU


Est. 1958
Dearman's Diner
OVER 65 YEARS
of friendly staff
and delicious eats!
BEST of 225 AWARDS 2025
OPEN 7 DAYS A WEEK!
7633 Jefferson Hwy | 225-924-1391
SCAN TO CHECK OUT OUR MENU


BIN 77 BISTRO SIDEBAR
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10111 PERKINS ROWE STE. 160 | 225.763.2288
BIN77.COM
Join Us
FOR HAPPY HOUR
THE BIN EXPERIENCE!
Enjoy wines from around the world, great food in a comfortable, inviting atmosphere and live music on our spacious patio!


MID CITY
BEER GARDEN
BATON ROUGE
PHOTO BY JORDAN HEFLER
50+ BEERS ON TAP
32OZ CROWLERS
CRAFT COCKTAILS
CLASSIC BAR FARE
FRESH BITES AND
LOCALLY INSPIRED EATS
DOG FRIENDLY
OUTDOOR PATIO
3808 GOVERNMENT STREET | (225) 910-8169


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SHOPPING

MIMOSA Handcrafted
541 S. Eugene St.
225.244.9250
mimosahandcrafted.com

For over 15 years, MIMOSA Handcrafted has made jewelry inspired by landscape, culture and the human experience. We use the ancient art of Lost Wax Casting to create unique bronze, sterling silver and 14K gold jewelry. Each piece is created in our south Louisiana studio by our in-house team. Hours: Tuesday-Saturday 10 a.m.-5 p.m.

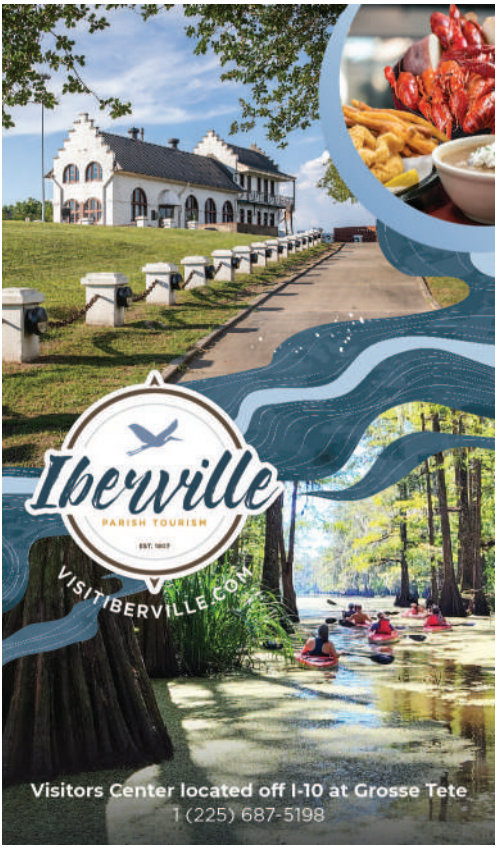
Perkins Rowe
Bluebonnet at Perkins Road
225.767.2001
perkinsrowe.com

Located at the corner of Bluebonnet Boulevard and Perkins Road, the mixed-use development provides a walkable urban experience with 375,000 square feet of retail space, public green space, outdoor courtyards, and welcoming streetscapes. Several restaurants, including Rouj Creole and Bin 77, offer guests sublime dining experiences.

TBR Books & Tea
7276 Highland Road, Suite B
225.475.5808
tbrbookshop.com

TBR Books & Tea is a cozy independent bookstore and café in Baton Rouge, offering curated reads for all ages, specialty teas (and coffee), and a warm community atmosphere. With inviting seating, rentable spaces, and frequent events like book clubs and workshops, it's a welcoming hub for readers to gather, explore, and connect.





When ancient moss-draped oaks lead to compelling stories waiting to be told, you'll know you've reached...

Ascension Parish









LOUISIANA'S SWEET SPOT
ASCENSION PARISH, LA

Located 15 minutes from Baton Rouge off of Interstate-10 are so many sweet things to see and do!

Plan your trip!

VisitLaSweetSpot.com
@visitlasweetspot

Visit our website

ASCENSION PARISH

LOUISIANA'S SWEET SPOT
ASCENSION PARISH, LA

Ascension Parish Visitor Center
6967 Hwy. 22, Sorrento
225.675.6550 or 888.775.7990
VisitLaSweetSpot.com

Historic homes, multicultural museums, golfing, great cuisine, accommodations, outlet and designer brand shopping, and Louisiana specialty shopping, all located 15 minutes from Baton Rouge. Hours: Monday-Friday 8 a.m.-4:30 p.m.

Bass Pro
2200 W. Cabela's Pkwy., Gonzales
225.743.3400
cabelas.com

Cabela's Gonzales Retail Store is located at the intersection of I-10 and Hwy. 30. The 165,000-square-foot retail showroom is an educational and entertainment attraction featuring a décor of museum-quality animal displays, huge aquariums, and trophy animals interacting in realistic re-creations of their natural habitats. Hours: Monday-Saturday 9 a.m.-9 p.m.; Sunday 9 a.m.-7 p.m.

The Cajun Village
Nestled in Plantation Country

The Cajun Village
6470 Hwy. 22, Sorrento
225.675.2782

A collection of restored Acadian-style buildings that feature Louisiana specialty shopping at Livin' Louisiana, Miss B's Swamp Pop Candy Shop, The Cajun Shop, Louisiana Cajun Kitchen Store, Black Market Provisions, and more. Enjoy beignets and café au lait at The Coffee House, and don't forget to visit our live alligators, Big Boy and Nubby.

Donaldsonville's Historic Portals to the Past
305 Mississippi St., Donaldsonville
VisitLaSweetSpot.com

Create your own unique experience in one of Louisiana's oldest cities. Enjoy learning about the history of Donaldsonville at your own pace by visiting 7 (self-guided) wayside exhibits in the Historic District. The route is approximately 2.5 miles and is perfect for walking, biking, or driving.

Gilla Brewing Co.
13025 Hwy. 44 Gonzales

Proudly serving as Ascension Parish's first brewery, serving fruited sours, New England IPAs, and pastry stouts. Visit gillabrewingco.com to learn more.

Noël Family Distillery
30 Veterans Blvd.
Donaldsonville
noeldistillery.com

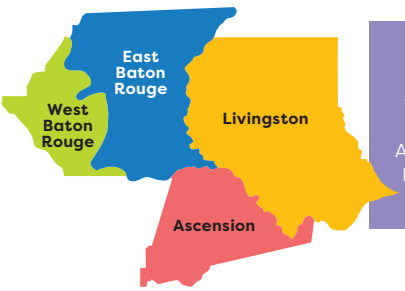
The distillery is located inside the former Donaldsonville power building built around 1895. Many of the original architectural features are still visible. The family has always been focused on producing the highest quality sugarcane products and now produces rum, tequila, and vodka. Whether you're passing through Donaldsonville, dining nearby, or visiting the area, you can book a tour and experience all that Noël Family Distillery has to offer.

Sugarfield Spirits
481 W. Eastbank St.
Gonzales

Sugarfield Spirits provides local flavor and Louisiana tradition in handcrafted spirits. Take a tour of the distillery and enjoy their tasting room which offers a fun experience and high-quality spirits. Go across the street and also try their winery and cidery. Visit sugarfieldspiritsla.com to learn more!

The Great River Road Museum
40136 Hwy. 942, Darrow
225.473.9380
greatriverroadmuseum.org

Located on the property of Houmas House and Gardens is a 35,000-square-foot museum that features artwork and exhibits that explore the culture, commerce, folklore and music of the 19th century in the lower Mississippi River Region between Baton Rouge and New Orleans.



Just outside of town

The following pages feature events, organizations, and activities in Ascension, Livingston and West Baton Rouge Parishes, located just outside of the Capital City.

YOUR *Destination* IS HERE!

Livingston Parish

MAKE A FUN RUN



Waterways

400 miles of
Navigable waterways



Shopping

Bass Pro, Juban Crossing,
Antique District



Events

Festivals and events take place
throughout the year.



Restaurants

Southern Louisiana Dining just
minutes from Baton Rouge



LIGO

The Laser Interferometer
Gravitational-Wave Observatory
- one of only two Laser
Observatories in the country!



Hotels

Convenient to I-12, located
between BR and New Orleans



Camping & RV

Top rated campgrounds
and parks



Golf

Carter Plantation
and Greystone



Music

Grand Country Junction

EXPERIENCE CAJUN FOOD | HISTORIC ANTIQUE SHOPPING
MUSIC | EVENTS | DINING | BOATING

LIVINGSTONTOURISM.COM

<< PLAN YOUR VISIT HERE

LIVINGSTON PARISH

Livingston Parish
MAKE A FUN RUN

Livingston Parish Convention & Visitors Bureau
30340 Catholic Hall Road, Hammond
225.567.7899
livingstontourism.com

With its vibrant, carefree, fun-loving nature, Livingston Parish provides the perfect backdrop for a one-of-a-kind adventure filled with leisure activities and experiences that reflect its playful spirit. Whether exploring its many scenic waterways, shopping for a specialty item, or digging into its fascinating multicultural history, you can't help but have a good time in Livingston Parish. Hours: Monday-Friday 8 a.m.-4 p.m.

Bass Pro
175 Bass Pro Blvd., Denham Springs
225.271.3100
basspro.com

The Livingston Parish Bass Pro Shop has won numerous awards for the architecture and design of the store. Plan to stay several hours as there is a lot to see, including Fred the alligator snapping terrapin believed to be 125 to 150 years old. Hours: Monday-Saturday 9 a.m.-9 p.m.; Sunday 10 a.m.-7 p.m.

Creole House Museum
16061 La. 16, French Settlement
225.698.6100
livingstonparish.com

A one-story frame cottage in French Creole style, the home built in 1898 represents the culture and customs of the people of French, Spanish and German origin in the area. It was later used as the Village of French Settlement Town Hall, and in 1977 was turned into a museum by the French Settlement Historical Society. The Creole House was listed on the National Register of Historic Places in 1992. Hours: April-September, every Sunday 1-4 p.m.; October-March, second Sunday 1-4 p.m.

Denham Springs Antique District
N. Range Avenue (La. 16), Denham Springs
denhamspringsantiquedistrict.net

Denham Springs is home to an award-winning Antique District and was voted by readers of AAA Travel Magazine as one of the top three areas to antique in the state of Louisiana. With more than 25 shops, you are sure to find that special piece you have been searching for.

Hungarian Museum
27455 Hwy. 43, Albany
225.294.5732 or 985.507.8664
hungarianmuseum.com

The first Hungarians came to the area in 1896 to buy cut-over timberland and raise strawberries. Today, the area is still the largest rural Hungarian settlement in the country. The museum aims to increase the appreciation of Hungarian heritage, the rural way of life of ancestors, and their determination by preserving the architecture and artifacts from the past. Hours: Tuesdays, second and fourth Saturdays, 10 a.m.-4 p.m. Free admission; donations accepted.

Historical Carter House
30325 Carter Cemetery Road, Springfield
225.747.0660
livingstontourism.com/places

The Carter Plantation House is situated on property acquired under a Spanish land grant in 1804. In 1817, Thomas Freeman became the first free man of color to own property in Livingston Parish when he acquired the pine forest that he would transform into Carter Plantation. The house is on the National Register of Historic Places and is significant to African-American history. It is representative of a middle-class, raised plantation house and the floorplan is considered "dog trot" style.



Antique Village: A charming way to spend the day

Whether you're on the hunt or "just looking," antiquing is an enjoyable way to spend the day. If you have some extra time during your stay in Baton Rouge, visit the popular Denham Springs Antique Village, home to more than 20 antique and specialty shops in Denham Springs, which is just about a 20-minute drive from downtown.

The Antique Village is a charming area comprised of shops and booths along North Range Avenue, selling furniture, art, crafts, vintage items, greenery, jewelry, home décor, collectibles, and much more. Make a day of it and enjoy lunch at one of the many nearby cafes and restaurants. If your stay coincides with the annual Spring Festival or the Christmas holidays, your shopping experience can broaden to include art exhibits, live music, food booths, and dozens of vendors.

Bridging The Gap Between
HISTORY & HOSPITALITY

West Baton Rouge
VIEWS, BLUES, & BBQ



Festivals, food and fun are on tap at our four major events throughout the year. WBR Parish is home to the only Kite Festival in Louisiana, held at the end of April each year. The Oldies but Goodies fest, which features a championship BBQ cook off and antique car show, takes place in mid-September. A sweet celebration in October at the WBR Museum, the Sugar Fest, celebrates the journey of the Louisiana sugar industry, with plenty of food vendors, crafters, and live music. Lastly, the holiday season kicks off when we host a cavalcade of festive jeepers, craft vendors and live music at the Jingle Jeepin' Parade and market in the beginning of December.





2750 North Westport Drive Port Allen, LA 70767 • 225.344.2920 • westbatonrouge.net

Welcome to WEST BATON ROUGE

From professional business gatherings to family friendly festivals, our parish blends history and hospitality to offer a perfect taste of West Baton Rouge.





WEST BATON ROUGE CONFERENCE CENTER

One of the newest and most modern meeting facilities in the Baton Rouge area, this state-of-the-art venue is conveniently located on I-10. Big-city amenities meet small-town prices at this renovated facility that offers a professional and experienced staff, banquet and conference rooms for both small and large gatherings, on-site catering, audiovisual equipment, and a half-mile walking trail on the Conference Center grounds.

EXPLORE HISTORY

Visit the award winning 6 acre campus of the West Baton Rouge Museum. Discover history spanning over 150 years, from slavery to Civil Rights, by visiting the original cabins from Allendale Plantation. The Arbroth Store interprets rural plantation life between the two world wars (1914-1945), a time when riverboats brought travelers and goods to the area. Relax in the Juke Joint where we feature local Blues musicians Slim Harpo, Silas Hogan, Lazy Lester, Raful Neal, Sr., and the Neal family.

NATURAL WONDERS

Take advantage of beautiful sights like the Mississippi Riverfront Overlook or follow the mighty Mississippi River along the West Baton Rouge Heritage Trailway, including the DeSoto Levee Top Trail. This 5 mile path from Brusly to Addis is an ideal location for the birding enthusiast.

HOME COOKING

There's never a bad day for a po-boy or Creole cooking. Our many restaurants exude the very culture and hospitality that make West Baton Rouge a marvelous host. We have Texas-style barbecue that can feed a crowd, while our other restaurants offer unique options that provide a distinctive taste to any meeting.

THE PRICE IS RIGHT

Come on down for affordable, family-friendly lodging that includes national brands and local establishments. All of the hotels are easily accessible off I-10, the first sign of the convenience we offer.

West Baton Rouge
VIEWS, BLUES, & BBQ

WESTBATONROUGE.NET

VISIT US HERE

WEST BATON ROUGE MUSEUM

Culture Cultivated
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The Juke Joint

845 N. JEFFERSON AVENUE
PORT ALLEN, LA 70767
225.336.2422
WestBatonRougeMuseum.org

MUSEUM HOURS:
Tues–Sat: 10am–4:30pm
Sunday: 2pm–5pm
CLOSED MONDAY

WEST BATON ROUGE PARISH

West Baton Rouge Convention & Visitors Bureau
2750 N. Westport Dr., Port Allen
225.344.2920 or 800.654.9701

We can help you plan your stay in the Baton Rouge area. Get complete tourist information on the entire state in one place. State-of-the-art, full-service conference and meeting facility, which accommodates 50 to 500. Hotels in walking distance. Open daily. Visit westbatonrouge.net for hours of operation.

WEST BATON ROUGE MUSEUM
CULTURE CULTIVATED · LA CULTURE CULTIVÉE · LA KILTIR KILTIVÉ

West Baton Rouge Museum
845 N. Jefferson Ave.
225.336.2422
WestBatonRougeMuseum.org

Minutes away from downtown Baton Rouge, the West Baton Rouge Museum offers diverse rotating exhibits, kid-friendly events, French programs and tours, monthly musical jams, Historical Happy Hour, blacksmithing apprenticeships, art workshops, lectures and more. Located on a 6-acre campus directly across the river from downtown Baton Rouge, the West Baton Rouge Museum is the only museum to trace the bittersweet history of sugar in Louisiana from the colonial period to the present day.



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