Sweet Home Alabama

SOUTHERN USA
RECEPTIVE TOUR OPERATOR
FLY-DRIVE & GROUP TOURS











For Trade Only

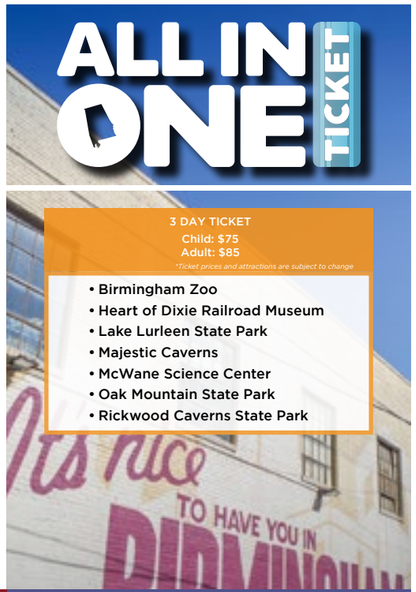
See many great Alabama attractions for one money-saving price!



The All-in-One electronic tickets download to your mobile device and allows a one-time admission to all of the attractions listed on a ticket for the time span purchased. The ticket is purchased at a savings versus purchasing those same admissions individually, allowing for flexibility and convenience for travelers visiting the different regions of Alabama.

All-in-One Tickets are on sale now and cover many areas of Alabama. They can be purchased by visiting www.alabama.travel. They are also available to purchase through various tour companies and numerous websites. The Alabama Tourism Department is looking to grow the number of outlets that sell the All-in-One ticket and are in advanceddiscussions with a variety of travel providers. Contact the Alabama Tourism Department for the most up-to-date list.

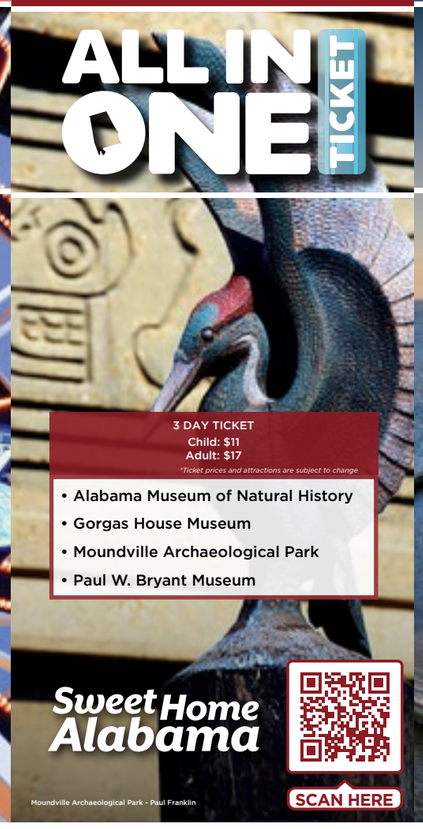
Birmingham Area
Family Fun Multi-Attraction Pass



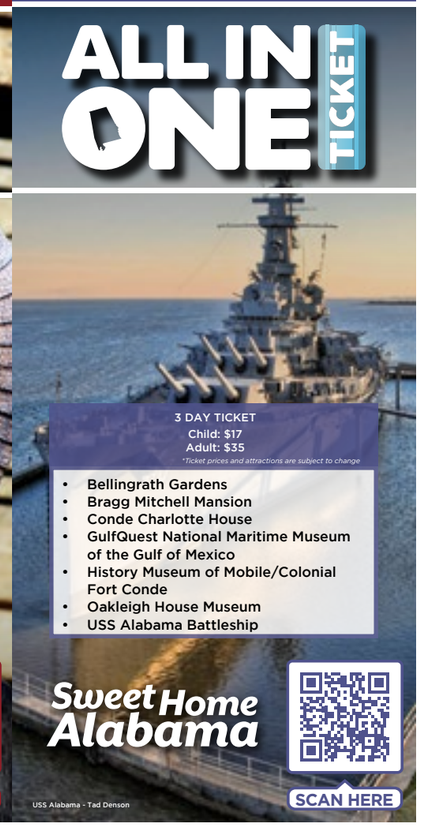
Gulf Shores/Orange Beach Area Attraction Pass



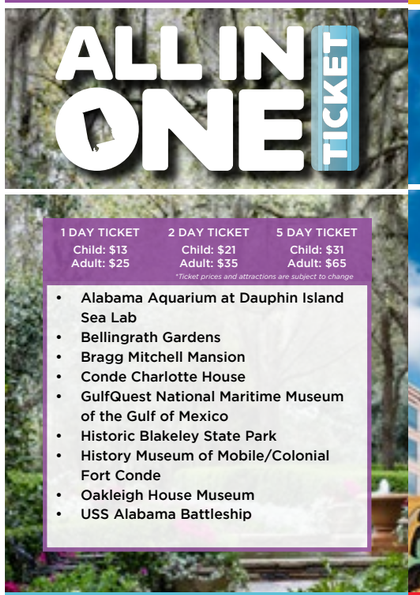
Tuscaloosa Multi-Attraction Pass



Mobile Multi-Attraction Pass



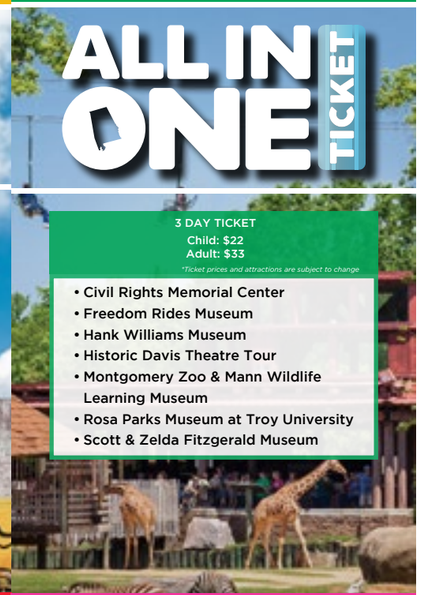
Mobile Area Multi-Attraction Pass



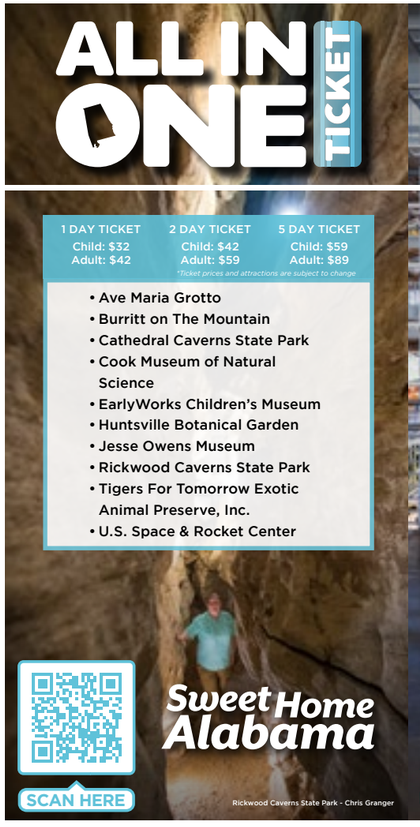
Montgomery/Selma Multi-Attraction Pass



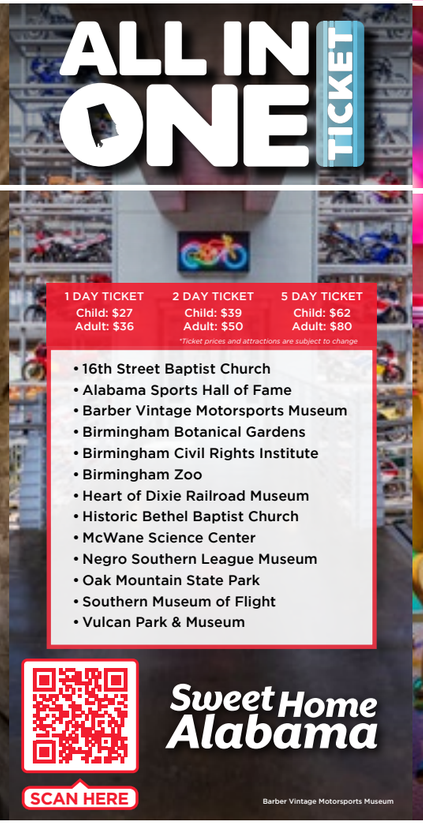
Montgomery Multi-Attraction Pass



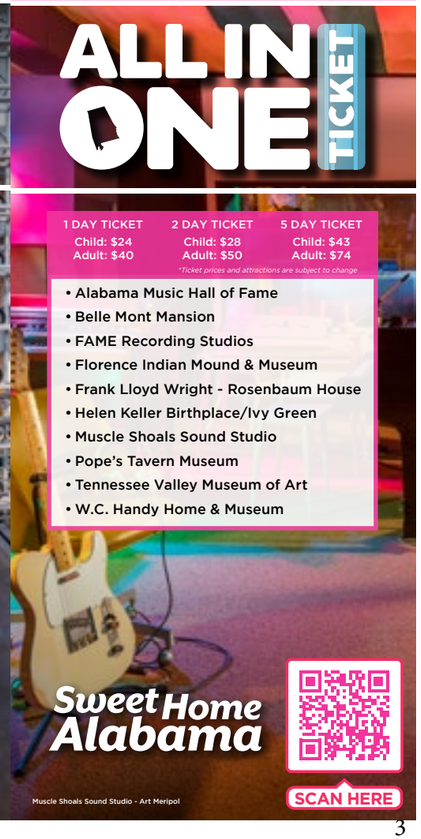
Huntsville & North Alabama Multi-Attraction Pass



Birmingham Multi-Attraction Pass



Florence/Muscle Shoals Multi-Attraction Pass





The National Memorial for Peace & Justice, Montgomery, AL

Group Tour

ALABAMA CIVIL RIGHTS TOURISM ASSOCIATION

ON THE ROAD TO FREEDOM

Birmingham – Selma - Montgomery – Tuskegee

DAY 01 BIRMINGHAM ARRIVAL

Welcome reception and dinner with your Birmingham host and expert at Vulcan Park and Museum perched on Red Mountain looking down at the city of Birmingham. Our expert paints a vivid picture of how segregation in Birmingham unfolded.

DAY 02 BIRMINGHAM

Join our local expert and visit Kelly Ingram Park where police commissioner Bull Connor ordered police to use fire hoses and dogs on children and adults who were gathering to march. Then visit the Birmingham Civil Rights Institute as well as the 16th Street Baptist Church across the street where a 1963 bombing killed four young girls there.

After lunch learn of why Dr. King chose to come to Birmingham and how important mass meetings were by visiting the historic Bethel Baptist Church and Shuttlesworth parsonage bombing site.

DAY 03 BIRMINGHAM - SELMA - MONTGOMERY

In Selma meet our local foot soldier and author as your local guide.

Visit Brown Chapel AME Church, the starting point for voting rights marches including the events of March 7, 1965 "Bloody Sunday" when 600 marchers were violently turned back by State Troopers at the Edmund Pettus Bridge and hear the first-hand experiences of those who participated in the 1965 Voting Rights demonstrations.

Next visit Tabernacle Baptist Church and another local expert for a tour and presentation about the church whose members were active in the Dallas County Voters League which invited Dr. Martin Luther King, Jr. to Selma in 1964. Afterwards, enjoy traditional southern hospitality in the church fellowship hall for lunch featuring staples of southern cooking followed with a presentation about the nearby Gee's Bend quilters. Conclude your visit in Selma with a retelling of events by our local guide and a walk across the Edmund Pettus Bridge.

Depart Selma along the ***Selma-to-Montgomery*** march route. Along the way stop for a visit to the Lowndes Interpretive Center.

DAY 04 MONTGOMERY

This morning, visit the Civil Rights Memorial and welcome a speaker from the Southern Poverty Law Center. 2026 marks 55 years that the Southern Poverty Law Center has been fighting hate, teaching tolerance and seeking justice in America. Visit the Wall of Tolerance and take the pledge and add your name to the Wall along with other world leaders and celebrities.

Nearby is Centennial Hill. This was the center of African American commerce and society in the 1950's. Here visit the Dexter Avenue/King Parsonage where Dr. Martin Luther King and family resided and raised his family. This is also the site where segregationists bombed the home and where King said the hand of God shaped him into the Movement's leader.

After lunch, join speaker and author Peggy Wallace Kennedy as she tells of her experiences and a new awakening. She has been widely hailed as the "symbol of racial reconciliation" (Washington Post). In the summer of 1963, though, she was just a young girl watching her father stand in a schoolhouse door as he tried to block two African American students from entering the University of Alabama.

Conclude your day in Montgomery with a visit to Dexter Avenue King Memorial Baptist Church, where Dr. King was pastor during the bus boycott. This is where Dr. King had his first public forays into movement leadership through his work as chairman of the Montgomery Improvement Association (MIA), which was formed in December 1955 to coordinate the boycott.

DAY 05 MONTGOMERY

This morning, visit the Legacy Museum, which uses interactive media, sculpture, videography and exhibits to immerse you in the sights and sounds of the domestic slave trade, racial terrorism and the Jim Crow South of years past.

Visit the nearby Court Square, one of the most significant pieces of property for Civil Rights in the world. Court Square is the sight of former slave markets, adjacent to the square is the Winter Building and from there the telegraph to fire on Fort Sumter was given which effectively began the US Civil War, and the square is also the site of where Rosa Parks boarded the bus which began the Montgomery Bus Boycott.

Visit the Rosa Parks Museum which tells the story of Ms. Parks. On December 1, 1955, Ms. Rosa Parks, an active leader in the Montgomery chapter of the National Association for the Advancement of Colored People (NAACP)—was arrested for refusing to vacate her seat for a white passenger. The Montgomery Bus Boycott lasted from 1955-1956 and is one of the events that marks the beginning of the Modern Civil Rights Movement.

After lunch, visit the National Memorial for Peace and Justice, the nation's first memorial dedicated to the legacy of enslaved black people, people terrorized by lynching, African Americans humiliated by racial segregation and Jim Crow.

Later visit the Freedom Monument Sculpture Park from EJI and marvel at the expression of art and artifact.

Enjoy a special evening of music with a local group as they share the importance of song and music in the African American community. From the origins of Negro Spirituals to mass meeting and freedom songs, our host carries you on a journey of discovery of how these songs which were sung at home progressed into the first independent black churches and how these songs and choirs supported the movement and Dr. King on his visits around the US.

DAY 06 TUSKEGEE - BIRMINGHAM DEPARTURE

This morning, visit the Tuskegee Airmen Historic Site commemorating the contributions of African American aviators of World War II before a visit to Tuskegee University and the monument of Booker T. Washington lifting the veil of ignorance. Learn of Booker T. Washington and George Washington Carver before a celebratory farewell lunch and southern hospitality in a local restored antebellum home.

After lunch, return to Birmingham for your flight home.



Map not to scale.



Birmingham Civil Rights Institute Birmingham, AL



Edmund Pettus Bridge Selma, AL



Group Tour

ALABAMA NATURE CONSERVANCY

Spring Birding Migration in America's Amazon

The Mobile-Tensaw Delta - Alabama Gulf Coast

Experience the Ultimate Birding Paradise in Alabama – the beaches, dunes, forests and marshes of Alabama's Gulf Coast and Mobile Bay – when hundreds of species pass along this flyway each spring heading north to disperse across North America. Dauphin Island and Fort Morgan are the key Gulf Coast birding destinations - classic migrant traps that offer exceptional experiences during Spring migration. See awe-inspiring displays as birds fall from the sky in exhaustion. We can hope to see intrepid Chimney Swifts, resplendent Golden-winged Warblers, Chuck-will's-widows and Bobolinks. In a breathtaking spectacle, flycatchers, vireos, thrushes, warblers, and tanagers seek respite on their migratory journey. We are treated to an equally remarkable display of nesting birds. On the sandy shores, one encounters the delicate Least Terns and the industrious Piping Plovers, while the marshes teem with life as Clapper Rails, a myriad of herons and egrets, and the elusive Seaside Sparrows inhabit the vibrant ecosystem. Venture into the mainland pine forests to search for Great Crested Flycatchers, the resplendent Summer Tanagers, and the captivating Indigo Buntings; perhaps even Painted Buntings.

DAY 01 **NEW ORLEANS**

Explore this multi-cultural city home to delicious food and festival, then travel to Mobile, the site of America's first Mardi Gras in 1703. Rent a car or catch the Amtrak Mardi Gras Service to Mobile, a twin city sharing history, culture and cuisine.

DAY 02 **DAUPHIN ISLAND & BELLINGRATH GARDENS**

Meet your local expert in Mobile tand travel to Dauphin Island, named for the future Louis XV of France. Sitting at the mouth of Mobile Bay, the island extends along the Gulf Coast, encompassing miles of beach, dune, and forest landscapes. Serving as the initial landfall for countless migrant birds, Dauphin Island becomes a bustling hub where, under optimal weather conditions, an extraordinary multitude of warblers, thrushes, vireos, orioles, buntings, tanagers, and catbirds literally fall onto the island exhausted. This avian spectacle occurs when their northward journey encounters the impediment of a spring cold front. Even on less climactic days, the island hosts an impressive array of birds, ranging from noteworthy to utterly dazzling in both numbers and variety. Explore the diverse ecosystems of the island which provide a haven for birds. Our field trip will take us through tidal marshes inhabited by Clapper Rails and Sedge Wrens, as well as jetties and piers frequented by Royal Terns and Sanderlings. The range of possibilities here is virtually limitless, with unique and uncommon combinations of birds sighted at one time. Bellingrath Gardens, originally a fish camp situated along the Fowl River, underwent a transformation into a captivating garden by its owners, Walter and Bessie Bellingrath. Spanning 900 acres, this site serves as a bird sanctuary, featuring a prominent observation tower that offers stunning views of the Fowl River and salt marsh. Within this expansive complex, 65 acres have been meticulously cultivated, boasting an array of annual blooms that provide continuous color. While the birding experience remains excellent throughout the year, the potential for spotting neotropical migrants is particularly high during the spring and fall seasons.

DAY 03 **FORT MORGAN / DAUPHIN ISLAND**

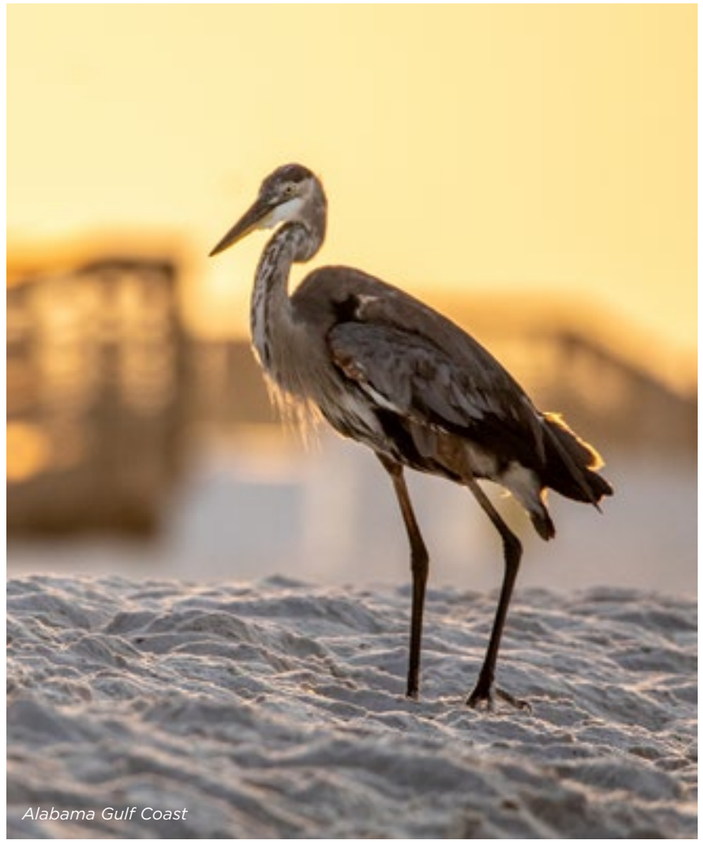
In the morning, we drive down the Eastern Shore of Mobile Bay to historic Fort Morgan. The area of the fort, now a state historic park, is just as attractive to migrants as Dauphin itself, and we will check the compact grounds for Cattle Egrets, Summer and Scarlet Tanagers, or even a Scissor-tailed Flycatcher or two, as well as variety of migrants such as Indigo Buntings, Black and white Warblers, or Acadian Flycatchers. In the afternoon, we take the ferry to cross over to Dauphin Island, where we have a good chance of experiencing daytime arrivals. We'll check the island's hotspots for additional sightings.

DAY 04 **DAUPHIN ISLAND**

Given the ever-changing numbers and diversity of northbound migrants, today's itinerary will blend new sites with locations we've previously explored. While our primary focus will be on Dauphin Island, we've designed our schedule to remain highly flexible. This flexibility allows us to make last-minute adjustments and shift to alternative destinations promptly, especially if there's breaking news of an exciting rarity within easy reach of Mobile. Lunch is included. This evening, enjoy a reservation for dinner at your own cost at Mobile's iconic and award-winning restaurant, The Hummingbird Way.

DAY 05 Continue exploring delicious food and attractions in Mobile. Rent a car and travel to New Orleans or catch the Amtrak Mardi Gras service for one last hoorah before heading home.

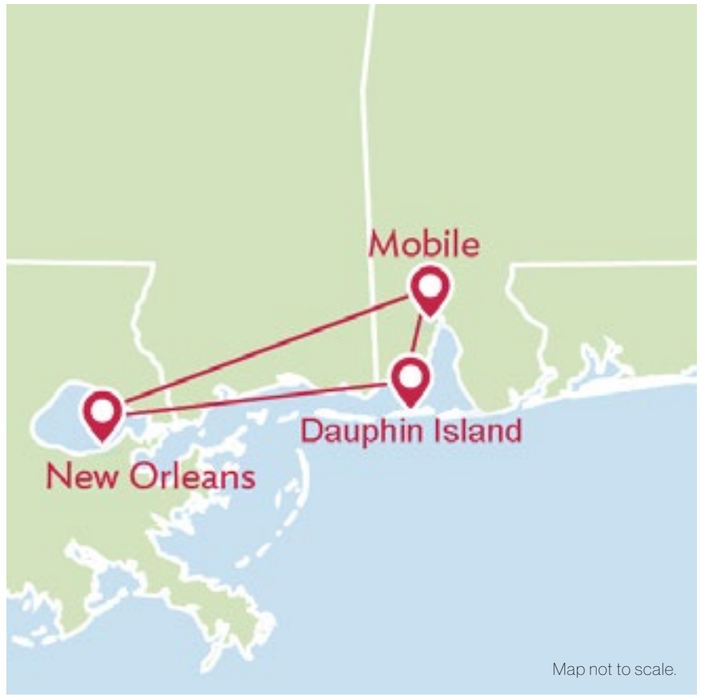
For more info: natureconservancy.org



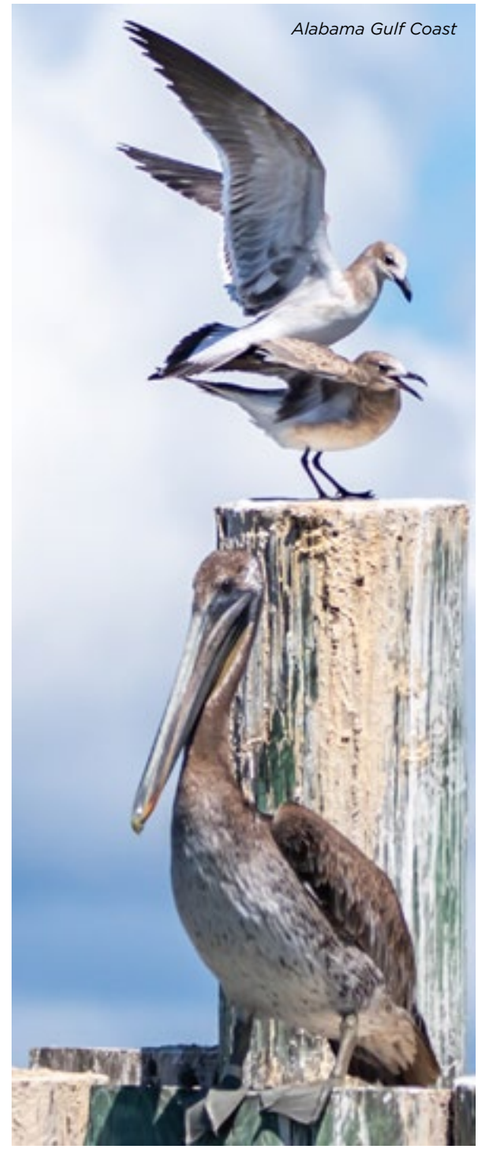
Alabama Gulf Coast



Alabama Gulf Coast



Map not to scale.



Alabama Gulf Coast

Fly-Drive



Gulf Shores, AL

AMERICANTOURS INTERNATIONAL

THE SOUTHERN COAST USA

New Orleans – Mobile – Orange Beach/Gulf Shores – New Orleans

DAY 01 NEW ORLEANS ARRIVAL
Arrive in New Orleans, one of the most exotic cities in the world, famous for riverboats, jazz, Creole cuisine and a seemingly endless parade of festivals. The remainder of your evening is at leisure. Take this opportunity to enjoy dinner at one of New Orleans' many famous Cajun or Creole restaurants.

DAY 02 NEW ORLEANS
Enjoy a full day at leisure to explore New Orleans on your own. Take a walking tour of the Vieux Carre, popularly known as the French Quarter, a place of narrow streets, wonderful old buildings and beautiful courtyards. Visit Jackson Square, Royal Street, Bourbon Street and the many museums. Take a full day bayou and swamp tour or enjoy a riverboat cruise on the Mississippi.

DAY 03 NEW ORLEANS - MOBILE
This morning, travel east to Mobile. Founded in 1702 as the original capital of the Louisiana Territory and nestled along the beautiful Gulf, Mobile is a melting pot of people, flavors cultures and traditions. Stroll Bienville Square where you will find a wonderful city park square shrouded by trees with a light breeze. It is said Bienville's housekeep first mixed an Africa fruit in a fish stew and the dish that was later called Gumbo was born. Another dish born in Mobile you should try is West Indies Salad made with crab meat and onions soaking in oil and vinegar. Attractions within walking distance of downtown Mobile hotels are GulfQuest Maritime Museum, History Museum of Mobile & Fort Conde and the Conde Charlotte Museum. This area's All-in-One attraction ticket package (optional) includes these attractions and more for one price.

DAY 04 MOBILE
Enjoy a full day exploring. A short drive from downtown Mobile are the Bragg-Mitchell Mansion and Oakleigh House, two antebellum homes; Bellingrath Gardens, one of the south's best; the World War II USS Alabama Battleship, and Historic Blakely State Park, location of one of the last battles of the American Civil War. These attractions are all included in your All-In-One Ticket package (optional). Minutes south of Mobile is Bayou La Batre, the shrimping village mentioned in the book and movie, Forrest Gump, and scenic Dauphin Island where the Alabama Aquarium at Dauphin Island Sea Lab is located, also part of the ticket package.

DAY 05 MOBILE - ORANGE BEACH/GULF SHORES
Travel to Gulf Shores/Orange Beach for a vacation along America's best coastline. With white sand beaches and warm Gulf waters there is no better place to relax than Alabama's twin resorts cities. Gulf State Park, located between the two cities, offers 6,100 acres with 45 kilometers of paved trails, over 3 kilometers of sugar sand beaches, seven unique ecosystems and accommodations to suite a variety of travel styles. Beach bars, live music and great seafood can be found in the two resort cities that combined offer 32 miles/51 km of enjoyable beaches.

DAY 06 ORANGE BEACH/GULF SHORES
Whether you're in the mood for fun and adventure or lazy days on the beach, you can do it all in Gulf Shores and Orange Beach. Stroll along the sugar-white sand or spot frolicking dolphins on a cruise.

DAY 07 ORANGE BEACH/GULF SHORES
If you're craving an adventure experience, cast your line into one of the country's largest artificial fishing reefs during a deep-sea fishing trip. Buy the All-In-One attraction ticket package (optional) for this area and visit the Alabama Gulf Coast Zoo, ride the Ferris Wheel at The Wharf and discover history when you explore the 200-year-old Fort Morgan.

DAY 08 ORANGE BEACH/GULF SHORES - NEW ORLEANS
Travel back to New Orleans to enjoy one more afternoon and night in one of the world's most fascinating cities.

DAY 09 NEW ORLEANS - DEPARTURE
Return your car at the airport before your departure flight.

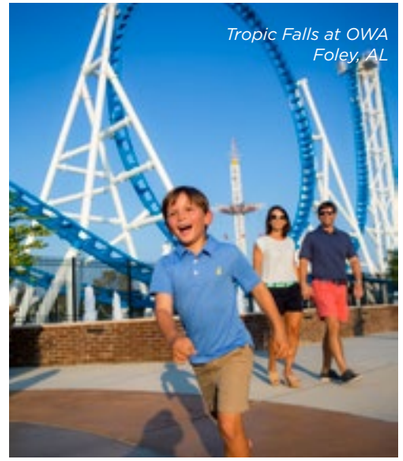




The Wharf
Orange Beach, AL



5 Rivers Delta
Mobile, AL



Tropic Falls at OWA
Foley, AL



Mardi Gras Park
Mobile, AL



Map not to scale.



Jackson Square
New Orleans, LA



W.C. Handy Music Festival
Florence, AL

AMERICANTOURS INTERNATIONAL

NASHVILLE TO NEW ORLEANS

Nashville – Florence/Muscle Shoals – Huntsville – Birmingham – Montgomery
Orange Beach/Gulf Shores – Mobile – New Orleans

DAY 01 NASHVILLE ARRIVAL
Travel to Nashville, often called Music City, where you can tour historic RCA Studio B and the Country Music Hall of Fame. For nighttime entertainment, visit some of the intimate clubs in town including The Listening Room Café and the world-famous Bluebird Café.

DAY 02 NASHVILLE
A full day to discover the variety of attractions Nashville has to offer, such as the Country Music Hall of Fame, Grand Ole Opry, Opryland U.S.A. and world-famous Printer's Alley.

DAY 03 NASHVILLE - FLORENCE/MUSCLE SHOALS
Nashville and even Memphis is known for their contribution to America's music. But today you are headed south to discover a magical place formed by four small adjacent Alabama cities. Florence, Muscle Shoals, Tuscumbia, and Sheffield make up the area known as the "Hit Recording Capital of the World" and is the place that The Rolling Stones, Aretha Franklin and others came to record their hit records. It's also where the Father of the Blues, W.C. Handy was born and where Native American's said the river sang. Tour the famous Muscle Shoals Sound Studio, see W.C. Handy's log cabin birthplace, visit the Alabama Music Hall of Fame, see Helen Keller's home, visit an Indian mound, and tour the only Frank Lloyd Wright home open to the public in the Southeastern USA. Those attractions and more are included in this area's All-In-One attraction ticket package (optional).

DAY 04 FLORENCE/MUSCLE SHOALS - HUNTSVILLE
Travel just a few miles east to Huntsville. The city is nicknamed "The Rocket City" for its role in U.S. space missions. Four of the 10 attractions on the Huntsville and North Alabama All-In-One Ticket package (optional) are located in the city of Huntsville: The U.S. Space & Rocket Center (world's largest space museum), Huntsville Botanical Garden, Buritt On The Mountain and Early Works Children's Museum.

DAY 05 HUNTSVILLE
Today explore Huntsville and the surrounding area using your Huntsville and North Alabama All-in-One Ticket (optional) and visit the many restaurants and nightlife in the area.

DAY 06 HUNTSVILLE - BIRMINGHAM
Today, we head to Birmingham, known as the "Dinner Table of the South." From America's best barbecue to southern-influenced global dished from James Beard Award-winning chefs, Birmingham's dining scene is one to relish. As Alabama's largest metro area, there is plenty to see and do.

DAY 07 BIRMINGHAM
Full day to enjoy all that Birmingham has to offer when you include this area's All-In-One attraction ticket (optional). More than ten attractions included including the world's largest motorcycle collection, an airplane museum, a railroad museum, the Birmingham Zoo, Alabama's largest state park,

and five downtown Birmingham attractions including U.S. Civil Rights sites, a science center, and the largest cast iron statue in the world, Vulcan.

DAY 08 BIRMINGHAM - MONTGOMERY
Travel south to Montgomery, a historic city on the banks of the Alabama river has a very walkable downtown. Voted as the best historical city in the United Stated because of the events that happen related to the American Civil War and Civil Rights movement.

DAY 09 MONTGOMERY
Explore the Montgomery region with the All-In-One attraction ticket package (optional) for this area that includes more than 10 museums and attractions for one price. Four of the attractions are within walking distance of any downtown Montgomery hotel, Civil Rights Memorial Center, Freedom Rides Museum, Hank Williams Museum, and the Rosa Parks Museum.

DAY 10 MONTGOMERY - ORANGE BEACH/ GULF SHORES
Travel to Gulf Shores/Orange Beach for a vacation along America's best coastline. With white sand beaches and warm Gulf of Mexico waters there is no better place to relax than Alabama's twin resorts cities. Beach bars, live music and great seafood can be found in the two resort cities, that combined offer 32 miles/51 km of enjoyable beaches.

DAY 11 ORANGE BEACH/ GULF SHORES
Whether you're in the mood for fun and adventure or lazy days on the beach, you can do it all in Gulf Shores and Orange Beach. Buy the All-In-One attraction ticket package (optional) for this area and visit the Alabama Gulf Coast Zoo, ride the Ferris Wheel at The Wharf and discover history when you explore the 200-year-old Fort Morgan.

DAY 12 ORANGE BEACH/ GULF SHORES - MOBILE
- It's just a short drive to the historic port city of Mobile. Known as the birthplace of Mardi Gras in America, Mobile was founded in 1702 as the original capital of the Louisiana Territory. Mobile is a melting pot of people, flavors cultures and traditions. Attractions within walking distances of downtown Mobile hotels are GulfQuest Maritime Museum, History Museum of Mobile & Fort Conde and the Conde Charlotte Museum. This area's All-in-One attraction ticket package (optional) includes these attractions and more for one price.

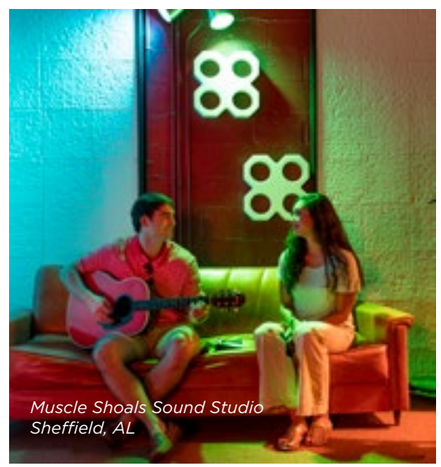
DAY 13 MOBILE
Enjoy a full day exploring. A short drive from downtown Mobile are the Bragg-Mitchell Mansion and Oakleigh House, two antebellum homes; Bellingrath Gardens, one of the south's best; the World War II USS Alabama Battleship, and Historic Blakely State Park, location of one of the last battles of the American Civil War. These attractions are all included in your All-In-One Ticket package (optional). Minutes south of Mobile is Bayou La Batre, the shrimping village mentioned in the book and movie, Forrest Gump, and scenic Dauphin Island where the Alabama Aquarium at Dauphin Island Sea Lab is located, also part of the ticket package.

DAY 14 MOBILE - NEW ORLEANS
On to New Orleans, the city on the bayou and one of the most fascinating cities in the world, famous for riverboats, jazz, Creole cuisine and a seemingly endless parade of festivals. Discover the unique atmosphere of this city tonight, when spicy Cajun cuisine thrills the senses, and the sounds of blues and jazz bring the French Quarter to life.

DAY 15 NEW ORLEANS - DEPARTURE
Return your car at the airport before your departure flight.



Map not to scale.



Muscle Shoals Sound Studio
Sheffield, AL



AMERICANTOURS INTERNATIONAL

ROCK N ROLL, ROCKETS AND ELVIS

Atlanta - Birmingham – Memphis - Tupelo - Muscle Shoals/Florence - Nashville Huntsville - Atlanta

DAY 01 **ATLANTA ARRIVAL - BIRMINGHAM**

Arrive in Atlanta and travel to Birmingham, Alabama, to see the Barber Vintage Motorsport Museum, home to the largest collection of vintage motorcycles and Lotus Elise Cars. The museum has over 1,200 vintage and modern motorcycles and race cars. Spend time in the entertainment districts in downtown Birmingham.

DAY 02 **BIRMINGHAM**

Sunday morning, hear a spirit-filled Gospel Choir at the historic 16th Street Baptist Church, nominated as a World Heritage Site. The church is located in the Civil Rights District of Birmingham, adjacent to the Birmingham Civil Rights Institute and a must see for those that want to learn more about Southern history and Dr. Martin Luther King Jr.

DAY 03 **BIRIMINGHAM - MEMPHIS**

Enjoy the musical city of Memphis and explore the birthplace of the blues. Start with a visit to Graceland, home of the late Elvis Presley, then choose between the Rock & Soul Museum, the Stax Museum of American Soul Music, the Gibson Guitar Factory, or Sun Studio where musicians such as B.B. King, Elvis Presley and Jerry Lee Lewis recorded their rock'n'roll hits.

DAY 04 **MEMPHIS**

Dive deeper in the birthplace of the blues by taking in a performance in one of the entertaining Beale Street Blues bars.

DAY 05 **MEMPHIS - TUPELO**

Travel to Tupelo, Mississippi for a day trip to see the birthplace of Elvis Presley. The most significant landmark of Tupelo's modern history is a modest, two-room house where the King of Rock & Roll was born. From his humble beginnings Elvis Presley began his swift rise to become the world's most popular entertainer. The home is a Mississippi landmark and the centerpiece of the park which also includes, many other exhibits, is the popular photo-op "Elvis at 13" statue and Elvis' childhood church.

DAY 06 **TUPELO - MUSCLE SHOALS**

Travel to the "Hit Recording Capital of the World", Muscle Shoals, Alabama. Rolling Stone's guitarist Keith Richards called Muscle Shoals Sound Studio "Rock-n-Roll Heaven." Visit FAME Recording Studio, Rattlesnake Saloon and see "The Father of the Blues," W.C. Handy's birthplace and museum.

DAY 07 **MUSCLE SHOALS - NASHVILLE**

Travel to Nashville, often called Music City, where you can tour Music Row and visit historic RCA Studio B and Country Music Hall of Fame. In the evening visit some of the intimate clubs in town, including The Listening Room Café and the famous Bluebird Café.

DAY 08 **NASHVILLE**

Soak up the sounds in the country music capital by visiting the Grand Ole Opry. Experience the South's tumultuous history at the Tennessee State Museum. Take a full day to discover the variety of attractions

Nashville has to offer, such as Opryland USA and world-famous Printer's Alley.

DAY 09 **NASHVILLE - LYNCHBURG**

Travel to Lynchburg, Tennessee where small town values and perfect Americana living are alive and well, it might be small, but it's home to one LARGE industry - the Jack Daniels Distillery - listed as the oldest registered distillery in the United States and averages over 250,000 visitors every year. Every ounce of Jack Daniels Tennessee Whiskey is produced here, fed by the pure, iron-free cave water springs nearby.

DAY 10 **LYNCHBURG-HUNTSVILLE**

Travel to Huntsville to see the largest space museum in the world, the U.S. Space & Rocket Center. The museum has one of the most extensive collections of space artifacts and displays with more than 1,500 rockets, engines, spacecraft, simulators and hands-on exhibits. It is also home to Space Camp.

DAY 11 **HUNTSVILLE - ATLANTA**

Travel to Atlanta for your trip out. Arrive in Atlanta and overnight. While in the South's gateway city, visit the world's largest aquarium, the Georgia Aquarium and the World of Coca-Cola.

DAY 12 **ATLANTA DEPARTURE**

Enjoy a day in Atlanta, which started as a railroad junction in the early 1800's and quickly became the transport hub of the South. Its strategic importance was a large part of the reason it made such an inviting target for General Sherman's Union Army. Visit Fairlie-Poplar, the African American Panoramic Experience, Grant Park or the Atlanta History Center before flying home.


U.S. Space & Rocket Center Huntsville, AL


FAME Recording Studios Muscle Shoals, AL


Barber Motorsports Museum Birmingham, AL

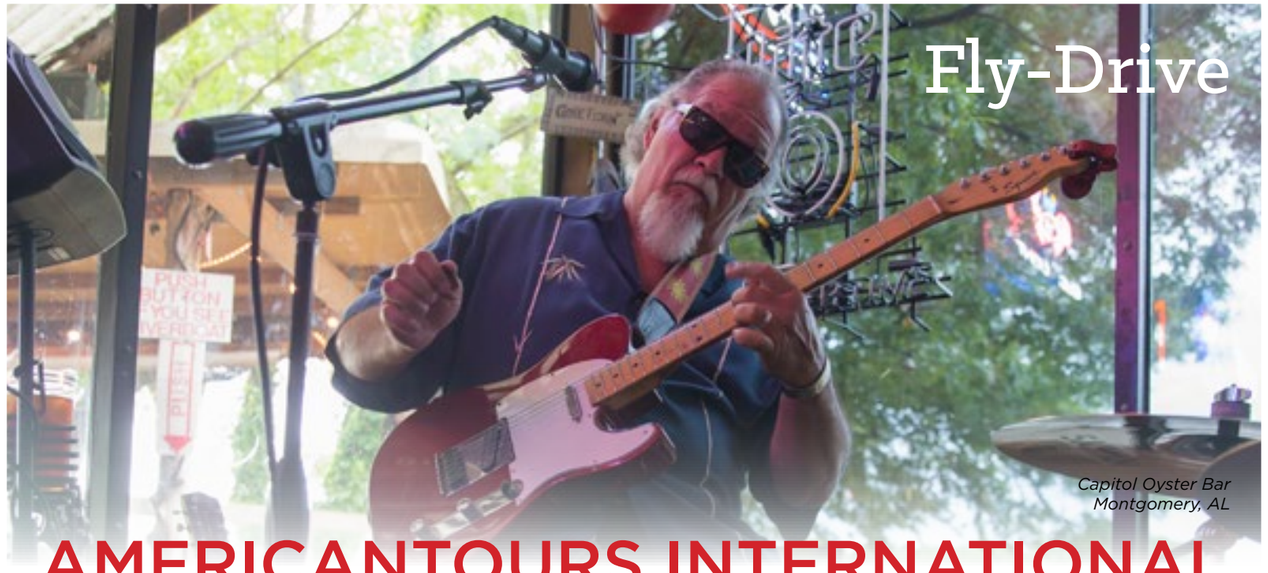


Grand Ole Opry Nashville, TN


Jazz Festival Atlanta, GA



Map not to scale.



Capitol Oyster Bar
Montgomery, AL

Fly-Drive

AMERICANTOURS INTERNATIONAL

MUSIC & HISTORY OF THE SOUTH

New Orleans - Jackson – Birmingham - Montgomery - Orange Beach/Gulf Shores
Mobile - New Orleans

DAY 01 **NEW ORLEANS - ARRIVAL**
Arrive in New Orleans, one of the most exotic cities in the world, famous for riverboats, jazz, Creole cuisine and a seemingly endless parade of festivals. The remainder of your evening is at leisure. Take this opportunity to enjoy dinner at one of New Orleans' many famous Cajun or Creole restaurants.

DAY 02 **NEW ORLEANS**
Enjoy a full day at leisure to explore New Orleans on your own. Take a walking tour of the Vieux Carre, popularly known as the French Quarter, a place of narrow streets, wonderful old buildings, and beautiful courtyards. Visit Jackson Square, Royal Street, Bourbon Street, and the many museums. Take a full day bayou and swamp tour or enjoy a riverboat cruise on the Mississippi.

DAY 03 **NEW ORLEANS - JACKSON**
After stopping at Café du Monde for some coffee and beignets, we're hitting the road to Jackson, Mississippi. There, we'll find several live-music venues like Hal and Mal's, and Johnny T's Bistro & Blues. Later, we venture to some of the many museums Jackson has to offer, such as the State Capitol, Mississippi Civil Rights Museum, Medgar & Myrlie Evers Home National Monument, and Smith Robertson Museum and Cultural Center. As Mississippi's capital city, there's so much to do.

DAY 04 **JACKSON - BIRMINGHAM**
Today, we head to Birmingham, known as the "Dinner Table of the South." From America's best barbecue to southern-influenced global dishes from James Beard Award-winning chefs, Birmingham's dining scene is one to relish. The city has four entertainment districts in the downtown area, Uptown, Five Points South, Avondale and Pepper Place with restaurants, bars, and music halls. Also, downtown is a network of parks, including the 10-city block CityWalk. As Alabama's largest city there is plenty to see and do.

DAY 05 **BIRMINGHAM**
Full day to enjoy all that Birmingham has to offer when you include this area's All-In-One attraction ticket (optional). More than ten attractions included including the world's largest motorcycle collection, an airplane museum, a railroad museum, the Birmingham Zoo, Alabama's largest state park, and five downtown Birmingham attractions including U.S. Civil Rights sites, a science center, and the largest cast iron statue in the world, Vulcan.

DAY 06 **BIRMINGHAM - MONTGOMERY**
Travel south to Montgomery, a historic city on the banks of the Alabama River with a very walkable downtown. Voted as the best historical city in the United Stated because of the events that happened related to the American Civil War and Civil Rights movement. Dr. Martin Luther King, Jr., lived and preached in Montgomery. Hank Williams played guitar on the streets, Rosa Parks walked, and Jefferson Davis was sworn in as president of the Confederates States of America.

DAY 07 **MONTGOMERY**
Explore the Montgomery region with the All-In-One attraction ticket package (optional) for this area that includes more than 10 museums and attractions for one price. Four of the attractions are within walking distance of any downtown Montgomery hotel, Civil Rights Memorial Center, Freedom Rides Museum, Hank Williams Museum, and the Rosa Parks Museum. Free to the public attractions include the Alabama State Capitol, the Alabama Museum and Alabama Artists Gallery. Three more Montgomery attractions in your ticket package are a short car ride, the W. A. Gayle Planetarium, Montgomery Zoo, Scott and Zelda Fitzgerald Museum. As an extra bonus, this ticket includes admission to several Civil Rights sites in Selma and a Vineyard outside of Tuskegee.

DAY 08 **MONTGOMERY - ORANGE/GULF SHORES**
Travel to Gulf Shores/Orange Beach for a vacation along America's best coastline. With white sand beaches and warm Gulf waters there is no better place to relax than Alabama's twin resorts cities. Gulf State Park, located between the two cities, offers 6,100 acres with 45 kilometers of paved trails, over 3 kilometers of sugar sand beaches, seven unique ecosystems and accommodations to suite a variety of travel styles. Beach bars, live music and great seafood can be found in the two resort cities that combined offer 32 miles/51 km of enjoyable beaches.

DAY 09 **ORANGE BEACH/ GULF SHORES**
Whether you're in the mood for fun and adventure or lazy days on the beach, you can do it all in Gulf Shores and Orange Beach. Stroll along the sugar-white sand or spot frolicking dolphins on a cruise. If you're craving an adventure experience, cast your line into one of the country's largest artificial fishing reefs during a deep-sea fishing trip. Buy the All-In-One attraction ticket package (optional) for this area and visit the Alabama Gulf Coast Zoo, ride the Ferris Wheel at The Wharf and discover history when you explore the 200-year-old Fort Morgan.

DAY 10 **ORANGE BEACH/GULF SHORES - MOBILE**
It's just a short drive to the historic port city of Mobile. Known as the birthplace of Mardi Gras in America, Mobile was founded in 1702 as the original capital of the Louisiana Territory. Mobile is a melting pot of people, flavors cultures and traditions. Attractions within walking distances are GulfQuest Maritime Museum, History Museum of Mobile & Fort Conde and the Conde Charlotte Museum. This area's All-in-One attraction ticket package (optional) includes these attractions and more for one price.

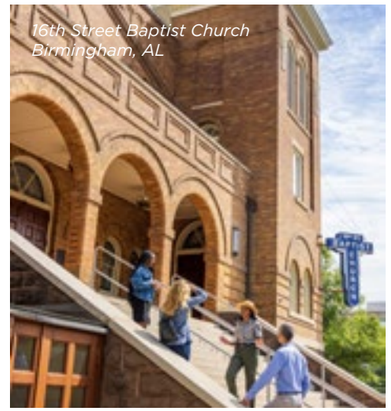
DAY 11 **MOBILE**
Enjoy a full day exploring. A short drive from downtown Mobile are the Bragg-Mitchell Mansion and Oakleigh House, two antebellum homes; Bellingrath Gardens, one of the south's best; the World War II USS Alabama Battleship, and Historic Blakely State Park, location of one of the last battles of the American Civil War These attractions are all included in your All-In-One Ticket package (optional). Minutes south of Mobile is Bayou La Batre, the shrimping village mentioned in the book and movie, Forrest Gump, and scenic Dauphin Island where the Alabama Aquarium at Dauphin Island Sea Lab is located, also part of the ticket package.

DAY 12 **MOBILE - NEW ORLEANS**
Travel back to New Orleans to enjoy one more afternoon in one of the world's most fascinating cities.

DAY 13 **NEW ORLEANS - DEPARTURE**
Return your car to the airport before your departure flight.



Rosa Parks Statue
Montgomery, AL



16th Street Baptist Church
Birmingham, AL



Map not to scale.



AMERICANTOURS INTERNATIONAL

GET YOUR VIBE ON I-65

Chicago - Indianapolis - Louisville - Nashville - Florence/Muscle Shoals - Huntsville - Birmingham - Montgomery - Orange Beach/Gulf Shores - Mobile - New Orleans

DAY 01 CHICAGO - ARRIVAL

Upon arrival, pick up your rental car. Chicago, a top tourist destination, sits along one of America's Great Lakes. This is the beginning of your road trip as the north terminus of I-65. Interstate 65 (I-65) is a major north-south interstate highway in the central United States. As with most promary interstates ending in 5, it is a major cross-country, north-south route, connecting the Great Lakes and the Gulf. Chicago is a great place to start your iconic I-65 Tour.

DAY 02 CHICAGO

Step outside today and explore the Windy City. Must-Sees include the Millennium Park with the famous Bean art installation, the Chicago Riverwalk, a scenic waterfront promenade, the Ferris wheel at Navy Pier, and numerous other free things to do. Architecture lovers can take an architecture boat cruise down the Chicago River or out on Lake Michigan, immerse themselves in art, and visit the famous Frank Lloyd Wright Prairie School or numerous skyscrapers. Visitors can stroll The Magnificent Mile downtown home to hundreds of major American brand shops and music lovers can
visit noteworthy venues like Buddy Guy's Legends, Kingston Mines, and Green Mill Jazz Club (founded in 1907), on every music-lover wish list.

DAY 03 CHICAGO - INDIANAPOLIS

Traveling south on I-65 you will soon reach Indianapolis. A city known for fast cars and blockbuster events has also gained acclaim for a flourishing culinary and brewing scene, thriving cultural institutions, museums, and history. Museum lovers can explore the Eiteljorg Museum, one of only two Native American museums east of the Mississippi River, numerous public, free galleries, and the iconic Indianapolis Artsgarden showcasing both visual and performing arts. Sports lovers can dive into excitement at an Indianapolis Colts game, explore the Indy Cultural Trail by bicycle, or get in the fast lane at the Indianapolis Motor Speedway, from the century-old Indy 500 to NASCAR's Brickyard Weekend and much more. The city offers a vibrant nightlife of comedy, jazz, and cuisine after dark for an engaging night out.

DAY 04 INDIANAPOLIS - LOUISVILLE

As you continue southward, Kentucky invites you to delve into bourbon and its equestrian heritage of the Kentucky Derby in Louisville. Louisville is a city that combines heritage with innovation, originality, and friendliness in a way that's unique to the South. With a booming bourbon renaissance, iconic attractions, world-class hotels & venues, and a renowned culinary scene, Louisville is an experience like no other city. Explore the traditions of the Kentucky Derby Museum, get up close at a traditional horse farm, or shop signature fedoras. Spirit lovers can taste the south at an iconic Bourbon Room, explore the Bourbon Trail, or any number of distilleries, whiskey, wine, and food tours. Foodie fans can taste bourbon balls, beer cheese, and the iconic Derby Pie. History lovers can explore African American Heritage, the childhood home of Muhammad Ali, the great American Boxer, or the Louisville Slugger Museum & Factory where you can see Babe Ruth's 1927 record-setting bat and Hank Aaron's 700th Home Run bat.

DAY 05 LOUISVILLE - NASHVILLE

Nashville, "Music City", is your destination today. Start with a tour of Ryman Auditorium – the "Motherchurch of Country Music." Nashville has over 180 live music venues featuring music of all genres
while you are in town. Pair your musical experiences with a tour of Nelson's Green Brier Distillery. Learn about the distillery's German founder and taste some of the hand-crafted Tennessee whiskey.

DAY 06 NASHVILLE

Nashville has more music museums than anywhere else in the world. Discover the Country Music Hall of Fame & Museum, the National Museum of African American Music, and the Grand Ole Opry, celebrating 100 years!

DAY 07 NASHVILLE - FLORENCE/MUSCLE SHOALS

Nashville and Muscle Shoals are known for their contribution to America's music. Today, you are headed south of Nashville to discover a magical place formed by four small adjacent Alabama cities. Florence, Muscle Shoals, Tuscumbia, and Sheffield make up the area known as the "Hit Recording Capital of the World" and is the place where The Rolling Stones, Aretha Franklin, and others came to record their hit records. It's also where the Father of the Blues, W.C. Handy was born and where Native Americans said the river sang. Tour the famous Muscle Shoals Sound Studio, see W.C. Handy's log cabin birthplace, visit the Alabama Music Hall of Fame, see
Helen Keller's home, visit an Indian mound, and tour the only Frank Lloyd Wright home open to the public in the Southeastern USA. Those attractions and more are included in this area's All-In-One attraction ticket package (optional).

DAY 08 FLORENCE/MUSCLE SHOALS - HUNTSVILLE

Travel East an hour to Huntsville. The city is nicknamed "The Rocket City" for its role in U.S. space missions. Huntsville's close proximately to Muscle Shoals has allowed it to become the live music center for the area including local music halls, and a Roman- style amphitheater called The Orion. This vibrant southern city is full of rocket scientists and brewpubs. Four of the 10 attractions on the Huntsville and North Alabama All-In-One Ticket package (optional) are located in the city of Huntsville: The U.S. Space & Rocket Center (world's largest space museum), Huntsville Botanical Garden, Burritt On The Mountain and Early Works Children's Museum. If you only visit those 4 attractions, the ticket is a great value, but you can also choose from any or all the other attractions in North Alabama including two State Parks with caves, the museum of Olympic winner Jesse Owens, and more.

DAY 09 HUNTSVILLE

Explore Huntsville through the Twickenham Historic District, stopping at Alabama Constitution Hall Park. Visit the largest privately-owned arts facility, Lowe Mill ARTS & Entertainment.

DAY 10 HUNTSVILLE - BIRMINGHAM

Today, we head to Birmingham, known as the "Dinner Table of the South." From America's best barbecue to southern-influenced global dishes from James Beard Award-winning chefs, Birmingham's dining scene is one to relish. The city has four entertainment districts in the downtown area, Uptown, Five Points South, Avondale, and Pepper Place with restaurants, bars, and music halls. Also, downtown is a network of parks, including the 10- city block CityWalk. As Alabama's largest city, there is plenty to see and do.

DAY 11 BIRMINGHAM

Full day to enjoy all that Birmingham has to offer when you include this area's All-In-One attraction ticket (optional). More than ten attractions are featured including the world's largest motorcycle collection, an airplane museum, the Birmingham Zoo, Alabama's largest state park, and five downtown Birmingham attractions including U.S. Civil RIghts sites, a science center, and the largest cast iron statue in the world, Vulcan.

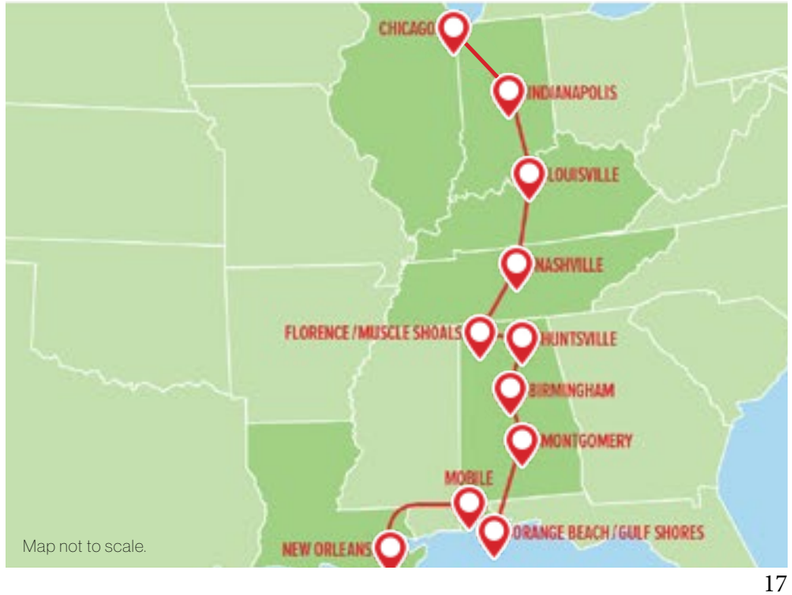
DAY 12 BIRMINGHAM - MONTGOMERY

Travel south to Montgomery, a historic city on the banks of the Alabama River that has a very walkable downtown. Voted as the best historical city in the United States because of the events that happened related to the American Civil War and the Civil Rights movement. Dr. Martin Luther King, Jr., lived and preached in Montgomery. Hank Williams played guitar on the streets, Rosa Parks walked, and Jefferson Davis was sworn in as president of the Confederate States of America.

DAY 13 MONTGOMERY

Explore the Montgomery region with the All-In-One attraction ticket package (optional) for this area that includes more than 10 museums and attractions for one price. Four of the attractions are within walking distance of any downtown Montgomery hotel, Civil Rights Memorial Center, Freedom Rides Museum, Hank Williams Museum, and the Rosa Parks Museum. Free-to-public attractions include the Alabama State Capitol,
the Alabama Museum, and the Alabama Artists Gallery. Three more Montgomery attractions in your ticket package are a short car ride, the W. A. Gayle Planetarium, Montgomery Zoo, and Scott and Zelda Fitzgerald Museum. As a bonus, this ticket includes admission to several Civil Rights sites in Selma and a Vineyard outside of Tuskegee. The world-renowned Legacy Sites are also within walking distance of downtown and feature the Freedom Monument Sculpture Park, National Memorial of Peace and Justice, and a Smithsonian-quality timed entry to a must-see Legacy Museum in the historic city.





Map not to scale.

DAY 14 MONTGOMERY - ORANGE BEACH/GULF SHORES

Travel to Gulf Shores/Orange Beach for a vacation along America's best coastline. With white sand beaches and warm Gulf of Mexico waters, there is no better place to relax than Alabama's twin resorts cities. Gulf State Park, located between the two cities, offers 6,100 acres with 28 miles of paved trails, over 2 miles of sugar sand beaches, seven unique ecosystems, and accommodations to suit a variety of travel styles. Beach bars, live music, and great seafood can be found in the two resort cities, that combined offer 32 miles/51 km of enjoyable beaches.

DAY 15 ORANGE BEACH/GULF SHORES

Whether you're in the mood for fun and adventure or lazy days on the beach, you can do it all in Gulf Shores and Orange Beach. Stroll along the sugar-white sand or spot frolicking dolphins on a cruise. If you're craving an adventure location experience, cast your line into one of the country's largest artificial fishing reefs during a deep-sea fishing trip. Buy the All-In-One attraction ticket package (optional) for this area and visit the Alabama Gulf Coast Zoo, ride the Ferris Wheel at The Wharf, and discover history when you explore the 200-year-old Fort Morgan.

DAY 16 ORANGE BEACH/GULF SHORES - MOBILE

It's just a short drive to the historic port city of Mobile. Known as the birthplace of Mardi Gras in America, Mobile was founded in 1702 as the original capital of the Louisiana Territory. Mobile is a melting pot of people, flavors cultures, and traditions. Stroll Bienville Square, named after the city's founder, where you will find a wonderful city park square shrouded by trees with a light breeze. It is said Bienville's housekeep first mixed an African fruit in a fish stew and the dish that was later called Gumbo was born. Another dish born in Mobile you should try is West Indies Salad made with crab meat and onions soaking in oil and vinegar. The last slave ship to arrive in America arrived in Mobile and later those aboard founded the Mobile community of Africatown. Attractions within walking distance of downtown Mobile hotels are the National Maritime Museum of the Gulf of Mexico, the History Museum of Mobile & Fort Conde, and the Conde Charlotte Museum. This area's All-in-One attraction ticket package (optional) includes these attractions and more for one price.

DAY 17 MOBILE

Enjoy a full day of exploring. A short drive from downtown Mobile is the Bragg-Mitchell Mansion and Oakleigh House, two antebellum homes; Bellingrath Gardens, one of the south's best; the World War II USS Alabama Battleship, and Historic Blakely State Park, location of one of the last battles of the American Civil War. These attractions are all included in your All-In-One Ticket package (optional). Minutes south of Mobile is Bayou La Batre, the shrimping village mentioned in the book and movie, Forrest Gump, and scenic Dauphin Island where the Alabama Aquarium at Dauphin Island Sea Lab is located, also part of the ticket package.

DAY 18 MOBILE - NEW ORLEANS

On to New Orleans, the city on the bayou and one of the most fascinating cities in the world, famous for riverboats, jazz, Creole cuisine, and a seemingly endless parade of festivals. Discover the unique atmosphere of this city tonight, when spicy Cajun cuisine thrills the senses, and the sounds of blues and jazz bring the French Quarter to life.



Bragg-Mitchell Mansion



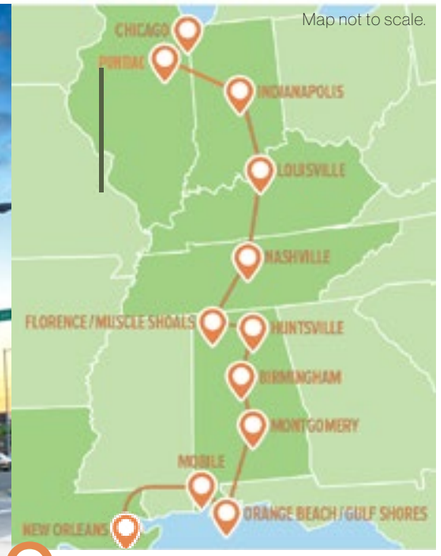
Gulf Coast Gulf Shores, AL

DAY 19 NEW ORLEANS - DEPARTURE

Return your car to the airport before your departure flight.



Kelly Ingram Park Birmingham, AL



ALLIED•T•PRO

GET YOUR VIBE ON I-65

Chicago - Indianapolis - Louisville - Nashville - Huntsville - Birmingham - Montgomery - Gulf Shores - Mobile - New Orleans

DAY 01-02 CHICAGO

Arriving in Chicago, you can pick up your rental car and start your journey by exploring Route 66's historic starting point at Adams Street. While in the Windy City, you can take in the sights of Millennium Park, Navy Pier, and the Art Institute of Chicago.

DAY 03 CHICAGO - INDIANAPOLIS

After two days of soaking up the city's energy, it's time to head south. The next stop is Indianapolis, with a drive that includes a visit to the Route 66 Hall of Fame Museum in Pontiac, Illinois. In Indianapolis, you can experience the Eiteljorg Museum of American Indians of Western Art or visit the Indianapolis Motor Speedway Museum.

DAY 04-05 LOUISVILLE

Continuing south, Louisville offers a mix of bourbon, sports, and culture. In Louisville, you can tour the Louisville Slugger Museum & Factory, explore the Louisville Urban Bourbon Trail® at spots like Evan Williams Bourbon Experience, and learn about Muhammad Ali's legacy at The Muhammad Ali Center. Churchill Downs and the Kentucky Derby Museum provide a glimpse into the city's horse racing history.

DAY 06-07 NASHVILLE

Nashville, the next stop, features legendary musical history. In Music City, highlights include the Country Music Hall of Fame, the Johnny Cash Museum, and the National African American Music Museum.

DAY 08 NASHVILLE - HUNSTVILLE

Today, a detour to Muscle Shoals offers a chance to visit FAME Studios and Muscle Shoals Recording Studios, where musical greats like Aretha Franklin and Wilson Pickett recorded. The journey continues to Huntsville, where you can explore the U.S. Space & Rocket Center, the Lowe Mill ARTS & Entertainment district, and enjoy Southern BBQ at Big Bob Gibson's in Decatur.

DAY 09 HUNTSVILLE - BIRMINGHAM

In Birmingham, you can visit the Birmingham Civil Rights Institute and 16th Street Baptist Church, stroll through Railroad Park, and dine at The Pizitz Food Hall.

DAY 10 BIRMINGHAM - MONTGOMERY

In Montgomery, key attractions include the Rosa Parks Museum, the Legacy Museum, and the new Freedom Monument Sculpture Park. A visit to the Alabama State Capitol and Dexter Avenue King Memorial Baptist Church provides insight into the city's historical significance. A meal at Dreamland BBQ is the perfect way to end the day.

DAY 11 MONTGOMERY - GULF SHORES

Heading to the coast, Gulf Shores and Orange Beach offer a relaxing beach day. You can unwind on white sand beaches, try fresh seafood at The Hangout.

DAY 12 GULF SHORES - MOBILE

The next stop is Mobile, where you can tour the USS Alabama Battleship Memorial Park, explore historic Dauphin Street, and enjoy Mobile's famous West Indies Salad. A visit to the Mardi Gras Museum highlights the city's claim as the birthplace of Mardi Gras.

DAY 13-14 NEW ORLEANS

The final leg of the journey takes you to New Orleans, with a stop in Bay St. Louis, Mississippi, for scenic coastal views. In New Orleans, highlights include the French Quarter, Jackson Square, and Café du Monde. Local cuisine such as gumbo and beignets provide a fitting end to the trip.

DAY 15 NEW ORLEANS - DEPARTURE

Return your rental car and fly home from New Orleans.



Montgomery Capitol & Dexter Avenue King Memorial Baptist Church Montgomery, Alabama

ALLIED•T•PRO

The Civil Rights Trail

Nashville - Henning - Memphis - Oxford - Sumner - Money - Jackson - Tuscaloosa - Selma - Montgomery - Tuskegee - Albany - Midway - Savannah - Atlanta - Anniston - Birmingham - Scottsboro - Nashville

DAY 01 NASHVILLE

The restaurant Woolworth on 5th pays homage to the Nashville sit-ins – nonviolent protests against segregated public places in the city in 1960. One of the sit-ins targeted the lunch counter in the Woolworth store, where the restaurant operates today in a meticulously restored building. Learn more about the era by sitting at a symbolic lunch counter to read the sit-in protesters' Ten Rules of Conduct and other historical accounts in the Civil Rights Room at the Nashville public Library.

DAY 02 NASHVILLE - HENNING - MEMPHIS

Depart Nashville, drive for an hour and stop in henning to visit the Alex Haley museum and Interpretive Center. The museum – the childhood home of the "Roots" author – is dedicated to African-American history and contains a life-size replica of a slave ship. Continue an hour more to reach downtown Memphis, set on the Mississippi River. go to the Burkle estate, known as the Slave haven Underground Railroad Museum, once part of the Underground Railroad network, which helped people escape slavery.

DAY 03 MEMPHIS

To explore the civil rights history of Memphis, start at the National Civil Rights museum, constructed around the Lorraine motel. Learn about key milestones in civil rights history, including Rosa parks' refusal to give up her seat on a segregated bus, Jim Crow segregation laws, the murder of 14-year-old Emmett Till and marches in Selma, Alabama. Appropriately, the final exhibit is Room 306 of the Lorraine motel, re-created from 1968, when civil rights leader Martin Luther King Jr. was assassinated there on April 4 on the balcony outside his room. It's impossible to visit Memphis and not include Beale 126 Street, at one time the heart and soul of the city's African-American culture, and now the entertainment hub for live music and great dining.

DAY 04 MEMPHIS - OXFORD - SUMNER - MONEY - JACKSON

About 90 minutes south of Memphis, stop at the Oxford campus of the University of Mississippi and seek out the Civil Rights Monument created by Oxford resident Rod Moorhead. The statue portrays James Meredith, the first African-American student to be admitted to the university, after his racial discrimination case was supported by the U.S. Supreme Court in 1962. In Money, all that remains of Bryant's grocery & meat market is the ruin of the storefront, but this is where Emmett Till, a 14-year-old from Chicago, Illinois, who was visiting relatives, came to purchase candy in 1955 and was accused of whistling at Carolyn Bryant, the 21-year-old white shopkeeper. Go to Sumner to see the Tallahatchie Courthouse, where the murder trial took place; both men were acquitted. Then drive about two hours south to reach Jackson.

DAY 05 JACKSON

Discover a wealth of Civil Rights history in Jackson. Start at the Mississippi Civil Rights museum, opened in 2017, which details civil rights struggles in Mississippi. See archive film of protests and demonstrations as well as artifacts such as the rifle used to murder Medgar Evers at his home in 1963. The NAACP field secretary's house has been restored and is now the Medgar Evers Home Museum.

DAY 06 JACKSON - PHILADELPHIA - TUSCALOOSA

Drive northeast for about 90 minutes to Philadelphia, site of the 1964 killings of three Civil Rights Activists, one African-American man and two white men, which became known as the Mississippi Burning murders. The national headlines provided the final push to pass the 1964 Civil Rights Act. Continue to Tuscaloosa, where then-Alabama Gov. George C. Wallace stood at the entrance of the University of Alabama in 1963 to block the admission of two black students.

DAY 07 TUSCALOOSA - SELMA - MONTGOMERY

Drive 90 minutes south to reach Selma, the starting point of three 1965 right-to-vote marches. On March 7, about 600 marchers were met with violence from local law enforcement and vigilante gangs. News broadcasts countrywide of "Bloody Sunday," coupled with the death of an activist after a march two days later, led to thousands of supporters converging on Selma. President Lyndon B. Johnson pledged support to the marchers on national TV and expedited the Voting Rights Act. Montgomery had been thrust into the public conscience in 1955 by one African-American woman's refusal to give up her seat on a segregated bus, and visitors can see a 1955 city bus at the Rosa Parks Museum. Montgomery stayed at the forefront of the civil rights movement. It's home to the Dexter Avenue King memorial Baptist Church, where Martin Luther King Jr. preached and organized the Montgomery Bus Boycott.

DAY 08 MONTGOMERY - TUSKEGEE - ALBANY

From Montgomery, travel 40 minutes east to Tuskegee, home of the Tuskegee Airmen, the country's first African-American military aviators, who fought in World II. Visit the Butler Chapel Ame Zion Church, a 1950s meeting place for people fighting for voting equality in Alabama, and arrange for a tour of the museum in the church's basement. The Tuskegee History Center traces the region's Civil Rights Crusade and multicultural roots. Continue southeast about two and a half hours to reach Albany, home of the Albany movement, a group fighting for voters' rights and desegregation, and the first mass movement in the civil rights era to fight for the desegregation of an entire community.

DAY 09 ALBANY - MIDWAY - SAVANNAH

Enjoy views of the Georgia countryside on the drive east to the Atlantic Ocean coast. After about four hours, stop in Midway to visit the museum at historic Dorchester Academy, a key site where the Southern Christian Leadership Conference trained its teachers and leaders, who then took the message to their home communities. The final stop today is Savannah, home of the Ralph Mark Gilbert Civil Rights Museum, which tells the story of local African-American history and the Savannah protest movement, where students staged sit-ins at downtown lunch counters in 1960.

DAY 10 SAVANNAH - ATLANTA

Drive inland for about four hours to the birthplace of Martin Luther King Jr. in Atlanta and his final resting place at The King Center. Upon arrival, visit the new Center for Civil and Human Rights, a suitable place to begin your discovery of Atlanta's Civil Rights history, which includes the martin Luther King Jr. Collections as well as exhibits about today's human rights issues.

DAY 11 ATLANTA

Explore the wealth of Civil Rights history in Atlanta, starting at The King Center, which includes an exhibition hall and the home where Martin Luther King Jr. was born, and Fire Station No. 6, which was one of the first firehouses in the South to be desegregated. Listen to some of King's sermons and speeches at Ebenezer Baptist Church, and then enjoy quiet contemplation at the nearby World Peace Rose Garden and reflecting pool, home to the "Behold" monument. Visit the eternal Flame and the crypts of King and his wife, Coretta, and explore the International Civil Rights hall of Fame, where you can tread in the footprints of civil rights leaders and pioneers. Spend time in the Sweet Auburn District at the ApeX museum, which traces the African-American experience through videos, photographs and artifacts.

DAY 12 ATLANTA - ANNISTON - BIRMINGHAM

Departing Atlanta, follow the westward route of members of the Congress of Racial equality who boarded a greyhound bus in 1961 to challenge segregated seating as part of the Freedom Rides movement. In Anniston, Alabama, an angry mob attacked the bus and slashed its tires, forcing it to stop outside of town. The bus was set on fire, and the fleeing riders were beaten. The site is marked with the Freedom Riders National monument. Drive about an hour west to the next stop, Birmingham, a city at the heart of the civil rights movement, most famously project C, better known as the Birmingham Campaign. peaceful lunch counter sit-ins, boycotts and marches were met with such violence that they're widely accepted as key turning points in the civil rights movement. Today, the Birmingham Civil Rights Institute tells the story of the city's role in the struggle for equality. Across the street, in Kelly Ingram park, fire hoses and dogs were turned on peaceful protesters; it's now a site honoring leaders of the civil rights movement with statues and monuments. The nearby Civil Rights National monument was established in 2017 to commemorate this important time in U.S. history. Further explore the city, set in the beautiful Appalachian foothills, where outdoor recreation and dining and entertainment options abound.

DAY 13 BIRMINGHAM - SCOTTSBORO - NASHVILLE

The next stop, Scottsboro, is a two-hour drive north. This is where nine black teenagers were falsely accused of the sexual assault of two white girls aboard a Southern Railroad freight train from Chattanooga to Memphis, Tennessee, in 1931. Visit the Scottsboro Boys Museum & Cultural Center in the 133-year-old former Joyce Chapel United methodist Church – it contains documents and other artifacts that support the trial as the beginning of the Civil Rights Movement. your journey ends today where it began nearly two weeks ago; make the three-hour drive back to Nashville.



Selma, AL



Map not to scale.



DISCOVER DESTINATIONS

STEM Programs for School Groups in the South

Atlanta - Huntsville - Birmingham - Tuscaloosa

Take your students on a life-changing STEM Tour and a rich academic experience mixed with iconic attractions and worldchanging history. Students will engage in an educational tour through the Southern USA with learning opportunities in STEM, tasting Southern food, seeing historical sites, and experiencing the culture.

DAY 01-02 **ATLANTA**

Fly into Atlanta, "the Gateway to the South," and begin your journey with Georgia Tech University, or fly into Nashville, "Music City," and begin your journey with Vanderbilt University. Students will participate in applied thinking principles. In addition to skill-building, students will experience cultural immersion and friendship-building that will be the foundation for lifelong connections.

DAY 03-05 **HUNTSVILLE**

The city is nicknamed "Rocket City" for its role as the birthplace of the U.S. space program and continual work in space exploration. Students will explore their passion for space, learn technology, and prepare their minds for the future. The Smithsonian-affiliated U.S. Space and Rocket Center is the world's largest space museum and home to Space Camp®, Aviation Challenge®, Space Camp Robotics®, and U.S. Cyber Camp®. During the Pathfinder experience, your group will build a model rocket, train like an astronaut, and work in mission control or launch as part of the flight crew on a simulated space mission. The program includes a simulated space mission, Five Degrees of Freedom chair, a multi-axis trainer, a public museum tour and simulators, and a movie in the National Geographic Theater or an interactive show in the INTUITIVE® Planetarium. Each member of your group will receive a T-shirt, a team photo, and a certificate of completion. Continue your quest for knowledge at the HudsonAlpha Institute of Biotechnology. Students can explore genetics concepts and biotechnology careers during their hands-on, laboratory-based field trips. Put high-tech biotechnology tools in the hands of your students and engage them in scientific thinking. Add the "A" for Arts to your STEAM trip by visiting Lowe Mill ARTS & Entertainment, where students can visit with the 200+ artists and engage in a class such as pottery, painting, or candle making. A behind-the-scenes tour and a lesson in sustainability at the award-winning Orion Amphitheater bring music into the mix. Huntsville is full of real rocket scientists, great music, unique attractions, and food in a clean, walkable city.

DAY 06-07 **BIRMINGHAM**

Continue your journey at Barber Vintage Motorsports. With more than a quarter million visitors each year, people around the world are talking about its museum. The Guinness Book of World Records certified the museum's collection of more than 1,800 motorcycles as the world's largest collection of vintage and contemporary motorcycles. At Barber, participants will have the opportunity to engage in a STEM program, including "Build a Bike" and working with the high-tech 3D Printer, plus receive a certificate of completion. Continue to The McWane Science Center, a state-of-the-art museum that allows students to see, hear, touch, and experience the wonder of science. Students can experience the IMAX® Dome designed to fill your entire field of vision as audio surrounds you to create a truly immersive sight-and-sound experience. They will also participate in hands-on STEM, Technology, Robotics, and Digital programs. Students will receive a certificate of completion. Known as the "Dinner Table of the South," Birmingham boasts some of America's best barbecue to Southerninfluenced global dishes from award-winning chefs. Birmingham's dining scene is one to relish.

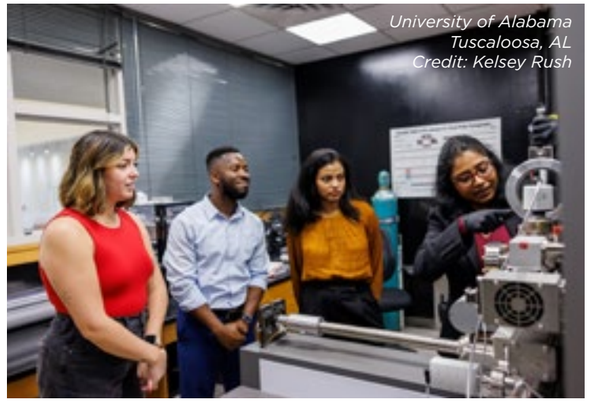
DAY 08 **TUSCALOOSA**

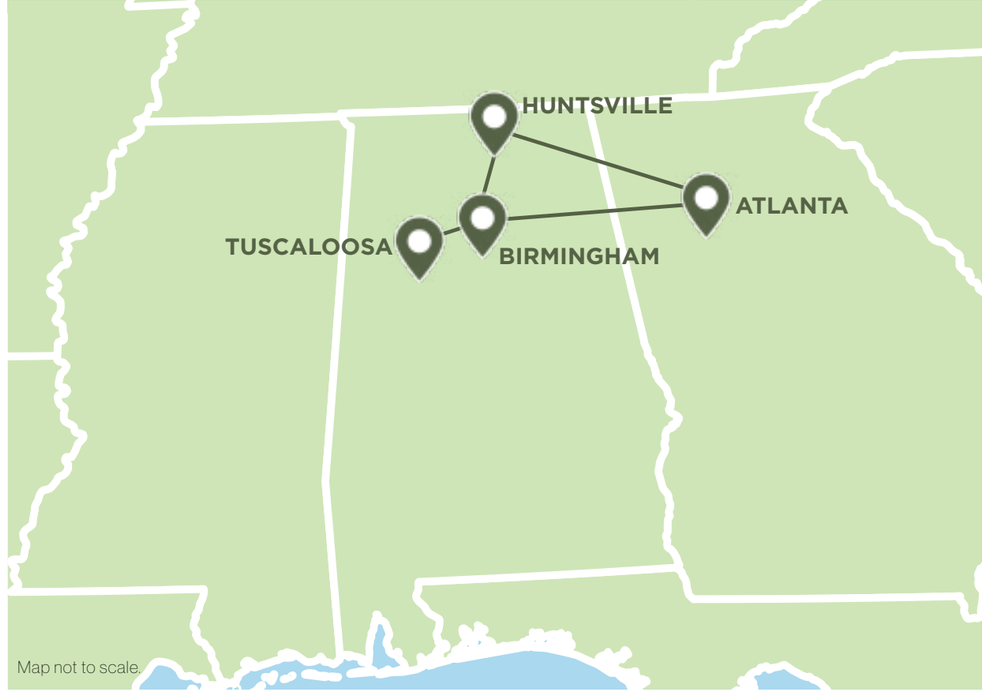
Live like a college student at the renowned University of Alabama. Students will visit the official University of Alabama Welcome Center, meet with officials from the University to discuss international enrollment opportunities, and tour important sites on campus, plus engage with international students to hear about their experience. This camp offers a fun and innovative hands-on approach to help students discover Science, Technology, Engineering, and Math in the workplace and introduce them to Entrepreneurship concepts that are essential for a business start-up. Participants will also meet with a representative from the Saban Center, a multimillion-dollar interactive learning hub spearheaded by retired University of Alabama football coach Nick Saban to be completed in 2027.


U.S. Space & Rocket Center
Huntsville, AL


U.S. Space & Rocket Center
Huntsville, AL


Barber Motorsports Museum
Birmingham, AL


University of Alabama
Tuscaloosa, AL
Credit: Kelsey Rush



Fly-Drive


Montgomery Whitewater
Montgomery, AL

DISCOVER DESTINATIONS

Explore the Great Outdoors in The South

Atlanta - Gadsden - Montgomery - Orange Beach/Gulf Shores - Mobile - New Orleans

The South surrounds you with outdoor experiences that refresh your soul and satisfy your need for adventure. You can hike, cycle, swim, canoe, rappel canyons, whitewater raft, or relax on beautiful beaches. Wherever your outdoor excursions take you, the South will amaze you. 22 state parks and numerous nature preserves provide boundless opportunities to canoe, fish, hike, and enjoy the great outdoors. From the foothills of the Appalachians to the white beaches of the Gulf, Alabama is a land of natural wonders. Whether you want to hike across the mountaintops, explore caves and caverns, or enjoy the beauty of waterways and trails, Alabama outdoors has an exciting experience waiting just around the next trail bend. Wander through lush forests or soak up the sun on beautiful white beaches. You're sure to find a refreshing outdoor experience.

DAY 01 ATLANTA

Fly into Atlanta. While in the "South's Gateway City," visit the Georgia Aquarium and the World of Coca-Cola. Take a stroll through the Atlanta Botanical Garden or get active and immerse yourself in nature along the Atlanta Beltline. Test your strength and climb to the top of Stone Mountain to catch a laser light show.

DAY 02-03 GADSDEN

Travel to the mountains in North Alabama for a tour of DeSoto State Park and Little River Canyon National Preserve in Fort Payne, with its unique mountaintop river, waterfalls, and 11-mile scenic drive. Rock climbing, rappelling, kayaking, and nature walks are popular activities. Nearby is the small mountain top village of Mentone. Travel to Gadsden to see a waterfall cascade 90 feet over Lookout Mountain at Noccalula Falls Park. North Alabama boasts majestic natural wonders, picture-perfect waterfalls, sparkling rivers and lakes, fun-filled festivals, colorful and vibrant art scenes, internationally acclaimed music and food, a diverse cultural scene, and rich and compelling history. Whether you're gazing at a hot air balloon, enjoying a local delicacy, or shaking it to some soul music, there's always something festive happening in North Alabama. Overnight in Gadsden.

DAY 04-05 MONTGOMERY

Travel south to Montgomery, a historic city on the banks of the Alabama River. Explore the Olympic-worthy, 120-acre urban outdoor adventure destination at Montgomery Whitewater Park and kayak or float down the manmade whitewater course. Enjoy a day of rock climbing, aerial ropes courses, hiking, biking, ziplining, flatwater paddle boarding, and lunch in the 700-seat capacity restaurant. If you visit on a weekend, you'll discover live music and entertainment year-round. Continue your adventure sipping a brew on the banks of the Alabama River, listening to live music, or enjoying a Riverboat Cruise.

DAY 06-07 ORANGE BEACH/ GULF SHORES

Travel to Alabama's Beaches for a vacation along America's best coastline. Embark on a memorable escape to the unparalleled beauty of Alabama's Gulf Coast, where the serene tranquility of Gulf Shores Beach, Mobile Beach, and other pristine Alabama beaches awaits. Perfect for those looking to unwind from daily life's hustle, these shores offer a unique getaway with soft white sands, crystal-clear waters, and a refreshing sea breeze to rejuvenate your spirit. With sugar-white sand beaches and warm Gulf waters, there is no better place to relax than Alabama's coast. Beach Bars, live music, and great seafood can be found in the two resort cities twin resort cities of Gulf Shores and Orange Beach with over 51 km of beaches. Visit the Alabama Gulf Coast Zoo, ride the Ferris Wheel at The Wharf, and discover history when you explore the 200-year-old Fort Morgan.

DAY 08-09 MOBILE

It's just a short drive to the historic port city of Mobile. Knownas the birthplace of Mardi Gras in America, Mobile was founded in 1702 and is a melting pot of people, flavors, cultures, and traditions. Attractions within walking distance of downtown Mobile hotels are the GulfQuest National Maritime Museum, History Museum of Mobile & Fort Condé, and the Condé Charlotte Museum. The All-in-One ticket package includes these attractions and more for one price. Take the 5 Rivers Delta Boat Tour or visit Dauphin Island.

DAY 10 NEW ORLEANS

Visit the French Quarter and enjoy The Big Easy before flying back home.

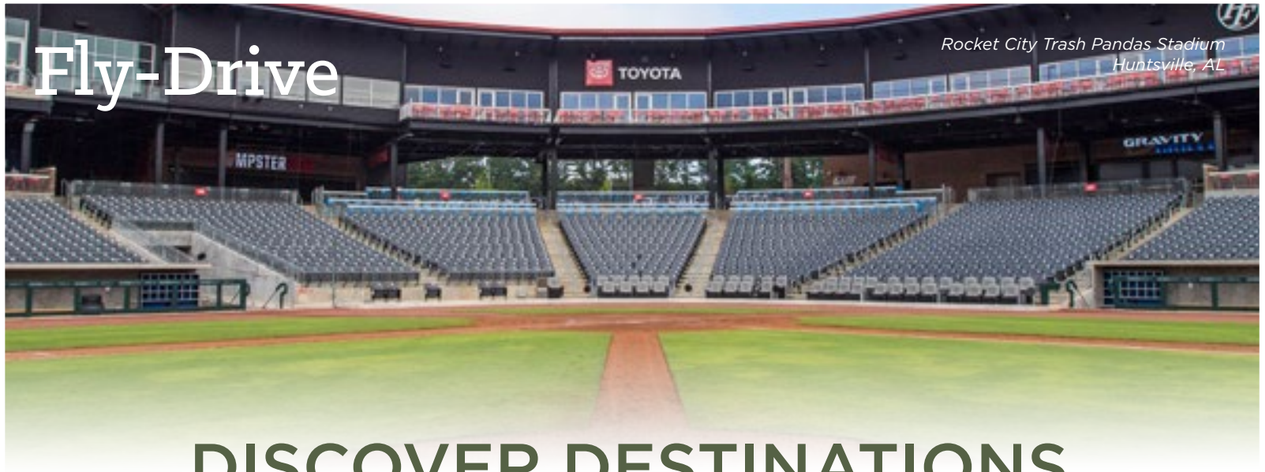

Noccalula Falls
Gadsden, AL


Montgomery Whitewater
Montgomery, AL


Gulf Shores, AL


Mobile Bay
Mobile, AL





Rocket City Trash Pandas Stadium
Huntsville, AL

DISCOVER DESTINATIONS

Experience the Thrill of the Game

Atlanta - Huntsville - Birmingham - Tuscaloosa

The crack of the bat, the countdown of the clock in overtime, and the clash of the gridiron are traditions well known in the South. You can watch a game any time of year, and the excitement of the fans is contagious.

DAY 01-02 **ATLANTA**

Fly into Atlanta and catch a game! Watch a Major League Baseball game, an NBA basketball game, or an NFL football game. Be sure to check out the College Football Hall of Fame Museum before heading to Sweet Home Alabama.

DAY 03-04 **HUNTSVILLE**

Travel west to Huntsville and enjoy a walkable downtown with professional, semi-professional, and collegiate teams. Cheer on the professional hockey team, the Huntsville Havoc, or watch a collegiate hockey team take the ice at Von Braun Center, named after Dr. Werner Von Braun, the father of NASA's space program. You can also watch the Rocket City Trash Pandas, North Alabama's official Minor League AA baseball team. Be sure to snag their famous merchandise. Soccer fans will love to see the Huntsville City Football Club, an American professional soccer team based in Huntsville.

DAY 05 **TUSCALOOSA**

Visit Tuscaloosa and see the Alabama Sports Hall of Fame where more than 5,000 sports artifacts are displayed in this 33,000-square-foot home for heroes. Displays include memorabilia from the late University of Alabama Coach Paul "Bear" Bryant, a tribute to Olympic great Jesse Owens, and other displays showcasing the careers of Alabama-connected sports figures such as Hank Aaron, Willie Mays and Joe Louis.

DAY 06-07 **BIRMINGHAM**

In Birmingham, you will find a long history of sports from the oldest existing baseball field in the U.S. to Baseball Museums and from baseball games to college football. See the diamond sparkle as you watch the Birmingham Barons, a Class AA team that has been affiliated with the Chicago White Sox since 1986. It all takes place at Regions Field, one of the most beautiful parks in all the minor leagues. Every seat is close to the action. Experience sports history at the Negro Southern League Museum (NSLM) which tells the story of African American baseball in America through the eyes of Birmingham, Alabama. The museum features the largest collection of original Negro Southern League baseball artifacts in the country. Continue your journey at Barber Vintage Motorsport Museum. With more than a quarter million visitors each year, people around the world are talking about the museum. The Guinness Book of World Records certified the museum's collection of more than 1,800 motorcycles as the world's largest collection of vintage and contemporary motorcycles. Known as the "Dinner Table of the South," Birmingham boasts Southern-influenced global dishes from award-winning chefs. Birmingham's dining scene is one to relish. See a football Game at the nearby University of Alabama.

DAY 08-09 **MONTGOMERY**

Travel south to Montgomery as the crack of the bat calls fans to the stands at Riverwalk Stadium. Cheer the hometown Montgomery Biscuits, the Double-A affiliate of the Tampa Bay Rays, enjoy food and drink specials, a family-friendly atmosphere, and pick up beloved Biscuits gear seen around the world. Explore the Olympic-worthy, 120-acre urban outdoor adventure destination at Montgomery Whitewater. Continue your adventure sipping a brew on the banks of the Alabama River and enjoying live music. Catch a football Game at nearby Auburn University and enjoy great Southern food.

DAY 10 **RTJ TRAILS - ATLANTA**

Hit the Green. Purchase an RTJ Trail Pass and play championship golf on the award-winning Robert Trent Jones Golf Trail, a dazzling collection of public golf courses in the State of Alabama. With golf-friendly weather virtually year-round, Alabama is home to some of the region's premier courses. Whatever your sports speed, you'll find year-round sports entertainment in Alabama with an extra helping of Southern hospitality. Travel two hours and fly home through Atlanta.

Get Your ALL IN ONE TICKET


Regions Field
Birmingham, AL


University of Alabama
Tuscaloosa, AL


DeSoto State Park
Fort Payne, AL


RTJ Golf Trail at Oxmoor Valley
Birmingham, AL



Map not to scale.



Alabama Music Hall of Fame
Tuscumbia, AL

REY ROYAL

Authentic Southern Music Trail

Nashville - Muscle Shoals - Birmingham - Montgomery - Mobile - New Orleans

DAY 01 **NASHVILLE ARRIVAL**

Arrive at the home of Country Music – Nashville! Visit one of the many honky tonks (bars with live music) in and around Nashville.

DAY 02 **NASHVILLE**

Morning visit of the Grand Ole Opry and the Country Music Hall of Fame Museum. Country music evening entertainment at a concert at the Grand Ole Opry or aboard the General Jackson Showboat with live country music, of course

DAY 03 **NASHVILLE - MUSCLE SHOALS**

Morning departure to Muscle Shoals, Alabama. Arrive in time to enjoy lunch at one of the many local restaurants, such as Champy's Famous Fried Chicken. Spend the remainder of the afternoon at the Alabama Music Hall of Fame with numerous memorabilia from Alabama natives such as Hank Williams, Jimmie Rodgers, Lionel Richie , Nat King Cole and Percy Sledge just to name a few.

DAY 04 **MUSCLE SHOALS**

Spend an incredible day visiting the various sound studios once used by many music icons such as the Rolling Stones, Bob Dylan, Cher, Aretha Franklin, Percy Sledge and many more. Muscle Shoals became a haven for artists who recorded many of their greatest hits, billing Muscle Shoals as the "Hit Recording Capital of the World". Two of the original studios FAME Studios and Muscle Shoals Sound Studio are still recording music today. Not to be missed, 3614 Jackson Highway, home of the Muscle Shoals Music Foundation. Dinner at the 360 Grille with exquisite views of the area.

DAY 05 **MUSCLE SHOALS - BIRMINGHAM**

Arrive in one of the most vibrant cities in Alabama which holds more live music venues then perhaps any other city in the state in frequented bars such as Tin Roof, Avondale, Iron City Bham and many more.

DAY 06 **BIRMINGHAM - MONTGOMERY**

Continue your musical journey and arrive in Montgomery, the capital of Alabama. Spend the day soaking in the history of Alabama, from the Civil War to Civil Rights at places such as the First White House of the Confederacy and the Civil Rights Memorial Center. Pass the evening downtown in a relaxed atmosphere listening to everything from Country Music to Rock N Roll.

DAY 07 **MONTGOMERY - MOBILE**

After a leisurely drive to historic Mobile, visit Fort Conde, a replica of the original colonial fort guarding Mobile. Spend the evening at one of Mobile's unique and innovative music venues such as The Listening Room or a more upbeat dance hall at Veets Bar or Country/Western at The Saddle Up Saloon!

DAY 08 **MOBILE - NEW ORLEANS**

Arrive at the birthplace of Jazz – New Orleans. Visit the New Orleans Jazz National Historic Park and later listen to authentic Jazz at Preservation Hall.

DAY 09 **NEW ORLEANS**

Morning stroll through the historic French Quarter followed by a Jazz brunch at the Court of Two Sisters. In the afternoon take a streetcar to the historic Garden District where its impressive mansions and luscious gardens await you. Enjoy an evening of fine dining and more Jazz at Arnaud's, celebrating 100 years of Creole cuisine.

DAY 10 **NEW ORLEANS DEPARTURE**

Leave the South with many unforgettable memories!



Country Music Hall of Fame
Nashville, TN



Theatre District
Birmingham, AL



The Exchange
Montgomery, AL



Mardi Gras
Mobile, AL



Map not to scale.



Muscle Shoals Sound Studio
Sheffield, AL



TOURMAPPERS

A Southern Sojourn

Atlanta – Gatlinburg/Chattanooga – Nashville – Memphis – Natchez
New Orleans – Mobile – Montgomery - Atlanta

DAY 01 **ATLANTA**
Arrive in Atlanta. Check into hotel.

DAY 02 **ATLANTA**
Visit Dr. Martin Luther King Jr.'s birthplace; with your City Pass, vist the Georgia Aquarium or visit the World of Coca Cola.

DAY 03 **ATLANTA - PIGEON FORGE**
Ride the Blue Ridge Scenic Railway along the Toccoa River.

DAY 04 **PIGEON FORGE - NASHVILLE**
Enjoy a leisurely drive through the Appalachian Mountains on your way to Music City.

DAY 05 **NASHVILLE**
Visit the Country Music Hall of Fame, Ryman Auditorium and Grand Ole Opry.

DAY 06 **NASHVILLE - MEMPHIS**
Depart Nashville for Memphis to enjoy great BBQ and the blues.

DAY 07 **MEMPHIS**
Visit the Rock n' Soul Museum and Elvis' Graceland.

DAY 08 **MEMPHIS - INDIANOLA - NATCHEZ**
Visit the BB King Museum and drive the Delta's backroads to see cultural and historic sites.

DAY 09 **NATCHEZ**
Explore beautiful antebellum homes and rich history.

DAY 10 **NATCHEZ - NEW ORLEANS**
Tour historic homes along the Mississippi River.

DAY 11 **NEW ORLEANS**
Tour The Garden District, Arts District and French Quarter. Take a dinner cruise on the Mississippi on an authentic paddle wheeler.

DAY 12 **NEW ORLEANS - MOBILE**
Sightsee Mobile Bay, Point Clear's mansions and Fairhope, an art haven.

DAY 13 **MOBILE - MONTGOMERY**
See Civil Rights Sites; The Rosa Parks Museum, Dexter Avenue King Memorial Baptist Church, Equal Justice Initiative legacy sites and the Dexter Parsonage Museum.

DAY 13 **MONTGOMERY - ATLANTA**
Visit "Old Alabama Town", an authentic museum of restored homes and buildings from the early 1800's.


Bragg-Mitchell Mansion
Mobile, AL


Dexter Ave. Baptist Church
Montgomery, AL


New Orleans, LA




5 Rivers Delta
Mobile, AL



FAME Recording Studios
Muscle Shoals, AL

TOURMAPPERS

Rockin' Down the Highway: The South's Music Cities

Nashville – Memphis- Muscle Shoals/Florence – Tuscaloosa – Mobile – New Orleans

DAY 01 **Nashville**
Arrive and check into hotel

DAY 02 **Nashville**
Visit sites such as Ryman Auditorium and the Country Music Hall of Fame and Museum, Historic RCA Studio B (included). And if available, performance at the Grand Ole Opry.

DAY 03 **Nashville-Memphis**
Visit the Memphis Rock n' Soul Museum. After dinner, spend time on Beale Street

DAY 04 **Memphis-Florence/Muscle Shoals**
Tour Graceland and walk in the footsteps of the King of Rock n' Roll (included). Depart for the Muscle Shoals region.

DAY 05 **Muscle Shoals**
Visit FAME Studios, Muscle Shoals Sound Studio, and others. Experience Muscle Shoals nightlife in some of the area nightclubs.



Bourbon Street
New Orleans, LA



STAX Records
Memphis, TN

DAY 06 **Muscle Shoals – Tuscaloosa – Mobile**
Before departing the area, visit the Helen Keller Birthplace in Tuscumbia, reroute to Mobile, stop in Tuscaloosa, home of the University of Alabama as well as one of the best barbecue restaurants of the south – Dreamland. Arrive in Mobile and walk Mobile's historic downtown.

DAY 07 **Mobile**
Explore the battlegrounds of Fort Morgan, Gaines and Conde, tour the USS Alabama Battleship, or follow the black-history trail complete with an Underground Railroad bike tour.

DAY 08 **Mobile-New Orleans**
Stroll in New Orleans French Quarter this afternoon before boarding an authentic Paddle wheeler for a lively jazz dinner cruise along the Mississippi river.

DAY 09 **New Orleans**
With a spooky history and unique, ornate tombs, Lafayette Cemetery is a popular location for movies shot in New Orleans. Or choose to take an exciting swamp airboat tour to see alligators, pelicans, osprey. Have your pick of music venues, from dueling pianos, to smooth blues and funky jazz clubs.

DAY 10 **New Orleans**
Morning at leisure. Depart from New Orleans.

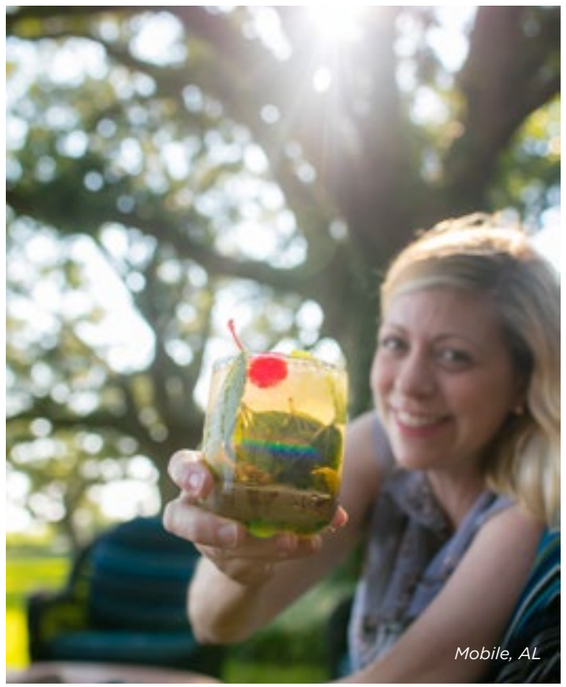




Nashville, TN



Alabama Music Hall of Fame
Tuscumbia, AL



Mobile, AL



TOURMAPPERS

Alabama – The New Frontier

Atlanta – Huntsville – Birmingham – Gulf Shores – Montgomery - Atlanta

DAY 01 **ATLANTA**
Arrive in Atlanta. Check into hotel.

DAY 02 **ATLANTA**
Swim with the whale sharks at the Georgia Aquarium or participate in other interactive exhibits at the nation's largest aquarium. In the afternoon, visit the World of Coca-Cola where you can sample more than 60 Coca-Cola flavors from around the world.

DAY 03 **ATLANTA - HUNTSVILLE**
Head to Huntsville – Space and Rocket City for Family Space Camp! Stay on site at the U.S. Space & Rocket Center's Habitat facilities and train as astronauts. You'll use astronaut simulators including the Multi-Axis Trainer, the Five Degrees of Freedom Chair and the Manned Maneuveering Unit. Work as a team during rocket construction and explore one of the world's largest spacecraft collections.

DAY 04 **HUNTSVILLE**
After planting your feet on the ground head on over to Huntsville's Botanical Garden's Butterfly Garden or check out Huntsville's art scene at Lowe Mill where over a 100 artists and performers perfect their craft.

DAY 04 **HUNTSVILLE - BIRMINGHAM**
After graduation from Space Camp, depart for Birmingham. This afternoon, visit the Birmingham Civil Rights Institute. Learn the story of the Civil Rights Movement in the 1950s and 60s and the significance of the developments that played out in Birmingham. Tonight, enjoy a taste of down home cookin'. Choose from a multitude of restaurants serving authentic southern barbeque.

DAY 06 **BIRMINGHAM - GULF SHORES**
This morning, visit the Barber Vintage Motorsports Museum and be dazzled by the world's largest display of antique and contemporary motorcycles. Now at four floors and expanding, this collection is major eye candy. Depart for Gulf Shores in the afternoon. Alabama's southern border is the Gulf and with 45 kilometers of soft white sand, clear waters and a host of recreational activities, there's no shortage of fun to be found. Diving, kayaking, jet skinning, parasailing and paddle boarding are available.

DAY 07 **GULF SHORES**
Alabama's southern border is the Gulf and with 52 kilometers of soft white sand, clear waters and a host of recreational activities, there's no shortage of fun to be found. Diving, kayaking, jet skinning, parasailing, and paddle boarding are available, not to mention championship golf courses, zip-lining and more!

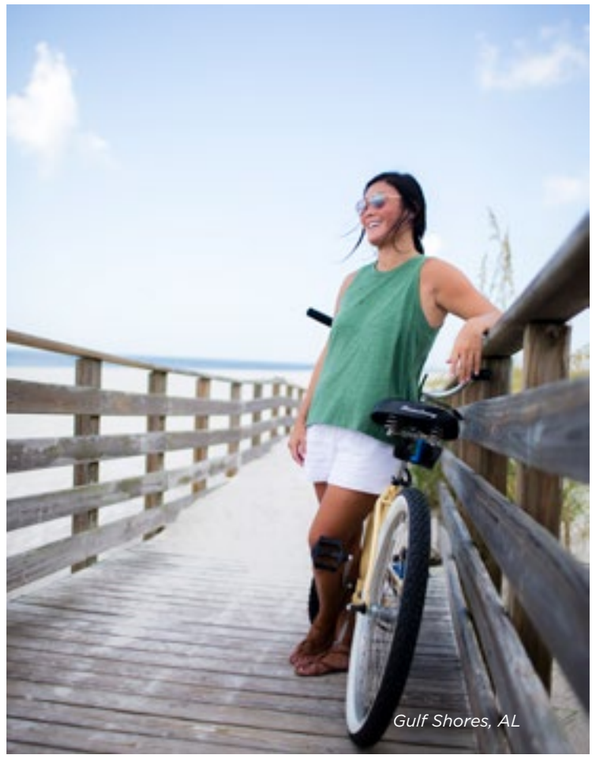
DAY 08 **GULF SHORES**
Take today to relax on Alabama's beautiful white-sand beaches.

DAY 09 **GULF SHORES**
This morning make a short drive north to Foley to spend the morning shopping at Tanger Outlet Mall. Afterwards grab lunch at The Hangout. This evening head on out to the Flora-Bama Lounge for some adult beverages and live music.

DAY 10 **GULF SHORES - MONTGOMERY**
Head north to Montgomery, the capital of Alabama. This afternoon, pick up gifts with a Southern accent at downtown Montgomery shops. This evening Montgomery offers an array of lively restaurants, just a short walk from your hotel.

DAY 11 **MONTGOMERY - ATLANTA**
Visit the Dexter Avenue King Memorial Baptist Church where Dr. Martin Luther King, Jr. first preached and is now a National Historic Landmark, as well as the Freedom Rides Museum and the Civil Rights Memorial. Return to Atlanta for afternoon departure.


Rib-It-Up BBQ
Birmingham, AL


Gulf Shores, AL


Dexter Ave. Baptist Church
Montgomery, AL



Fly-Train



AMERICA 4 YOU

TWIN CITIES OF CARNIVAL

New Orleans - Mobile

DAY 01-03 **NEW ORLEANS**

Arrive in New Orleans, where every day feels like a holiday. Known worldwide for its steamboats, jazz, and vibrant festivals, this city is where Creole flair meets Caribbean spice, and every corner pulses with rhythm and revelry. Start in the French Quarter, where wrought-iron balconies and cobblestone streets echo with music and history. Sip a hurricane on Bourbon Street, then stroll Royal Street for antique treasures, street performers, and hidden courtyards. Don't miss Café Du Monde for a sweet start with beignets and café au lait. The culturally diverse city is a food and music lover's dream. Enjoy outdoor dining so you won't miss any street festivities, including strolling jazz musicians. Music is a highlight, so stop by one of the many venues to hear a sampling of the soulful locals or big-name guests. If you miss Mardi Gras, there are festivals throughout the year that showcase the area's best musicians and culinary artists. Ride the Streetcar Trolley, discover art, history, and culture at a dozen museums and enjoy lush city parks in the Crescent City.

DAY 04-06 **MOBILE**

Hop aboard Amtrak's Mardi Gras Service for a scenic ride east to Mobile, Alabama, the first U.S. city to host a Mardi Gras celebration (1703). Just a few hours from NOLA, Mobile feels like a sister city—sharing French, Creole, and Spanish influences, but with its own unique Gulf Coast charm. Wander past colorful facades, moss-draped oaks, and historic mansions. From seafood feasts to soulful jazz, Mobile echoes New Orleans but with a cozier, coastal twist. Mobile's historic, carnival spirit lives year-round with a visit to the Mobile Carnival Museum, a dazzling look at the roots of American Mardi Gras, where you can see elaborate floats, jeweled gowns, and masquerade history come alive. Enjoy live music, rooftop bars, and entertainment at cabarets like Las Floriditas (find the secret password to the Cuban-themed speakeasy online). Dive into Gulf seafood at Wintzell's Oyster House or sample the local vibe on a Bienville Bites Food Tour, named a Top 5 in the U.S. Discover local brews and bites in the LoDa Entertainment District. If you have arrived during Mardi Gras season, enjoy Mobile's Mardi Gras and see how the city that started it all in America celebrates. Explore Bellingrath Gardens, Oakleigh House, and Blakely State Park, or take the family to the Alabama Aquarium or the Exploreum Science Center.

DAY 07 **MOBILE**

Spend your final day soaking in Mobile's laid-back charm. Stroll through Bienville Square, browse local shops, or take a trolley tour for a last look at this enchanting Carnival Capital. Fly out from Mobile International Airport (opening in 2026) or return to New Orleans by train for your flight home. Want to extend the magic? Add 2 nights at Gulf Shores or Orange Beach—just an hour away—for white-sand beaches, Gulf seafood, and the #1 Rated Trail System in America at Alabama Gulf State Park.

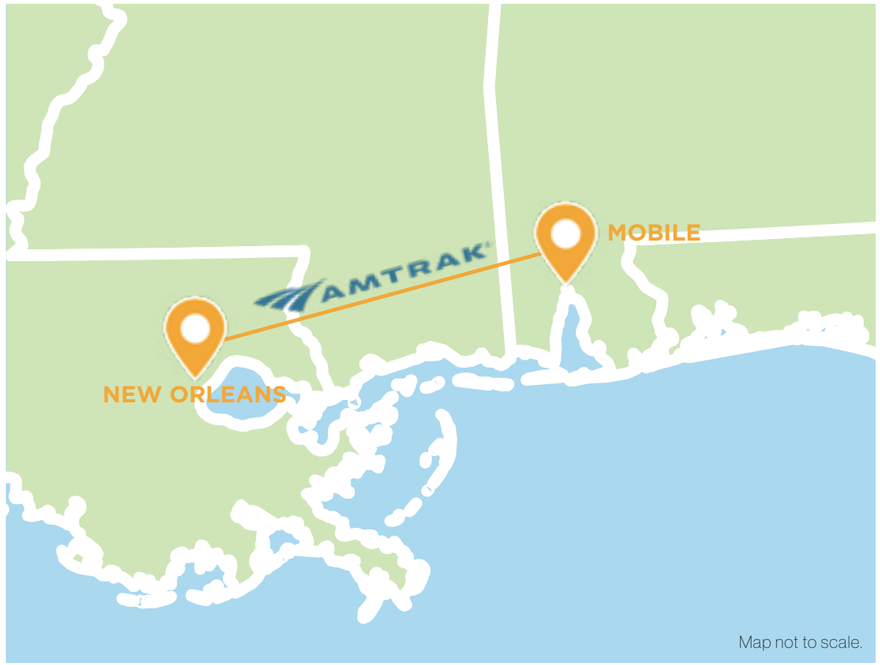
Get Your ALL IN ONE TICKET











Fly-Drive


Kelly Ingram Park
Birmingham, AL

AMERICA 4 YOU

GET YOUR VIBE ON I-65

Chicago - Indianapolis - Louisville - Nashville - Huntsville - Birmingham - Montgomery - Gulf Shores - Mobile - New Orleans

DAY 01-02 **CHICAGO**
Arriving in Chicago, you can pick up your rental car and start your journey by exploring Route 66's historic starting point at Adams Street. While in the Windy City, you can take in the sights of Millennium Park, Navy Pier, and the Art Institute of Chicago.

DAY 03 **CHICAGO - INDIANAPOLIS**
After two days of soaking up the city's energy, it's time to head south. The next stop is Indianapolis, with a drive that includes a visit to the Route 66 Hall of Fame Museum in Pontiac, Illinois. In Indianapolis, you can experience the Eiteljorg Museum of American Indians of Western Art or visit the Indianapolis Motor Speedway Museum.

DAY 04-05 **LOUISVILLE**
Continuing south, Louisville offers a mix of bourbon, sports, and culture. In Louisville, you can tour the Louisville Slugger Museum & Factory, explore the Louisville Urban Bourbon Trail® at spots like Evan Williams Bourbon Experience, and learn about Muhammad Ali's legacy at The Muhammad Ali Center. Churchill Downs and the Kentucky Derby Museum provide a glimpse into the city's horse racing history.

DAY 06-07 **NASHVILLE**
Nashville, the next stop, features legendary musical history. In Music City, highlights include the Country Music Hall of Fame, the Johnny Cash Museum, and the National African American Music Museum.

DAY 08 **NASHVILLE - HUNSTVILLE**
Today, a detour to Muscle Shoals offers a chance to visit FAME Studios and Muscle Shoals Recording Studios, where musical greats like Aretha Franklin and Wilson Pickett recorded. The journey continues to Huntsville, where you can explore the U.S. Space & Rocket Center, the Lowe Mill ARTS & Entertainment district, and enjoy Southern BBQ at Big Bob Gibson's in Decatur.

DAY 09 **HUNTSVILLE - BIRMINGHAM**
In Birmingham, you can visit the Birmingham Civil Rights Institute and 16th Street Baptist Church, stroll through Railroad Park, and dine at The Pizitz Food Hall.

DAY 10 **BIRMINGHAM - MONTGOMERY**
In Montgomery, key attractions include the Rosa Parks Museum, the Legacy Museum, and the new Freedom Monument Sculpture Park. A visit to the Alabama State Capitol and Dexter Avenue King Memorial Baptist Church provides insight into the city's historical significance. A meal at Dreamland BBQ is the perfect way to end the day.

DAY 11 **MONTGOMERY - GULF SHORES**
Heading to the coast, Gulf Shores and Orange Beach offer a relaxing beach day. You can unwind on white sand beaches, try fresh seafood at The Hangout.

DAY 12 **GULF SHORES - MOBILE**
The next stop is Mobile, where you can tour the USS Alabama Battleship Memorial Park, explore historic Dauphin Street, and enjoy Mobile's famous West Indies Salad. A visit to the Mardi Gras Museum highlights the city's claim as the birthplace of Mardi Gras.

DAY 13-14 **NEW ORLEANS**
The final leg of the journey takes you to New Orleans, with a stop in Bay St. Louis, Mississippi, for scenic coastal views. In New Orleans, highlights include the French Quarter, Jackson Square, and Café du Monde. Local cuisine such as gumbo and beignets provide a fitting end to the trip.

DAY 15 **NEW ORLEANS - DEPARTURE**
Return your rental car and fly home from New Orleans.


Huntsville Botanical Garden
Huntsville, AL


Iron City
Birmingham, AL


Rosa Parks Museum
Montgomery, AL


Lowe Mill
Huntsville, AL





LuLu's Gulf Shores
Gulf Shores, AL

AMERICA 4 YOU

A Southern Journey for Foodies

New Orleans - Northshore - MS Gulf Coast - Mobile - Birmingham - Atlanta - Chattanooga - Franklin

DAY 01-02 NEW ORLEANS

New Orleans is more than a city—it's a full-body experience steeped in music, culture, and irresistible cuisine. Known as the birthplace of jazz and the soul of Creole cooking, the Crescent City invites food lovers to savor every bite, sip, and sound. With deep culinary roots shaped by French, Spanish, African, and Caribbean influences, New Orleans serves up everything from beignets and po'boys to gumbo, oysters, and innovative chef-driven fare. his 1.5-day foodie tour takes you beyond Bourbon Street to discover beloved classics and hidden gems across the French Quarter, Marigny, and Uptown. Between historic architecture and live brass bands, you'll dine at iconic establishments, sample street eats, and toast with cocktails crafted by local legends. Come hungry—because in New Orleans, every meal tells a story.

DAY 03 NORTHSHORE

Just across Lake Pontchartrain from New Orleans, Louisiana's Northshore blends small-town charm with bold bayou flavors. Start your day in Covington with coffee and house-made pastries at The English Tea Room & Eatery or grab a sweet and savory breakfast at Abita Roasting Co. Explore local art galleries and shops before heading to Middendorf's in Manchac for their legendary thin-fried catfish—crispy, light, and iconic. In the afternoon, sip craft beers at Abita Brewery, Louisiana's oldest and most beloved craft brewery, with a tasting flight and behind-the-scenes tour.Finish in Mandeville with waterfront dining at Pat's Rest Awhile or The Lakehouse, where Gulf seafood, fried green tomatoes, and stunning sunset views await. Don't forget a slice of homemade bread pudding to cap off your day.The Northshore offers a flavorful escape rooted in comfort, community, and Louisiana tradition.

DAY 04-05 MISSISSIPPI GULF COAST

Stretching over 60 miles of shoreline, the Mississippi Gulf Coast is a hidden gem for food lovers. Here, fresh Gulf seafood meets Southern hospitality, offering a delicious blend of tradition and innovation. From dockside oyster bars and award-winning BBQ joints to upscale waterfront restaurants and craft breweries, every stop promises bold flavors and warm welcomes. Start your day with shrimp and grits or a fresh-made biscuit in Ocean Springs, then sample gumbo, po'boys, or crab claws in Biloxi. Enjoy sunset dining in Bay St. Louis, where coastal views complement creative cuisine. Visit local farmers markets, seafood festivals, and oyster trails to experience the region's bounty firsthand. With its laid-back charm, vibrant arts scene, and unbeatable flavors, the Mississippi Gulf Coast is the perfect destination for a foodie getaway that's as relaxing as it is satisfying.

DAY 06-07 MOBILE

Discover Mobile, one of America's oldest cities, where French, Spanish, English, and African influences create a rich cultural and culinary experience. Celebrate Mardi Gras where it began in 1703, and explore the Carnival Museum for a glimpse into this vibrant tradition. Join the Bienville Bites Food Tour to taste your way through downtown with local favorites like Gulf shrimp, oysters, and blue crab. Stroll through Bienville Square and enjoy beautifully landscaped parks between bites. History buffs will love the USS Alabama Battleship, USS Drum Submarine, and the History Museum of Mobile. Visit Africatown, a community founded by survivors of the Clotilda, the last known slave ship to reach the U.S., and explore their powerful story at the Africatown Heritage House. From delicious dishes to deep heritage, Mobile offers an unforgettable journey for every foodie and explorer.

DAY 08-09 BIRMINGHAM

Alabama's largest metro area is a culinary powerhouse. From legendary barbecue joints to upscale restaurants led by James Beard Award-winning chefs, the city serves up bold Southern flavors worth savoring. For a hands-on experience, schedule a cooking class to learn authentic Southern recipes from local experts. Balance history with thrill at Barber Motorsports Park and Museum, home to 1,800+ motorcycles. Then, head to Vulcan Park & Museum for sweeping views from the world's largest cast-iron statue. In downtown's historic 4th Avenue district, immerse yourself in powerful history at the Birmingham Civil Rights Institute, 16th Street Baptist Church, and Alabama Jazz Hall of Fame. Walk through Kelly Ingram Park and explore the Birmingham Civil Rights National Monument and A.G. Gaston Motel. From soul-stirring stories to unforgettable bites, Birmingham is a destination that feeds the body and the spirit.

DAY 10-11 ATLANTA

Atlanta's dynamic food scene blends rich Southern tradition with global innovation, making it one of the South's top destinations for culinary travelers. From award-winning restaurants and historic diners to bustling food halls and hidden gems, the city serves up something for every palate. In just two days, foodies can experience everything from soul food classics to upscale tasting menus—all while exploring the vibrant neighborhoods that shape Atlanta's identity.his two-day foodie tour is designed to showcase the city's iconic eats and must-visit culinary spots, alongside cultural landmarks and walkable districts full of flavor. Whether you're craving biscuits and gravy or Korean barbecue, craft cocktails or hand-pulled espresso, Atlanta delivers. Come hungry, leave inspired.

DAY 12 CHATTANOOGA

Tucked between the mountains and the Tennessee River, Chattanooga offers more than scenic views—it's a rising star on the Southern culinary map. From farm-to-table dining and artisan bakeries to creative twists on Appalachian staples, this 1.5-day tour highlights the best bites and local gems in this friendly, walkable city.

DAY 13 FRANKLIN

Franklin offers the perfect blend of charm, history, and elevated Southern hospitality—making it a standout final stop on any foodie adventure. This picturesque town just south of Nashville pairs cobblestone streets and Civil War landmarks with a blossoming culinary scene. Here, you can savor chef-crafted takes on Southern staples, sip small-batch Tennessee whiskey, and enjoy live music in venues that feel like home. Downtown Franklin's walkable layout lets you dine, browse, and relax without rushing. Whether you're indulging in farm-to-table cuisine, enjoying a rooftop cocktail, or catching a songwriter session under twinkling lights, Franklin wraps up your journey with warmth, elegance, and a true taste of the South.

DAY 14 DEPARTURE



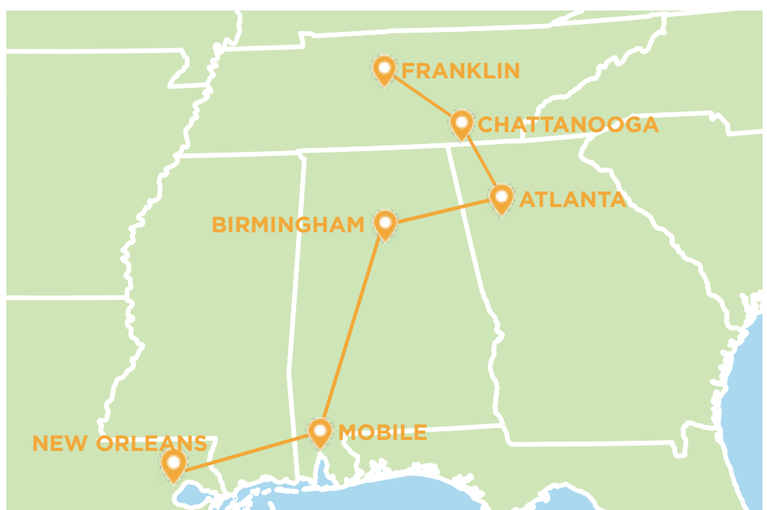
SAW's Soul Kitchen
Birmingham, AL



Wintzell's Oyster House
Mobile, AL



Ocean
Birmingham, AL



ICONIC LIVE MUSIC VENUES

FloBama, Florence
Visit FloBama, a premier Live Music venue and restaurant combined with some of the best Southern favorites – BBQ, Ribs, Wings and Burgers. You can always catch good shows and good vibes in this iconic music city.

Stovehouse, Huntsville
A hundred years ago manufacturing stoves, now the reimagined Stovehouse complex is manufacturing memories. Nothing beats tasty food, cold drinks, and good music in the "Rocket City", with a village of electric restaurants, gourmet cocktail bars, shopping, and enternment spaces.

Callaghan's Irish Social Club, Mobile
A mainstay in Mobile for more than 79 years, *Esquire magazine* called it one of the best bars in America. Don't expect to hear traditional Irish folk songs, instead Callaghan's features rising and established alternative bands.

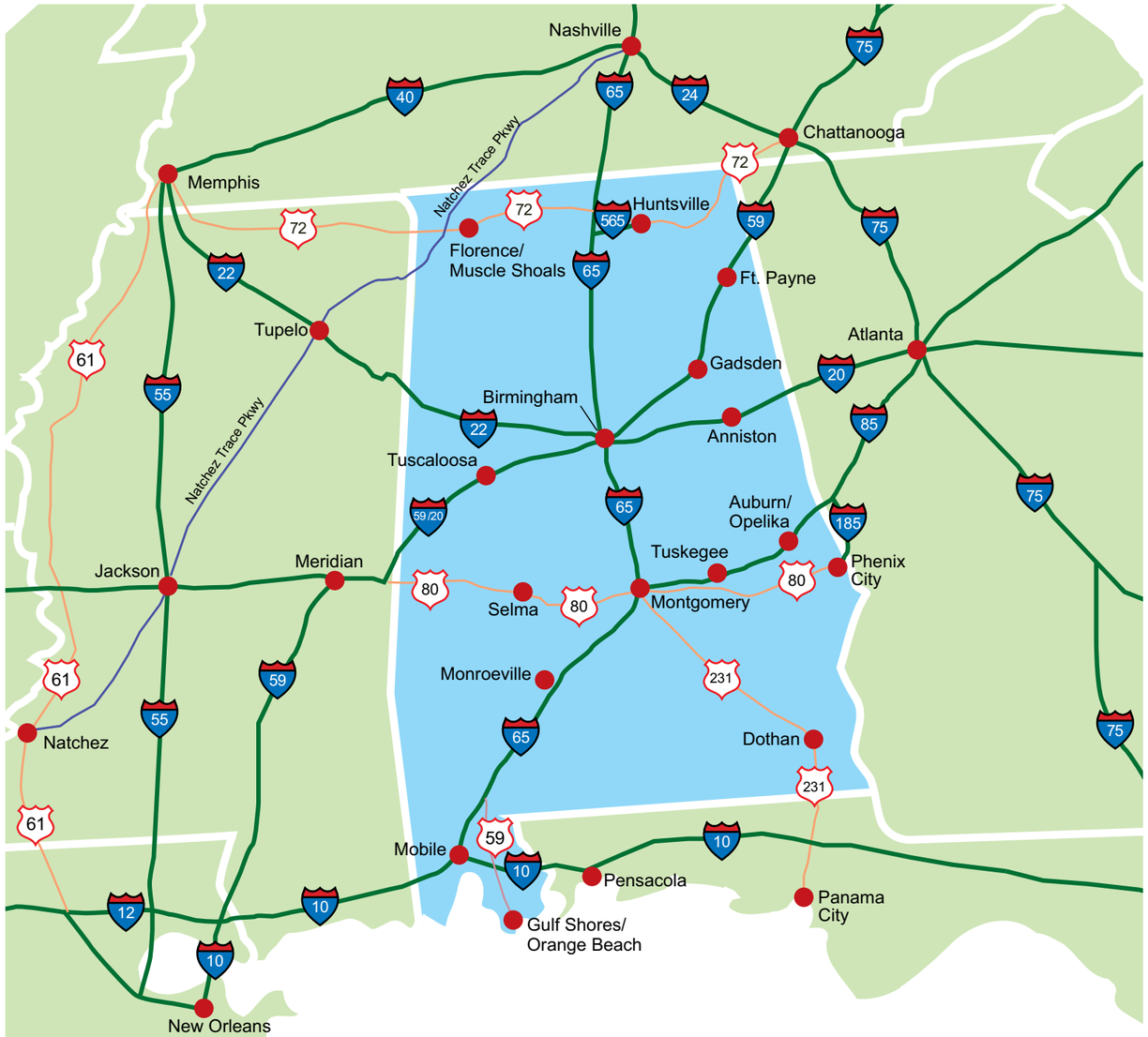
Flora-Bama Lounge, Orange Beach
The party spot on the Florida-Alabama Stateline. *Playboy Magazine* called it America's Best Beach Bar.

Rattlesnake Saloon, Tuscumbia
Live music and dancing in the woods inside a shallow cave. You can ride in the back of a pickup truck from the parking area to the dance floor. Food and beer available in the western style saloon.

Capitol Oyster Bar, Montgomery
Capitol Oyster Bar combines a low-key roadhouse atmosphere and some of the best seafood in the city with a gorgeous view of the Alabama River. But what makes this a can't-miss destination for music fans is that the owner, Lewis Mashburn, is a blues aficionado - The Blues Foundation honored him in 2019 with its Keeping the Blues Alive Award) - and each Sunday he brings in some of the best blues acts in the country. *Callaghan's Irish Social Club, Mobile* A mainstay in Mobile for more than 79 years, *Esquire magazine* called it one of the best bars in America.Don't expect to hear traditional Irish folk songs, instead Callaghan's features rising and established alternative bands.

Avondale Brewery, Birmingham
Housed in a historic building that was once a pharmacy, saloon, and brothel, Avondale Brewing is a locally owned and operated brewery in the heart of the Avondale neighborhood that is known both for the incredible quality and variety of its brews and its musical acts. It features nightly live music from rock n' roll to R&B to pop and alternative. Whether you are talking beer or music, it has something for every taste.

Callaghan's Irish Social Club - Mobile



Driving Times Between Alabama Cities

Between Alabama Cities
Mobile to Gulf Shores 1:05
Montgomery to Selma 1:00
Montgomery to Gulf Shores 3:07
Montgomery to Mobile 2:17
Birmingham to Muscle Shoals 1:50
Bimingham to Montgomery 1:21
Huntsville to Birmingham 1:33
Huntsville to Muscle Shoals 1:23

Between Key Cities in Alabama
New Orleans to Montgomery 4:37
New Orleans to Gulf Shores 3:23
New Orleans to Mobile 2:09
New Orleans to Birmingham 4:56
Memphis to Birmingham 3:30
Memphis to Muscle Shoals 2:35
Nashville to Birmingham 2:45
Nashville to Muscle Shoals 2:24
Nashville to Huntsville 1:55
Atlanta to Huntsville 3:25
Atlanta to Montgomery 2:16
Atlanta to Birmingham 2:11



Sweet Home Alabama

USA CONTACT

Grey Brennan, Alabama Tourism Department
+1.334.242.4459
Grey.Brennan@tourism.alabama.gov

Laura Hicks, Alabama Tourism Department
+1.334.242.4515
Laura.Hicks@tourism.alabama.gov

ALABAMA TOURISM DEPARTMENT IN-MARKET REPRESENTATIVES

UK/Ireland: Andy Facer, 5F Marketing,
+44 7795.448775
andy@5fmarketing.com

Germany/Austria/Switzerland: Janin Nachtweh,
Textransfer Comm., +49 (30) 7262.5190
janin.nachtweh@textransfer.de

TRAVEL SOUTH/ALABAMA SHARED IN-MARKET REPRESENTATIVES

Australia: Gate 7, Penny Brand,
+61 (2) 9356 2945
penny@gate7.com.au

Nordic Region: Five Marketing Solutions Ltd., Peter Hannaford
+44 (0) 1342.323.656
phannaford@fve-ms.com

Benelux: Target Travel Marketing, Marjolein Fraanje, COO
+31 (30) 67.70.757
marjolein.fraanje@targettravel.nl

Brazil: River Global, Allan Cohen
+55 (11) 98899-1551
allan@outlookreps.com

Canada: Reach Global Marketing, Karly Melo
karly@reachglobal.ca

France: B World Communication
Barbara Boltoukhine, Founder & Managing Director
barbara@bworld.com

Italy: Hopscotch Tourism, Marcella Re
mre@hopscotchgroupe.com

India: Sunil Puri, Sartha Global Marketing LLP
spuri@sarthaglobal.com